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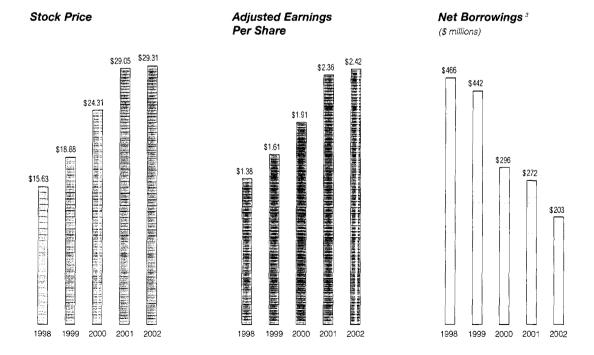
MA2-2-6 2003

CHICAGOWith the acquisition of Sprint Publishing and Advertising, TELEPHONEwe've reinstated our company as a leading DIRECTORYdirectories publisher and created new opportunities to serve our customers and investors. THE NOTE WAS PROCESSED

## Financial Highlights

(\$ millions, except per share data)	2002	2001	2000	CAGR
Reported operating income	\$ 146.0	\$ 111.5	\$ 147.4	
Adjusted operating income <sup>1</sup>	\$ 141.6	\$ 141.5	\$ 131.6	3.7%
Reported net income	\$ 42.5	\$ 49.8	\$ 124.8	
Adjusted net income <sup>2</sup>	\$ 73.4	\$ 73.1	\$ 62.2	8.6%
Reported earnings per diluted share	\$ 1.40	\$ 1.61	\$ 3.83	
Adjusted earnings per diluted share 2	\$ 2.42	\$ 2.36	\$ 1.91	12.6%

<sup>&</sup>lt;sup>1</sup> Adjusted 2002 operating income excludes a \$6.4 million reversal of last year's \$18.6 million restructuring charge and a \$2.0 million investment write-off. Adjusted 2001 operating income excludes the \$18.6 million restructuring charge and an investment impairment charge of \$11.4 million. Adjusted 2000 operating income excludes a one-time income benefit of \$15.8 million relating to the restructuring of the Cendon relationship.



<sup>&</sup>lt;sup>3</sup> Debt less cash at year end, 2002 amounts exclude \$50.2 million of cash representing preferred stock investment proceeds, net of acquisition interest and fee payments in 2002.

<sup>&</sup>lt;sup>2</sup> In addition to the items noted in (1) above, adjusted net income and earnings per share in 2002 exclude preferred dividends, interest related to acquisition financing, unrealized losses on interest swaps and the release of certain non-operating reserves. Adjusted net income and earnings per share in 2001 exclude the items noted in (1) above. Adjusted net income and earnings per share in 2000 exclude the items noted in (1) above and a net gain of \$53.5 million after tax for the disposition of our Bell Atlantic, Cincinnati and Get Digital Smart businesses.

## To my Fellow Investors:



David C. Swanson

2002 represents a defining period in R.H. Donnelley's evolution. We capitalized on a fundamental shift in the industry landscape and solidified our core market position with the acquisition of Sprint's directory publishing business. While this transforming strategic step was clearly the highlight of 2002, we also continued to focus on our core business and worked hard to deliver consistent value to both customers and investors in a tough year.

### 2002 In Review

There's no question that 2002 was difficult for most companies. Weak economic conditions, a cautious business market, lower consumer confidence, rising unemployment, geopolitical unrest and a crisis of confidence in corporate America all contributed to a broad equity market decline, the likes of which we have not seen in nearly thirty years. Against this backdrop, R.H. Donnelley again demonstrated the stability of our business even through down cycles. In an environment where the Russell 2000 and the S&P 500 declined more than 20%, R.H. Donnelley delivered share price appreciation of approximately 1%.

From an operating performance standpoint, despite a decline in advertising sales, we managed to hold our ground in earnings. Excluding financing costs related to the Sprint acquisition and certain other items in both years, we posted the following results:

- operating income of approximately \$142 million, unchanged from 2001;
- diluted earnings per share of \$2.42, a 2.5% increase over 2001; and
- cash flow of approximately \$68 million, allowing us to repay \$62 million of debt.

While this is not the kind of performance we aspire to achieve, given the circumstances, we're satisfied with the outcome.

Looking closer at our businesses, we achieved noticeable improvement in our legacy Sprint operation as the year progressed, with renewal rates and advertising levels returning to normal in the fourth quarter. However, our DonTech partnership with SBC Communications continued to experience weaker-than-expected economic conditions and performance.

Recognizing early on that a recovery might not occur in 2002, together with DonTech, we diligently pursued cost control measures and operating efficiencies. We leveraged technology to reduce expenses and improve the quality of our processes. We implemented improvements at our publishing and technology facilities and we migrated previously outsourced billing processes to in-house server-based technologies.

Importantly, our high quality publishing operations continue to rank R.H. Donnelley among the best in the yellow pages industry in terms of cost and quality. This was recognized in early 2002, when SBC extended our pre-press publishing agreement for DonTech-sold directories through 2008.

## **Industry Dynamics**

Historically, yellow pages advertising has weathered economic downturns better than other media. According to independent

Letter to Investors, continued

research, during the 2001-2002 advertising recession, domestic yellow pages advertising actually grew 2% per annum while all other media combined declined by over 2% per annum. Yellow pages advertising — which for many small businesses is the primary and often the only advertising they do — is less volatile than other media. Moreover, yellow pages offer a strong value proposition to both advertisers and consumers, which for R.H. Donnelley translates into excellent customer retention levels, considerable recurring revenue and reliable cash flow.

While these industry dynamics remained constant in 2002, the ownership dynamics did not. During the year, we witnessed the beginning of a fundamental change in the directories industry as several telcos shored up their balance sheets and focused on their core businesses—a dynamic which presented exciting new opportunities for yellow pages companies. Recognizing the significant potential, we seized on a uniquely compelling opportunity to acquire Sprint Publishing and Advertising.

### The New R.H. Donnelley

This acquisition, which closed in January 2003, represents a significant milestone in our Company's distinguished history, building on R.H. Donnelley's rich heritage in yellow pages publishing. For more than a century since Reuben Donnelley published our first directory in 1886, the Company's singular focus has been, and continues to be, directory advertising.

Building on our core competencies, and our 20-year relationship with Sprint, this acquisition transforms R.H. Donnelley from a contract sales agent and pre-press publishing vendor into a fully integrated yellow pages publisher – and the official phone book – in those markets where Sprint operates as the local telephone provider across 18 states. R.H. Donnelley now publishes all 260 Sprint yellow pages directories, with a total circulation of more than 18 million. Our broad geographic footprint includes many top markets, like Florida and Nevada, that enjoy higher projected population growth than the national average.

Key benefits of the acquisition also include gaining control of our own destiny by:

- eliminating our dependence on short-term sales agency contracts;
- owning all the rich digital advertising content to utilize and repurpose; and
- allowing us to leverage relationships with
   160,000 local and 4,000 national advertisers.

Each of these factors should facilitate our ability to drive growth in our business.

To finance the Sprint acquisition, we borrowed \$2.4 billion. However, Goldman Sachs Capital Partners also invested \$200 million in R.H. Donnelley equity, which

bolsters our financial foundation. As we have in the past, we intend to utilize our strong cash flow to substantially reduce leverage.

In addition to the new Sprint business, we also continue to serve as the exclusive sales agent for 129 SBC directories in Illinois and Northwest Indiana through DonTech, our perpetual partnership with SBC. R.H. Donnelley has enjoyed a rewarding relationship with the telephone company in Illinois for over 100 years, and we look forward to providing the highest quality products and services in these markets for many years to come.

In summary, the new R.H. Donnelley has leading market positions, broader scale, many attractive markets, a diversified customer base and a talented workforce. We think this adds up to a winning combination to create significant value for our advertisers and investors.

#### **Outlook and Opportunities**

We are committed to capitalizing on the exciting opportunities our new platform presents and translating this into future growth. In the near-term, we expect that overall economic conditions will continue to be stagnant, with some gradual improvement throughout the year.

At the same time, we expect to benefit from synergy opportunities to be derived from the Sprint acquisition. We are focused on achieving operating efficiencies and cost savings, primarily through the consolidation of pre-press publishing, information technology and corporate functions. Importantly, R.H. Donnelley's hands-on knowledge and established working relationship with Sprint

has already provided a smooth transition and is helping to mitigate integration risk. To date, we're pleased with the substantial progress we've made.

That said, 2003 will be a year of transition. We have much to accomplish through the integration of our systems, processes and cultures. We must move from two companies collaborating to achieve individual goals to one company driving toward a common mission. As we look to the future, we have a clear vision to guide us – our goal is to be the leading yellow pages company as measured by quality, customer satisfaction and growth. We think the combination of R.H. Donnelley and the Sprint directory publishing business provides a sturdy foundation from which to build in order to achieve our goal.

As owner, operator and publisher of yellow pages, the new R.H. Donnelley will continue to benefit from our time-tested core print products. Our determination to execute day in and day out on our strategy of delivering value-added products to our customers is unwavering. As it makes strategic and financial sense, the Company will also explore innovative concepts to utilize the rich content in our print directories to deliver a more comprehensive, integrated media offering. This includes such ideas as delivering CD-ROM directories to high-density businesses and institutions, allowing their

employees to access the directory over local area networks. We're planning online versions of directory products to enhance searchability and provide broader distribution of our advertisers' messages to those that prefer doing lookups on the Internet. We'll also seek to leverage our unique sales channel to identify and deliver additional products and services to businesses in the markets we serve.

In all that we do, we will maintain our fundamental commitment to serving our customers, creating a dynamic workplace for employees and delivering value to investors. Underlying all of these efforts will be an adherence to the highest ethical standards, including the utmost in corporate integrity, governance and responsibility.

### Acknowledgements

This letter would not be complete if I didn't take the opportunity to thank my predecessor, Frank Noonan, for his many contributions to R.H. Donnelley during his 11-year tenure. With his extensive industry, business and operational expertise, Frank played an invaluable role in leading R.H. Donnelley during its initial phase as a public company. On behalf of everyone at the Company, we wish Frank well in retirement.

I'd also like to thank Bill Jacobi, who retired from the Board in 2002, for his four years of service. And, I'd like to recognize Peter McDonald who stepped down from the Board after nearly two years. We're fortunate that Peter has joined management and are excited to be working closely with him in his new role. Also, a warm welcome to Nancy Cooper, Rob

Gheewalla, Terry O'Toole and David Veit, who all joined our Board of Directors in early 2003. We're delighted to attract such quality directors and look forward to working with each of them.

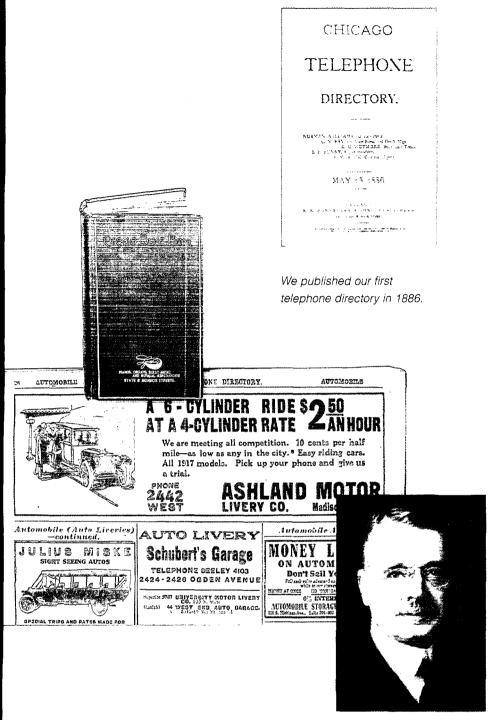
In addition to recognizing Board members, I'd like to thank all our employees for their hard work and dedication during a challenging and inspiring year. Because of their great efforts, our Company continues to provide customers with the high quality products and services they have come to expect. There's no doubt that together with the strength of our product, the quality of our people underpin our success. I'd like to also welcome Sprint Publishing's employees to R.H. Donnelley – we're delighted to have them on our team.

A final thank you to our customers and our investors, for your continued confidence and support of R.H. Donnelley every day.

Sincerely,

David C. Swanson
Chairman and Chief Executive Officer

March 6, 2003





For more than 100 years, R.H. Donnelley has partnered with many telephone companies to introduce directory products and provide an excellent value proposition to local businesses.

## **Our History**

Deep roots in yellow pages

R.H. Donnelley's rich entrepreneurial history in yellow pages dates back to publishing our first Chicago telephone directory in 1886. Since then, we were the first to publish a directory in two sections, residential and business. We also initiated in-column advertising and the classified structure that's the forerunner of today's yellow pages.

In the early 1900s, R.H. Donnelley expanded operations to Cincinnati and in 1917 moved headquarters to New York. During the 1930s and 1940s, we extended sales and service offerings to other urban areas. Over the last 30 years we innovated such product enhancements as two-color and full-color ads, coupon advertising, business-to-business yellow pages, neighborhood directories, street-address directories, specialty directories, the talking yellow pages, and YPTV® cable advertisements.

For 116 years, R.H. Donnelley's sole focus has been bringing buyers and sellers together through the yellow pages. Building on that history – and returning the Company to its publishing roots – in January 2003 we completed the acquisition of Sprint's directory publishing business. Today, R.H. Donnelley publishes 260 directories in 18 states. While we've progressed dramatically from publishing a single directory over a century ago, our dedication to providing advertisers an effective and efficient medium to deliver their message to prospects and customers remains steadfast.

Looking back, Reuben Donnelley is responsible for the birth of the potent advertising medium known today as the yellow pages. Our founder provided a pioneering spirit, strong sense of business integrity and commitment to excellence – values that remain at the core of R.H. Donnelley today.

## **Our Product**

A compelling value proposition

No other advertising medium is more effective helping local businesses to broadly reach customers and prospects than the yellow pages. In fact, for many local businesses, yellow pages represent their principal, or only form of advertising. According to independent research, yellow pages influence approximately one-third of all small and medium-sized business revenues. These businesses drive approximately 50% of U.S. economic activity or \$4.5 trillion per annum. Yellow pages represent a vital part of our local economic infrastructure.

National advertisers also recognize the power of yellow pages' reach and frequency in local markets across the country. That's because consumers trust yellow pages as among the most robust and reliable sources of information to find who sells what they're looking to buy. That's why yellow pages are often considered the original search engine.

Yellow pages' relatively low price point and their efficacy to originate new business leads offer merchants compelling value. Reflecting this, yellow pages account for more than \$14 billion in annual advertising in the U.S.-more than magazines or outdoor.

Whether a simple one-line text advertisement or a two-page high impact graphic display, our products effectively communicate relevant messages to differentiate advertisers for their local target audience when they're ready to make purchasing decisions. This "directional" character of yellow pages advertising is responsible for introducing qualified prospects to our advertisers every day. That's because you'll find our directories in virtually every home and business in our local markets.

R.H. Donnelley's history of product innovation and deep institutional knowledge allow us to continue providing value-added directory products and services to achieve the marketing goals of advertisers.



"Being a service business, we must be easily accessible to customers in their moments of panic. And we know from experience that our customers grab the first thing within reach, the Sprint Yellow Pages®, when looking for a solution to their problem"... "We think of Sprint Yellow Pages® as our partner in business, our salesman in the field. Our revenue has grown exponentially over the years, from \$0 to more than \$1 million annually – and we're grateful to the individuals who helped get us there."



## **Our People**

Working to exceed expectations of advertisers, yellow pages users and investors every day

Together with our excellent products, people have always been the foundation of R.H. Donnelley's success. Our Company began 116 years ago with the innovative spirit of one man. Today we prosper thanks to the devotion of many. From marketing to sales, to publishing, information technology, printing, distribution, billing and customer service, R.H. Donnelley's dedicated employees add value along every link of the yellow pages value chain. In every undertaking, we're determined to achieve the goals of our advertisers, yellow pages users and investors alike.

At the heart of R.H. Donnelley's culture lies a fervent entrepreneurial spirit. We reward outstanding teamwork and individual contribution, relentlessly focusing on delivering exceptional value. We continuously introduce process improvements and employ technology to maintain high standards of quality and cost efficiency.

In every function, our talented workforce embraces the challenge to help our advertisers grow. Our highly-skilled sales representatives don't just sell advertising, but work closely with advertisers to tailor yellow page programs to provide a reliable stream of qualified prospects, which in turn drives compelling return on their advertising investment. Our publishing specialists in graphic arts, pagination and classified architecture utilize our customized proprietary systems to create visually appealing, user-friendly and effective directory products. Our print and distribution experts ensure that our finished directories meet our rigorous quality specifications and saturate each community in our advertiser markets. And our enthusiastic customer service and billing professionals work hard every day to achieve total customer satisfaction.

We remain committed to perpetuating our founder's entrepreneurial tradition by providing customers with the highest quality products and services. It is precisely this commitment that sustains our ambition for leadership in the yellow pages industry and underpins our continued success.





## **Expansive Footprint and Market Presence**

#### Sprint

randan)

Beverly Hills Bonita Springs - North Naples Cape Coral - North Fort Myers Central Florida Citrus Countywide Clewiston - Moore Haven Crestview Crystal River - Homosassa Springs Dade City Ft. Walton Beach

Golden Gate Golden Triangle Greater Lake Okeechobee Gulf Shore Area Highlands Inverness Jackson & Holmes Counties (Marianna)

Kissimmee Labelle Lake County Lake County South Lake Placid Lee County Areawide - Classified Lee County Area White Pages Lehigh Acres Madison & Jefferson Counties Marco Island Naples - Classified Naples - White Pages Ocala - Marion Countywide Peace River Valley Punta Gorda Community Punta Gorda - Port Charlotte

Sanibel - Captiva Islands South Fort Myers Starke Sumter Countywide Tallahassee Tri-County Area West Volusia County Williston

Adams / Wells Counties Denver Flora / Rossville Hancock - Henry Suburban Jamestown Jasper / Newton Counties Jay County Johnson County Suburban Kosciusko Countywide LaFontaine LaGrange Countywide Marshall County Nappanee Starke / Pulaski Counties The Lakes Area Tri-State Regional Twin Lakes Regional Union City Whitley County

## mansas

Barton / Stafford County Regional Belle Plaine Burlington / Osage City Central Kansas Regional Courtland / Clyde East Central Kansas Regional Junction City Northeast Kansas Regional Russell / Osborne Southeast Kansas Regional Turkey Red Regional

## MININIESOTA

Aitkin / Crosby Alexandria Benson Brooklyn Park / Maple Grove / Osseo / Rogers

Chaska / Waconia Cokato - Dassel - Howard Lake Glencoe Granite Falls Hastings Lake City / Plainview Lewiston Long Prairie New Richland St. James

Mesowal

Central Missouri State University Golden Valley Area Harrisonville - Butler Regional Jefferson City KCI Regional King City Lebanon Regional Northwest Missouri Odessa - Lexington Regional Rolla Regional Warrensburg Regional

## nebraska myoming

North Platte Valley

MEMARY

Boulder City Henderson Las Vegas - January Las Vegas - June Las Vegas New Residents Guide

Kinston Maxton / Raeford / Red Springs / St. Pauls Mocksville Moore County Areawide Morehead City Mount Airy - Surry County New Rern North Wilkesboro / Wilkes County Pittsboro / Siler City Roanoke Rapids Rocky Mount Raxbaro Tarboro The Outer Banks Troy Wake Forest Walkertown Washington West Jefferson Whiteville Williamston

Kernersville

Yanceyville രണം

Wilson

Ada Adamsville / Frazevsburg Bluffton Bucyrus Darke Countywide

**Bedford County** Beech Creek - Mill Hall Butler Countywide Chambersburg Cranberry / Wexford Area Cumberland Countywide Elizabethtown / Columbia Gettysburg Hanover Juniata Valley Areawide Perry County Slippery Rock Southern Blair -Huntingdon County

#### CAMILIONANO MITINOS

Waynesboro

Beaufort Greenwood Regional Hampton - Estill Holly Hill Ridgeland Satuda

esaginnesi

East Tennessee State University Elizabethton Erwin / Unicoi County Greeneville Jonesborough Mountain City



Las Vegas Valley West (Rainbow West) Laughlin North Las Vegas

#### MEW JERGEY

Belle Mead - Somerville Chester - Washington Townships Hunterdon Countywide Sparta - Lake Mohawk Area Sussex Countywide Tewksbury Warren Countywide

Morny Carolina Ahoskie Albemarle Area Asheboro Clinton Dunn Duplin County Eden Madison Elkin - Yadkin County Fayetteville / Cumberland County Fuquay - Varina Gibsonville Greater Hickory / Unifour Area Greenville Havelock Henderson Hillsborough Jacksonville

Johnston County

Fultan - Henry Countywide Green Springs Indian Lake Jefferson / Andover Area Lake Milton Lima Areawide Logan Countywide McConnelsville Morrow Countywide Mount Sterling Mount Vernon Newton Falls **Ottawa** 

Defiance Areawide

Delnhos

Pataskala / Sunbury / Johnstown Preble Countywide Richland - Ashland Regional Shelby Community Shelby Countywide Stony Ridge Trumbull Countywide Union Countywide Van Wert / Paulding

ORGGON

Central and North Oregon Coast Columbia Gorge Sheridan / Carlton Tillamook Countywide Upper Rogue

Warren County Areawide

Wayne - Holmes Countywide

Tri-Cities / Bristol Tri-Cities / Johnson City Tri-Cities / Kingsport

MEXAS

Bullard Cedar Creek Lake Area Clifton Commerce / Cooper Gatesville / Hamilton Grimes County Area Groesbeck Henderson County Area Humble / Kingwood / Atascocita Kaufman Killeen / Ft. Hood Area Overton / Troup Area Palestine / Anderson County Palo Pinto County Salado Stephenville Regional Stockdale West Columbia Wise County Area

MIRGINIZ

Abingdon Altavista Bachelor's Hall / Whitmell Brookneal Charlottesville Farmville Front Royal

Galax Lexington Marion Martinsville Montpelier Nottaway Lunenburg Page County (Luray) Rocky Mount - Franklin County South Boston / Volens South Hill Wythe County-Bland County

#### MARKINGTON

Lower Yakima Valley Poulsbo / Suguamish / Silverdale / Bainbridge Island Quilcene

#### **DonTech**

Algonquin Alton Arlington Heights Ashburn Neighborhood - Chicago Aurora Austin Neighborhood - Chicago Barrington Bartlett Beardstown Belleville

Belmont - Cragin Neighborhood - Chicago Bensenville Beverly Neighborhood - Chicago Bia Rock Bloomingdale Blue Island Bridgeport Neighborhood - Chicago Brighton Park Neighborhood - Chicago

Canton Cary Champaign Chatham Neighborhood - Chicago Chicago Consumer Chicago Heights Chicagoland Business to

Business Chicago Loop Chicago White Pages Chain O'Lakes Cicero Clinton County Collinsville

Crete Crystal Lake Danville Darien Decatur Deerfield Delevan Downers Grove

Cairo

Dundee Dwight East Saint Louis Edwardsville Elburn Elgin

Elk Grove Village Elmhurst Englewood Neighborhood - Chicago

Evanston Evergreen Park Forrest Frankfort Galena Geneva Gibson City Gilman Glen Ellyn Glenview

Granite City Greenville Hampshire Harvard Harvey Hegwisch Neighborhood - Chicago Highland Park Hinsdale Homewood Hyde Park Neighborhood - Chicago Illinois Quad Cities Jefferson Park Neighborhood - Chicago Joliet Kankakee

La Grange Lake Forest Lake View Neighborhood - Chicago Lansing

La Salle Lemont Libertyville Lincoln Park Neighborhood - Chicago Lincoln Square Neighborhood

- Chicago Logan Square Neighborhood

- Chicago Lombard Marengo Maywood Mc Henry Morris Mount Vernon Naperville Nashville.

Norwood Park Neighborhood - Chicago

Oak Park Olive Branch Orland Park Palatine Park Ridge Peoria Quincy Riverdale River Grove Rockford

Rogers Park Neighborhood - Chicago

Roseland Neighborhood - Chicago Schaumburg Seneca

Skokie South Shore Neighborhood

- Chicago Springfield Sterling Summit Tinley Park Vandalia Watseka Waukegan Wheeling Wilmington Winnetka Woodstock Yorkville

MDIANA

Zion

Calumet City Crown Point East Chicago Gary Hammond Highland Lowell

Iowa Quad Cities

## Securities and Exchange Commission

Washington, D.C. 20549

## Form 10-K

[X] Annual Report pursuant to Secti	on 13 or 15(d) of the Securities Exchange Act of 1934	
For the fiscal year ended December 31	, 2002	
or [ ] <b>Transition Report pursuant to Se</b> For the fiscal year ended <b>December 31</b>	ction 13 or 15(d) of the Securities Exchange Act of 193 , 2002	4
For the transition period from	to	
Commission File Number <b>001-07155</b>	•	

# **R.H. Donnelley Corporation**

Exact name of registrant as specified in its charter

Delaware 13-2740040

State of incorporation 1.R.S. Employer Identification Number

One Manhattanville Road, Purchase, New York 10577

Address of principal executive offices Zip Code

914-933-6400

Registrant's telephone number, including area code

Securities registered pursuant to Section 12(b) of the Act:

Title of class

Common Stock, par value \$1 per share

Name of exchange on which registered

New York Stock Exchange

### Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Sections 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days YES NO
Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of Registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendments to this Form 10-K
Indicate by check mark if the registrant is an accelerated filer (as defined in Exchange Act Rule 12b-2) YES NO

The aggregate market value at June 28, 2002, the last day of our most recently completed second quarter, of shares of the Registrant's common stock (based upon the closing price per share of \$27.97 of such stock on The New York Stock Exchange on such date) held by non-affiliates of the Registrant was approximately \$827,341,000. For purposes of this calculation, only those shares held by directors and executive officers of the Registrant have been excluded as held by affiliates. The aggregate market value at March 6, 2003 of shares of the Registrant's common stock (based upon the closing price per share of \$30.10 of such stock on The New York Stock Exchange on such date) held by non-affiliates of the Registrant was approximately \$916,247,000. For purposes of this calculation, only those shares held by directors and executive officers of the Registrant and shares beneficially owned by The Goldman Sachs Group, Inc., have been excluded as held by affiliates. Such exclusion should not be deemed a determination or an admission by the Registrant that such individuals or entities are, in fact, affiliates of the Registrant. At March 6, 2003, there were 30,500,983 outstanding shares of the Registrant's common stock, not including any shares of common stock beneficially owned by The Goldman Sachs Group, Inc., only 58 shares of which are outstanding.

## R.H. Donnelley Inc.\*

Exact name of registrant as specified in its charter

#### Delaware

State of incorporation

## One Manhattanville Road, Purchase, New York

Address of principal executive offices

#### 914-933-6400

Registrant's telephone number, including area code

#### 36-2467635

I.R.S. Employer Identification Number

#### 10577

Zip Code

\*R.H. Donnelley Inc. is a wholly owned subsidiary of R.H. Donnelley Corporation. R.H. Donnelley Inc. meets the conditions set forth in General Instructions I 1(a) and (b) of Form 10-K and is therefore filing this report with respect to R.H. Donnelley Inc. with the reduced disclosure format. R.H. Donnelley Inc. became subject to the filing requirements of Section 15(d) on October 1, 1998 in connection with the public offer and sale of its 9.125% Senior Subordinated Notes. As of March 18, 2003, 100 shares of R.H. Donnelley Inc. common stock, no par value, were outstanding.

## Documents incorporated by Reference Part III

### Item 10

## Directors and Executive Officers of the Registrant

Information responsive to this Item can be found under the captions "Board of Directors" and "Section 16(a) Beneficial Ownership Reporting Compliance" in the Company's Proxy Statement to be filed with the Commission on or about March 25, 2003.

### Item 11

#### **Executive Compensation**

Information responsive to this Item can be found under the caption "Director and Executive Compensation" in the Company's Proxy Statement to be filed with the Commission on or about March 25, 2003.

#### Item 12

## Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters

Information responsive to this Item can be found under the caption "Security Ownership of Certain Beneficial Owners and Management" in the Company's Proxy Statement to be filed with the Commission on or about March 25, 2003.

#### Item 13

#### Certain Relationships and Related Transactions

Information responsive to this Item can be found under the caption "Director and Executive Compensation – Compensation Committee Interlocks and Insider Participation; Certain Relationships and Related Party Transactions," in the Company's Proxy Statement to be filed with the Commission on or about March 25, 2003.

### Part I

#### Item 1. Business

Except where otherwise indicated, the terms "Company," "Donnelley," "we," "us" and "our" refer to R.H. Donnelley Corporation and its direct and indirect wholly owned subsidiaries. R.H. Donnelley Inc. is our wholly owned direct subsidiary. Our executive offices are located at One Manhattanville Road, Purchase, NY 10577 and our telephone number is (914) 933-6400. Our Internet website address is www.rhd.com. We make available free of charge on our website our annual, quarterly and current reports including amendments to such reports, as soon as practicable after we electronically file such material with, or furnish such material to, the United States Securities and Exchange Commission ("SEC"). Our filings can also be obtained from the SEC website at www.sec.gov or by calling toll free the SEC Office of Public Reference at (800) 942-8090. However, the information found on our website or the SEC website is not part of this annual report.

On January 3, 2003, we acquired all the outstanding common stock of Sprint Corporation's directory publishing business, Sprint Publishing & Advertising ("SPA"). See "Significant Business Development" below. As a result, commencing in 2003 our operating and financial results will no longer reflect sales commissions or pre-press fees from or other transactions with SPA since these intercompany transactions will be eliminated in consolidation. Rather, we will report the full value of advertising sales and certain direct costs under the deferral and amortization method. In order to facilitate discussion of our historical results as opposed to our future results, we use the past tense when referring to operating and financial results for the years 2000 through 2002.

The DonTech Partnership ("DonTech"), our 50/50 perpetual partnership with an affiliate of SBC Communications Inc. ("SBC"), remains unchanged following the SPA transaction and our financial presentation of DonTech will appear consistently in both historical and future periods.

### Significant Business Development

We acquired all the outstanding common stock of SPA for \$2,213.5 million in cash, after a preliminary working capital adjustment. The purchase price is subject to a final working capital adjustment. SPA is the publisher of 260 revenue-generating yellow pages directories in 18 states. Prior to this acquisition, we acted as a sales agent and pre-press publishing vendor for SPA for 44 of these directories in 4 states. The acquisition transforms the Company from a sales agent and pre-press vendor into a leading publisher of yellow pages directories.

To finance the acquisition, we entered into a new \$1,525 million Senior Secured Credit Facility ("Credit Facility"), consisting of a \$500 million tranche A term loan ("Term Loan A"), a \$900 million tranche B term loan ("Term Loan B") and a \$125 million revolving credit facility ("Revolver"). We also issued \$325 million 8 7/8% Senior Notes (the "8 7/8% Notes") and \$600 million 10 7/8% Senior Subordinated Notes ("10 7/8% Notes" and collectively with the 8 7/8% Notes, the "Notes"). Finally, investment partnerships affiliated with The Goldman Sachs Group, Inc. (collectively, the "GS Funds") purchased \$200 million of our redeemable convertible cumulative preferred stock ("Preferred

Stock") and warrants to purchase 1,650,000 shares of our common stock

To take advantage of favorable market conditions and to ensure the timely consummation of the SPA acquisition, we issued the Notes and borrowed the Term Loan B in December 2002. The total gross proceeds of \$1,825 million were deposited and held in escrow pending the SPA acquisition closing. The GS Funds also invested an initial \$70 million through the purchase of 70,000 shares of Preferred Stock and warrants to purchase 577,500 shares of our common stock in November 2002. This investment was a portion of their \$200 million commitment. At the closing of the SPA acquisition, the GS Funds purchased the remaining \$130 million of Preferred Stock and we borrowed the Term Loan A and \$10 million under the Revolver. See "Management's Discussion and Analysis of Financial Condition and Results of Operations" in Item 7 for more information.

In connection with the SPA transaction, we entered into a directory services license agreement, a trademark license agreement and a non-competition agreement (collectively "Directory Services Agreements") with Sprint Corporation and/or certain of its affiliates ("Sprint"). The directory services license agreement gives us the exclusive right to produce, publish and distribute directories for Sprint in the markets where Sprint currently provides local telephone service. The trademark license agreement gives us the exclusive right to use certain Sprint trademarks, including the Sprint diamond logo, in those markets. The non-competition agreement prohibits Sprint from producing, publishing and distributing print directories or selling local advertising in those markets, with certain limited exceptions. These agreements are all interrelated and each has an initial term of 50 years, subject to earlier termination under specified circumstances.

Prior to the acquisition, we provided sales agency and pre-press publishing services to SPA. At December 31, 2002, we had an aggregate receivable of \$43.3 million for commissions, pre-press publishing fees and priority distribution income from SPA. As a result of the acquisition, these receivables became intercompany items. Also, long-term liabilities at December 31, 2002 included an amount due to Sprint of \$7.0 million, which we paid in cash at the closing.

The acquisition was accounted for as a purchase business combination. The purchase price was allocated to the tangible and identifiable intangible assets acquired and liabilities assumed based on their respective fair values on the acquisition date. The results of the SPA business will be included in our consolidated results from and after the acquisition date. Accordingly, the operating results of SPA are not included in our audited financial statements at or for the year ended December 31, 2002.

#### Corporate Overview

We now publish 260 revenue-generating yellow pages directories in 18 states having a total circulation of more than 18 million, and serving approximately 160,000 local and 4,000 national advertisers and are the sixth largest directory publisher in the U.S. based on revenue. We have been in the yellow pages busi-

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ness in various capacities for over 100 years. Prior to the SPA acquisition, together with our business partners, we were one of the leading independent marketers of yellow pages advertising in the United States. Through DonTech, we continue to sell advertising for an additional 129 directories in Illinois and northwest Indiana with a total circulation of approximately 10 million, serving approximately 100,000 local advertisers.

## Historical Overview of R.H. Donnelley

Through 2002, we were one of the leading independent marketers of yellow pages advertising in the United States. We sold advertising for more than 170 yellow pages directories with a total circulation of over 15 million, representing approximately \$600 million of annual yellow pages advertising either directly through our own sales force on behalf of SPA, or indirectly through DonTech. Further, we provided pre-press publishing services for approximately 227 yellow pages directories, including all of the directories for which we then sold advertising.

We sold yellow pages advertising in certain markets in Florida, Nevada, North Carolina and Virginia under contractual agreements with affiliates of Sprint. We continue to sell yellow pages advertising in Illinois and northwest Indiana through DonTech. These relationships have allowed SBC and Sprint to benefit from our long-term presence in these markets, our yellow pages advertising sales and pre-press publishing expertise, our established infrastructure and our performance-focused, non-union employees. We, in turn, have benefited from the relationships with SBC and Sprint as SBC is the major incumbent telephone company in the Illinois and northwest Indiana markets and Sprint is the major incumbent telephone company in the Florida, Nevada, North Carolina and Virginia markets and one of two major incumbent telephone companies in the greater Orlando market.

#### Historical R.H. Donnellev Businesses

Our operations historically have been organized into two segments: Directory Advertising Services ("DAS") and DonTech. The DAS segment included our sales agency relationship with Sprint and pre-press publishing services for a number of yellow pages publishers. DonTech contributes to consolidated earnings via a partnership distribution and revenue participation income. See Note 12 to the Consolidated Financial Statements in Item 8 for more information regarding our segments.

## R.H. Donnelley's Former Relationship with Sprint

Our relationship with Sprint began in 1980 when we began publishing telephone directories in certain markets in North Carolina and Virginia for Central Telephone Company, which subsequently changed its name to Centel and was acquired by Sprint in 1993. The Sprint relationship was expanded in 1985 when we entered into the UniDon Partnership with United Telephone Company of Florida, presently a subsidiary of Sprint, to publish directories for United in the Central Florida market.

The relationship further expanded in 1988 when we entered into the CenDon Partnership ("CenDon") with Centel to publish directories for Centel in certain markets in Florida, Nevada (notably Las Vegas), North Carolina and Virginia. The UniDon Partnership was replaced in 1994 with a sales agency agreement under which we were the exclusive sales agent for four Sprint directories in Central Florida. In 2000, the CenDon

Partnership was restructured as a limited liability company under which we acted as the exclusive sales agent for 40 Sprint directories in the same CenDon markets. In 2002, our sales representatives sold approximately 39% of SPA's local advertising sales under these agreements. SPA performed its own sales function in the remaining SPA markets. We have also provided pre-press publishing services for those yellow pages directories of Sprint that we sell advertising for under separate agreements. The sales agency agreement with CenDon was scheduled to expire in 2010 and the sales agency agreement for Central Florida would have expired in 2004.

#### R.H. Donnelley's Relationship with SBC

Our relationship with telephone companies presently owned by SBC began in 1908. Since then, we have maintained a variety of contractual relationships with these telephone companies regarding directory publication and advertising sales. Under the current partnership agreement, DonTech is the exclusive sales agent in perpetuity for the 129 yellow pages directories published by SBC in Illinois and northwest Indiana. DonTech provides advertising sales services for these directories and earns a commission from SBC. Under our agreements with SBC, we have a 50% interest in the net profits of DonTech and receive revenue participation income directly from an affiliate of SBC. The amount of revenue participation income is based on a percentage of DonTech advertising sales and is earned and recognized when a sales contract is executed. Revenue participation income comprises approximately 80% to 85% of our total income related to DonTech. We also provide certain pre-press publishing services to SBC under a publishing services agreement that extends through 2008, and billing and support services under separate agreements, that extend through 2005 and 2008, respectively.

We account for our investment in DonTech under the equity method and record our interest in the net profits of DonTech and revenue participation income as partnership and joint venture income. DonTech is considered a separate operating segment since, among other things, it has its own Board of Directors and the employees of DonTech, including its officers and managers, are not our employees. DonTech's Board of Directors consists of six members, two members appointed by each partner and the two most senior officers of DonTech. Each partner has one voting member and one advisory, non-voting member and, in general, most major decisions are required to be made by the DonTech Board of Directors and require the affirmative vote of both voting directors.

#### Historical Overview of SPA

SPA produces 260 Sprint-branded revenue-generating directories in 18 states with an annual circulation of more than 18 million directories. SPA's exclusive affiliation with Sprint significantly differentiates SPA from its competitors in the markets it serves. In connection with the acquisition, we entered into agreements that allow us to continue to use the names and logos presently used by SPA on the cover and spine of the directories that are distributed in Sprint's local telephone service areas for a period of 50 years, subject to earlier termination under specified circumstances.

#### SPA History

SPA began its operations as DirectoriesAmerica, which was formed in March 1986 to publish telephone directories for the United Telephone operating companies (later renamed the Sprint-United telephone operating companies, and ultimately renamed Sprint Corporation). DirectoriesAmerica primarily managed United Telephone's partnership with us and a separate relationship with L.M. Berry, which sold directory advertising in and produced directories for other United local telephone markets. In 1988, Sprint acquired two independent Chicago-based publishers and merged them into what eventually became SPA's Midwest Operations Division. In October 1992, an agreement was signed with L.M. Berry to allow for the buyout of their sales agency agreement and the eventual transfer of L.M. Berry sales and production functions and employees to SPA. Sprint acquired Centel Corporation in March 1993, and accordingly, SPA assumed management control of Centel and Centel's partnership interest in CenDon. In 1995, the production employees from L.M. Berry transferred to SPA and were consolidated in Bristol, Tennessee along with the rest of the SPA production workforce. In June 1998, SPA acquired the 400-person Berry-Sprint sales force in order to assume control over the entire SPAsold local sales channel. In June 2000, SPA completed the sale of the Midwest Operations Division to focus its business solely on its utility operations in Sprint markets.

#### R.H. Donnelley Post-Acquisition

The SPA acquisition transformed us from a directory sales agent and pre-press vendor into a leading publisher of yellow pages directories. In addition to the directories we publish, we will continue to receive revenue participation income and 50% of the net profits of DonTech. We generate revenue primarily from the sale of advertising in yellow and white pages, as well as revenue from specialty products such as covers, tabs and coupons.

#### Products and Services

We have two principal directory types: core books and community books. Core books generally cover large population areas such as Lee County, Florida. Most core books contain yellow pages, white pages and specialty sections such as area information, guides and government pages. Community books typically cover a sub-section of the area addressed by a core book. In Lee County, for example, there are four community books, Sanibel-Captiva Island, South Fort Myers, Cape Coral / North Fort Myers and Lehigh Acres, that together cover the majority of the core Lee County directory, but not the entire market. Community books also consist of yellow pages, white pages and specialty sections.

The table below details our principal revenue-generating product offerings.

#### **Principal Products**

Туре	Description
Stylized listings for white and yellow pages	Listings appearing in-column consist of name, address and telephone number and are available in a variety of type styles and limited color
Trade items	Advertising space, designed to promote brand name of product or service, placed alphabetically within the column listings of the yellow pages
Space items	Advertising space sold in 1/2 inch increments appearing alphabetically within the column listings of the yellow pages
Display ads	Advertising placed within a heading by size and then by seniority – our ad sizes range from a quarter column to a double full page
Color	Various levels of color including spot-four color, enhanced color, process photo and hi-impact are available for display products
White page logos	Listings allowing space for illustrative art work

In addition to these principal products, we offer a broad range of specialty products that advertisers use to differentiate and enhance their display of information. An overview of our main revenue-generating specialty products follows:

#### **Specialty Products**

Туре	Description
Cover products	Advertising sold on the front and back covers
Tabs	Full page advertising bound into the directory, offering front and back space printed on card stock with a tab protrusion
Ride-alongs	Advertisements placed inside the directory delivery bag
Blow-in cards	Loose postcard-like products inserted into directories
Guides (Internet, golf, menu, etc.)	Sections in the directories on a specific interest area with feature information and banner advertising

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#### Internet-based Directory and Electronic Products

Although historically SPA has not offered advertisers any material Internet platform, we intend to market an Internet-based directory service to our advertisers. We view our Internet-based directory as a complement to our print directory product rather than as a stand-alone business. We intend to utilize our existing sales force and customer relationships to enable us to provide an electronic source of directory information. We intend to provide electronic products that offer local content to consumers, require little incremental effort by our sales force and utilize a low cost technical and production platform. The DonTech sales force currently offers the SBC Smart Pages Internet product.

We believe that increased usage of Internet-based directories will continue to support overall usage and advertising rates in the U.S. directory advertising industry. We will continue to explore new means to deliver our content to consumers.

#### **Business Cycle Overview**

All of our directories generally have a 12-month publication cycle except Las Vegas, which has a semi-annual cycle. Our business process generally spans 15 to 20 months from the beginning of the sales campaign to the end of a directory's life and is comprised of several stages. The marketing stage is generally completed before the end of the first month. The sales stage begins once marketing is completed and depending on the size of the geographic area covered by a directory, generally runs through the following two to five months. The sales campaign closes approximately two months prior to publication. Production and printing are completed following sales and usually lasts two months. Finally, directories are distributed during the final publication month. Customer service as well as billing and collections stages are provided after distribution and throughout the 12-month (or 6-month in the case of Las Vegas) publication cycle.

#### Sales

As a result of the SPA acqusition, we have combined the separate SPA and Donnelley sales teams into a single sales organization. Sales are carried out internally through premise representatives, telephone representatives and letter renewals on the local level, and through national account managers who work with Certified Marketing Representatives ("CMRs") serving national advertisers. We distinguish between national advertisers, which advertise in 20 or more directories and span three or more states with at least two different publishers from local advertisers, which are primarily small and medium-sized businesses located within our markets. In general, advertising from local advertisers accounts for approximately 85% of gross revenue while advertising from national advertisers accounts for approximately 15% of gross revenue.

## Local Sales Organization

Our local sales efforts are managed through three sales channels: premise sales, telephone sales and letter renewal. Premise sales representatives conduct sales calls at customers' business locations and typically handle higher dollar and more complex

accounts. Telephone sales representatives handle lower dollar value accounts and conduct their sales over the phone. The final channel, letter renewal, is used to contact very low dollar value customers that have renewed their account for the same product for several years.

#### National Sales Organization

Our national sales channel is managed through our national sales department located in Overland Park, Kansas. The national sales department seeks to increase national directory revenues by developing and maintaining favorable relationships with CMRs who are the yellow pages media buyers for national advertisers. National account managers are the primary point of contact for all communication and business dealings between SPA and CMRs. SPA's national account managers and national sales representatives are accountable for overall national revenue objectives.

#### Pre-press and Information Technology Management Services

Pre-press services include canvass and assignment preparation, graphics and ad composition, contract processing, database management and pagination. We provide one of the most comprehensive capabilities in the directory information industry, including tools and information to effectively conduct sales and marketing planning, sales management, sales compensation and customer service activities. Our information management and publishing systems are located primarily in facilities in Raleigh, North Carolina and in Bristol and Blountville, Tennessee, with additional services provided in a facility in Dunmore, Pennsylvania.

#### **Printing & Distribution**

All directories are printed by and we source all paper through our long-standing relationship with printing vendor R.R. Donnelley. We currently have two contracts for the printing of our directories with R.R. Donnelley that expire in December 2005 and December 2007. Although we share a common family heritage, no other common ownership or business relationship exists between R.R. Donnelley and us.

The delivery of directories is facilitated through outsourcing relationships with Product Development Corporation ("PDC") and Special Directory Delivery Service ("SDDS"). Delivery methods utilized in both initial and secondary delivery to distribute directories to customers are selected based on factors such as cost, quality, geography, and customer need. Primary delivery methods include U.S. Postal Service and hand delivery and, occasionally, we may also use UPS or other types of expedited delivery methods. Frequently, a combination of these methods is required to meet the needs of the marketplace.

SDDS is our principal secondary delivery vendor maintaining warehouses in Ohio, Florida and Nevada to stock inventory for secondary delivery to new residents and businesses that move into our local market areas following the completion of initial distribution of the directory in that area.

## Competition

## Yellow Pages Advertising Sales

The U.S. directory advertising industry is highly competitive. More than 240 independent publishers operating in the United States compete with regional bell operating company, or RBOC,

directory publishers and other telephone utility publishers. In most markets, we compete with one or more yellow pages directory publishers, which are predominantly independent publishers. In some markets, we compete on a limited basis with RBOC directory publishers in adjacent markets. One of these publishers, Verizon Information Services, the directory business affiliated with Verizon Communications, Inc., has announced plans to publish directories and offer local Internet directory services in markets beyond where Verizon Communications offers local phone service, including in several SPA markets. Effectively, Verizon Information Services will be competing as an independent publisher in those markets. While no other RBOC or utility publisher has announced similar plans, no assurance can be given that other RBOC or utility publishers will not do so in the future. Many of these telephone utility publishers are larger than us and have greater financial resources than we have. No assurances can be given that we will be able to compete effectively with these other publishers for advertising sales or acquisitions in the future.

We also compete for advertising sales with other media, including newspapers, magazines, radio, direct mail, the Internet and television. Many of these competitors are larger than us and have greater financial resources than we have. Additionally, advances in technology have brought new participants, new products and new channels to the industry, including increasing use of electronic delivery of directory information as an advertising medium.

In addition, the Telecommunications Act of 1996, which effectively opened local telephone markets to increased competition, may adversely impact the market position of telephone utilities, including those with which we have relationships. Because the Telecommunications Act of 1996 has opened local telephone markets to increased competition, no assurances can be given that Sprint, or SBC will remain a dominant local telephone service provider in their local service areas. If Sprint were no longer a dominant local telephone service provider in any particular local service area, our license to be the exclusive publisher for Sprint in its markets and to use the Sprint brand name on our directories in those markets may not be as valuable as we presently anticipate, and we may not realize some of the anticipated benefits under our commercial arrangements with Sprint. If SBC were no longer the dominant local telephone service provider in any DonTech service areas, our income from the DonTech relationship would be adversely affected.

#### Internet

Since 1997, overall usage of printed yellow pages directories in the United States has declined, which we believe is in part a result of increased usage of Internet-based directory products. The yellow pages directory advertising business is subject to changes arising from developments in technology, including information distribution methods and users' technological preferences. The use of the Internet by consumers as a means to

transact commerce may result in new technologies being developed and services being provided that could compete with our products and services. Our growth and future financial performance may depend on our ability to develop and market new products and services and create new distribution channels, while enhancing existing products, services and distribution channels, in order to incorporate the latest technological advances and accommodate changing user preferences, including the use of the Internet.

#### **Raw Materials**

Our principal raw material is paper, which our printer currently purchases on our behalf at agreed upon prices. These prices are at or near the spot market price, as we do not currently have long-term purchase arrangements or commitments from paper mills or other outside suppliers. Accordingly, we are subject to price increases and delays in receiving this principal raw material. Further, changes in the supply of, or demand for, paper could affect delivery times and prices. Paper is one of our largest variable cost items and will account for approximately 10% to 15% of annual operating expenses. As conditions warrant, we may enter into longer term supply agreements in the future.

#### Intellectual Property

We own and control confidential information as well as a number of trade secrets, trademarks, service marks, trade names, copyrights and other intellectual property rights which, in the aggregate, are of material importance to our business. We believe that the "Donnelley" name and related names, marks and logos are, in the aggregate, material to our business. We are licensed to use certain technology and other intellectual property rights owned and controlled by others. As a result of the acquisition, we own an exclusive license to produce, publish, and distribute directories for Sprint in those markets where Sprint currently provides local telephone service. We also own the exclusive license to use Sprint's brand, including Sprint's diamond logo, on directories in those markets, and we acquired the "Best Red Yellow Pages" tagline and the "look and feel" trademarks previously used by SPA. Although we do not consider any individual trademark or other intellectual property to be material to our operations, we believe that the licenses we acquired are material, taken as a whole, to our business. We consider our trademarks, service marks, databases, software and other intellectual property to be proprietary and we rely on a combination of copyright, trademark, trade secret, non-disclosure and contract safeguards for protection. We also benefit from the use of both the phrase "yellow pages" and the walking fingers logo, which we believe to be in the public domain in the United States.

### **Employees**

As of December 31, 2002, we had approximately 575 full-time employees. As a result of the acquisition, we presently have approximately 1,550 full-time employees. These numbers do not include the employees of DonTech, whom are not our employees. None of our employees are covered by collective bargaining agreements, and we consider relations with employees to be good.

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#### **Executive Officers of the Registrant**

The following table sets forth information concerning the individuals who serve as executive officers of the Company as of March 6, 2003.

Name	Age	Position(s)
David C. Swanson	48	Chairman of the Board and Chief Executive Officer
Peter J. McDonald	52	Senior Vice President and President, Donnelley Media
Steven M. Blondy	43	Senior Vice President and Chief Financial Officer
George F. Bednarz	49	Vice President, Publishing and Information Technology
Robert J. Bush	37	Vice President, General Counsel and Corporate Secretary
Frank M. Colarusso	45	Vice President and Treasurer
William C. Drexler	49	Vice President and Controller
Debra M. Ryan	51	Vice President - Human Resources

The executive officers serve at the pleasure of the Board of Directors. We have been advised that there are no family relationships among any of the officers listed, and there is no arrangement or understanding among any of them and any other persons pursuant to which they were elected as an officer.

David C. Swanson has served as Chief Executive Officer since May 2002 and was appointed Chairman of the Board in December 2002. Prior to May 2002, Mr. Swanson served as President and Chief Operating Officer since December 2000. Prior to his appointment as President and Chief Operating Officer, Mr. Swanson served as President of Donnelley Directory Services since 1999 and was a Senior Vice President of the Company since 1998. Upon the spin-off of the Company from The Dun & Bradstreet Corporation ("D&B") in June 1998, Mr. Swanson was appointed Executive Vice President-Corporate Strategy. Prior thereto, Mr. Swanson served as Executive Vice President and General Manager for Proprietary Operations from 1997, Executive Vice President Sales from 1995 and Vice President and General Manager of Cincinnati Operations from 1993.

Peter J. McDonald has served as Senior Vice President of the Company and President of Donnelley Media since September 2002. Mr. McDonald was a director of the Company between May 2001 and September 2002. Previously, Mr. McDonald served as President and Chief Executive Officer of SBC Directory Operations, a publisher of yellow pages directories from October 1999 to April 2000. He was President and Chief Executive Officer of Ameritech Publishing's yellow pages business from 1994 to 1999, when Ameritech was acquired by SBC. Mr. McDonald was President and Chief Executive Officer of DonTech from 1993 to 1994. Prior to that time, he served in a variety of sales positions at our Company, after beginning his career at National Telephone Directory Corporation. Mr. McDonald is also a past vice chairman of the Yellow Pages Publishers Association.

Steven M. Blondy has served as Senior Vice President and Chief Financial Officer since March 2002. Prior to joining the Company, Mr. Blondy served as Senior Vice President -

Corporate Development for Young & Rubicam, Inc., a global marketing and communications company, from 1998 to 2000. Mr. Blondy also served as Executive Vice President and Chief Financial Officer for Poppe Tyson, a leading Internet and integrated marketing communications agency from 1996 to 1997. Mr. Blondy also served as Chief Financial Officer for Grundy Worldwide, an independent producer of television programs in Europe and Australia from 1994 to 1995. Prior to that, he spent 12 years in the investment banking industry with Chase Manhattan and Merrill Lynch.

George F. Bednarz has served as Vice President, Publishing and Information Technology since April 2001. Previously, he served as Vice President & General Manager - Publishing since 1999. Mr. Bednarz joined the Company in November 1995 to lead the start-up implementation of the Raleigh Information Center. Prior to joining the Company, Mr. Bednarz spent 19 years at D&B, where he held executive positions of increasing responsibility in various functions.

Robert J. Bush has served as General Counsel since January 2001. During 2000, Mr. Bush served as Vice President and Corporate Secretary, having joined the Company in October 1999 as Assistant Vice President and Assistant General Counsel, Prior to joining the Company, Mr. Bush was Assistant General Counsel and Assistant Secretary at MIM Corporation, a pharmacy benefit management company, from 1998 to 1999 and an Associate at the New York offices of Jones, Day, Reavis & Pogue from 1993 to 1998.

Frank M. Colarusso has served as Vice President and Treasurer since June 1998. Prior to that, he was Assistant Treasurer of D&B since 1996. Mr. Colarusso joined D&B in 1986 and was named Manager, International Treasury Services in 1989 and Director of Corporate Finance in 1992. Prior to joining D&B, Mr. Colarusso held management positions at Texaco Inc. and Sperry Corporation.

William C. Drexler has served as Vice President and Controller since June 1999. Prior to that, Mr. Drexler served as Assistant Vice President of Finance since 1996. Mr. Drexler joined the Company in 1992 as Director of Accounting Operations. In 1995, he was named Director of Financial Planning for publishing and information services. Prior to joining the Company,

Mr. Drexler held financial management positions of increasing responsibility with a number of manufacturing firms.

Debra M. Ryan has served as Vice President - Human Resources since January 2002. Prior to that, Ms. Ryan served as Assistant Vice President - Human Resources since 1992. Ms. Ryan joined the Company in 1973 as a sales representative and has held several management positions in the sales organization.

#### Item 2. Properties

After the acquisition and prior to giving effect to any potential facility consolidation, we conduct our publishing operations from one owned and three leased facilities with non-cancelable lease terms expiring at various dates through 2012. Our publishing facilities are located in a leased 55,000 square foot building in Raleigh, North Carolina, in an owned 25,000 square foot facility in Bristol, Tennessee and in a leased 42,000 square foot facility in Blountville, Tennessee. Our graphics center is located in a 20,000 square foot building in Dunmore, Pennsylvania. We lease 35,000 square feet for our corporate headquarters in Purchase. New York and 67,000 square feet of office space in Overland Park, Kansas. The lease of our corporate headquarters extends through 2011, but we have the option to cancel the lease in 2006 for a nominal fee. The lease on the Overland Park facility extends through April 2005 but both the landlord and we have the right to cancel the lease upon 180 days prior written notice. We also lease space for local sales offices, which are relatively small and have reasonably short terms. DonTech directly leases its own sales offices and corporate headquarters. We believe that our facilities are adequate for their current use.

## Item 3. Legal Proceedings

We are involved in various legal proceedings arising in the ordinary course of our business, as well as certain extraordinary litigation and tax matters described below. We periodically assess our liabilities and contingencies in connection with these matters based upon the latest information available to us. For those matters where it is probable that we have incurred a loss and the loss or range of loss can be reasonably estimated, we record reserves in our consolidated financial statements. In other instances, we are unable to make a reasonable estimate of any liability because of the uncertainties related to both the probable outcome and amount or range of loss. As additional information becomes available, we adjust our assessment and estimates of such liabilities accordingly.

Based on our review of the latest information available, we believe our ultimate liability in connection with pending legal proceedings, including the extraordinary litigation and tax matters described below, will not have a material adverse effect on our results of operations, cash flows or financial position, as described further below.

In order to understand our potential exposure under the extraordinary litigation and tax matters described below under the captions "Information Resources, Inc." and "Tax Matters," you need to understand the relationship between us and The Dun & Bradstreet Corporation, and certain of its predecessors and affiliates that, through various corporate reorganizations and contractual commitments, have assumed varying degrees of responsibility with respect to such matters.

In November 1996, the company then known as The Dun & Bradstreet Corporation ("D&B1") separated (the "1996 Distribution") through a spin-off into three separate public companies: D&B1, ACNielsen Corporation ("ACNielsen") and Cognizant Corporation ("Cognizant"). In June 1998, D&B1 separated (the "1998 Distribution") through a spin-off into two separate public companies: D&B1, which changed its name to R.H. Donnelley Corporation ("Donnelley"), and a new company named The Dun & Bradstreet Corporation ("D&B2"). Later in 1998, Cognizant separated (the "Cognizant Distribution") through a spin-off into two separate public companies: IMS Health Incorporated ("IMS") and Nielsen Media Research, Inc. ("NMR"). In September 2000, D&B2 separated (the "2000 Distribution") through a spin-off into two separate public companies: D&B2, which changed its name to Moody's Corporation ("Moody's"), and a new company named The Dun & Bradstreet Corporation ("D&B3," and together with D&B1 and D&B2, also referred to elsewhere in this Form 10-K as "D&B"). As a result of the form of our separation from D&B, we are the corporate successor of, and technically the defendant and taxpayer referred to below as D&B.

#### **Rockland Yellow Pages**

In 1999, Sandy Goldberg, Dellwood Publishing, Inc. and Rockland Yellow Pages initiated a lawsuit against the Company and Bell Atlantic Corporation in the United States District Court for the Southern District of New York. The Rockland Yellow Pages is a proprietary directory that competes against a Bell Atlantic directory in the same region, for which we served as Bell Atlantic's advertising sales agent through June 30, 2000. The complaint alleged that the defendants disseminated false information concerning the Rockland Yellow Pages, which resulted in damages to the Rockland Yellow Pages. In May 2001, the District Court dismissed substantially all of plaintiffs' claims, and in August 2001, the remaining claims were either withdrawn by the plaintiffs or dismissed by the District Court. The plaintiffs then filed a complaint against the same defendants in New York State Supreme Court, in Rockland County, alleging virtually the same state law tort claim previously dismissed by the District Court and seeking unspecified damages. In October 2001, defendants filed a motion to dismiss this complaint. In May 2002, the Court granted defendants' motion to dismiss the complaint. Plaintiffs have filed an appeal of this dismissal. Nonetheless, we presently do not believe that the final outcome of this matter will have a material adverse effect on our results of operations or financial condition.

#### Information Resources, Inc.

In 1996, Information Resources, Inc. ("IRI"), filed a complaint in the United States District Court for the Southern District of New York, naming as defendants the Company, as successor of D&B, ACNielsen Company and IMS International Inc., at the time

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of the filing, all wholly owned subsidiaries of D&B. IRI alleges, among other things, various violations of the antitrust laws, including alleged violations of Sections 1 and 2 of the Sherman Act. The complaint also alleges a claim of tortious interference with a contract and a claim of tortious interference with a prospective business relationship. These claims relate to the acquisition by defendants of Survey Research Group Limited ("SRG"). IRI alleges SRG violated an alleged agreement with IRI when it agreed to be acquired by the defendants and that the defendants induced SRG to breach that agreement. IRI is seeking damages in excess of \$350 million, which amount IRI seeks to treble under antitrust laws. IRI is also seeking punitive damages of an unspecified amount. No trial date has been set, and discovery is ongoing. Under the agreements relating to the 1996 Distribution, Cognizant, AC Nielsen and D&B agreed to conduct a joint defense and allocated liabilities amongst themselves. Under the agreements relating to the 1998 Distribution, D&B assumed the defense and agreed to indemnify us against any payments that we may be required to make, including related legal fees. As required by those agreements, Moody's Corporation, which subsequently separated from D&B in the 2000 Distribution, has agreed to be jointly and severally liable with D&B for the indemnity obligation to us. At this stage in the proceedings, we are unable to predict the outcome of this matter. While we cannot assure you as to any outcome, management presently believes that D&B and Moody's have sufficient financial resources, borrowing capacity and indemnity rights against IMS and NMR (who succeeded to Cognizant's indemnity obligations under the Cognizant Distribution) to reimburse us for any payments we may be required to make and related costs we may incur in connection with this matter.

#### Tax Matters

D&B entered into global tax planning initiatives in the normal course of its business, principally through tax-free restructurings of both their foreign and domestic operations. The status of Internal Revenue Service ("IRS") reviews of these initiatives is summarized below.

Pursuant to a series of agreements relating to the 1996. 1998, Cognizant and 2000 Distributions, IMS and NMR are jointly and severally liable for, and must pay one-half, and D&B and Moody's are jointly and severally liable for, and must pay the other half, of any payments over \$137 million for taxes, accrued interest and other amounts resulting from unfavorable IRS rulings on the tax matters summarized below (other than the matter summarized below as "Amortization Expense Deductions -1997-2002," for which D&B and Moody's (jointly and severally) are solely responsible). D&B, on our behalf, was contractually obligated to pay, and did pay, the first \$137 million of tax liability in connection with the matter summarized below as "Utilization of Capital Losses - 1989-1990." Under the agreements relating to the 1998 Distribution, D&B agreed to assume the defense and to indemnify us for any tax liability that may be assessed against us and any related costs and expenses that we may incur in connection with any of these tax matters. Also, as required by those agreements, Moody's Corporation has agreed to be jointly and severally liable with D&B for the indemnity obligation to us.

Under the agreements relating to the 2000 Distribution, D&B and Moody's have, between each other, agreed to each be financially responsible for 50% of any potential liabilities that may arise to the extent such potential liabilities are not directly attributable to each party's respective business operations.

While we cannot assure you as to any outcome in these matters, management presently believes that D&B and Moody's have sufficient financial resources, borrowing capacity and indemnity rights against IMS and NMR (who succeeded to Cognizant's indemnity obligations under the Cognizant Distribution) to reimburse us for any payments we may be required to make and related costs we may incur in connection with these tax matters.

#### Utilization of Capital Losses - 1989-1990

In 2000, D&B filed an amended tax return with respect to the utilization of capital losses in 1989 and 1990 in response to a formal IRS assessment. The amended tax return reflected an additional \$561.6 million of tax and interest due. In 2000, D&B paid the IRS \$349.3 million while IMS (on behalf of itself and NMR) paid approximately \$212.3 million to the IRS. We understand that this payment was made under dispute in order to stop additional interest from accruing, that D&B is contesting the IRS's formal assessment and would also contest the assessment of amounts, if any, in excess of the amounts paid, and that D&B has filed a petition for a refund in the United States District Court. This case is expected to go to trial in 2004.

Subsequent to making its payment to the IRS in 2000, IMS sought to obtain partial reimbursement from NMR under the terms of the agreements relating to the Cognizant Distribution. NMR paid IMS less than IMS sought, Accordingly, in 2001, IMS filed an arbitration proceeding against NMR claiming that NMR underpaid to IMS its proper allocation of the above tax payments as provided by the agreements relating to the Cognizant Distribution. Neither D&B nor we were party to the Cognizant Distribution. IMS nonetheless sought to include us in this arbitration, arguing that if NMR should prevail in its interpretation against IMS, then IMS could seek to enforce the same interpretation against us (as successor to D&B) under the agreements relating to the 1996 Distribution. The arbitration panel ruled that we are a proper party to this arbitration proceeding. A decision from the arbitration panel on the merits is expected during 2003. If NMR should prevail in the arbitration against IMS and, in turn, IMS should prevail against us, then we believe that our additional liability would be approximately \$15 million, net of tax benefits. While we believe that the original interpretation of the tax allocation computation is correct and that the claims of IMS are without merit, if NMR prevails against IMS and in turn IMS prevails against us in this arbitration proceeding, as noted above, D&B and Moody's would be jointly and severally obligated to indemnify us against any such liability and related costs.

We believe the fact that D&B and IMS have already paid the IRS a substantial amount of additional taxes with respect to the contested tax planning strategies significantly mitigates our risk. While no assurances can be given, we currently believe that D&B and Moody's have sufficient financial resources, borrowing capacity and indemnity rights against IMS and NMR to reimburse us for any payments we may be required to make and related costs we may incur with respect to this matter.

Royalty Expense Deductions - 1994-1996 During the second quarter of 2002, D&B (on our behalf) received a Notice of Proposed Adjustment from the IRS with respect to a transaction entered into in 1993. In this Notice, the IRS proposed to disallow certain royalty expense deductions claimed by D&B on its 1994, 1995 and 1996 tax returns. The IRS previously concluded an audit of this transaction for taxable years 1993 and 1994 and did not disallow any similarly claimed deductions. We understand that D&B disagrees with the position taken by the IRS in its Notice and has filed a responsive brief to this effect with the IRS. If the IRS were to issue a formal assessment consistent with the Notice, then a payment of the disputed amounts would be required, if D&B opted to challenge the assessment in U.S. District Court rather than in U.S. Tax Court. In the event of such challenge by D&B, the required payment by D&B to the IRS would be up to \$42 million (\$48 million offset by a \$6 million tax benefit). In verbal communications between D&B and the IRS during 2002, we understand that the IRS has expressed some willingness to withdraw its proposed disallowance of certain royalty expense deductions of \$7.5 million for 1994. However, we also understand that the IRS has expressed its intent to seek penalties of \$7.5 million for 1995 and 1996 based on its interpretation of applicable law. We have been advised that D&B would challenge the IRS's interpretation. Again, under the agreements relating to the 1998 and 2000 Distributions, D&B and Moody's have agreed to jointly and severally defend and indemnify us against any such liability and related costs.

Notwithstanding the verbal communications with the IRS in 2002 noted above regarding royalty expense deductions of \$7.5 million for 1994, in a February 2003 letter to D&B (on our behalf) the IRS asserted that it intends to take a position regarding prior tax years that would have the effect of disallowing a portion of the 1994 royalty expense deduction, our share of which would be \$5 million if the IRS prevailed. We understand that D&B disagrees with the IRS's position. Also, in February 2003, D&B (on our behalf) received a Preliminary Partnership Summary Report from the IRS that challenges the tax treatment of certain royalty payments received by a partnership in which D&B was a partner. As stated in its Report, the IRS would reallocate certain partnership income to D&B, which if the IRS prevailed would require an additional payment from us of \$20 million (which includes tax, interest and penalty, net of associated tax benefits).

Again, under the agreements relating to the 1998 and 2000 Distributions, D&B and Moody's have agreed to jointly and severally defend and indemnify us against any such liability and related costs.

Amortization Expense Deductions - 1997-2002

We understand that the IRS has sought certain documentation from D&B with respect to a transaction entered into in 1997 that produces amortization expense deductions for D&B. While we understand that D&B believes the deductions are appropriate,

the IRS could ultimately challenge them and issue an assessment. If the IRS were to prevail or the assessment were to be challenged by us in U.S. District Court, we understand that D&B estimates that its cash payment to the IRS with respect to deductions claimed to date and including any potential assessment of penalties of \$6.5 million, could be up to \$46.4 million, or \$43 million net of associated tax benefits. This transaction is scheduled to expire in 2012 and, unless earlier terminated by D&B, the cash exposure, based on current interest rates and tax rates, would increase at a rate of approximately \$2.3 million per quarter (including potential penalties) as future amortization expenses are deducted. Again, under the agreements relating to the 1998 and 2000 Distributions, D&B and Moody's are required to jointly and severally indemnify us against any such liability and related costs.

As a result of our assessment of our exposure in these matters, especially in light of our indemnity arrangements with D&B and Moody's, and their financial resources, borrowing capacity and indemnity rights against IMS and NMR, no material amounts have been accrued in the consolidated financial statements for any of these matters.

#### Coastal Termite and Pest Control

In 2001, Marnan Group, Inc., doing business as Coastal Termite and Pest Control ("Coastal"), filed a complaint in the United States District Court for the Middle District of Florida against SPA. The complaint, as amended, alleged that SPA breached certain directory advertising contracts between 1996 and 1999, fraudulently induced Coastal to enter into another directory advertising contract and tortiously interfered with Coastal's business relationships with its customers. Coastal is seeking damages for lost contract benefits, lost profits and diminution of business value in an unspecified amount, including pre-judgment interest. In January 2002, SPA filed a motion to dismiss certain of Coastal's claims. In September 2002, the court denied SPA's motion to dismiss. Nonetheless, we do not believe that the final outcome of this matter will have a material adverse effect on our results of operations or financial condition. SPA had approximately \$0.5 million reserved in its consolidated financial statements for this matter, which amount was transferred to our consolidated financial statements as a result of the acquisition.

#### Other matters

We are also involved in other legal proceedings, claims and litigation arising in the ordinary conduct of our business. Although we cannot assure you of any outcome, management presently believes that the outcome of such legal proceedings will not have a material adverse effect on our results of operations or financial condition.

# Item 4. Submission of Matters to a Vote of Security Holders

No matters were submitted to a vote of security holders, through the solicitation of proxies or otherwise, during the quarter ended December 31, 2002.

### Part H

# Item 5. Market for Registrant's Common Equity and Related Stockholder Matters

The Company's common stock trades on the New York Stock Exchange under the symbol "RHD." The table below indicates the high and low sales price of the Company's common stock for each quarter of the last two years.

	2002		2	001
	High	Low	High	Low
1st Quarter 2nd Quarter 3rd Quarter 4th Quarter	\$30.96 \$32.10 \$27.91 \$29.92	\$26.60 \$27.30 \$22.02 \$24.19	\$29.00 \$32.00 \$32.30 \$30.60	\$22.88 \$25.41 \$25.50 \$25.02

At March 6, 2003, there were approximately 8,400 holders of record of the Company's common stock. We have not paid any common dividends during the last two years and do not expect to pay common dividends in the foreseeable future. The Preferred Stock earns a cumulative dividend of 8%, compounded quarterly, which we may pay in cash or permit to accrue, at our option. The Credit Facility significantly limits our ability to pay the Preferred Stock dividends in cash through 2004. The Stock Purchase Agreement with respect to the Preferred Stock, Credit Facility and Indentures governing the Notes contain various financial restrictions that place limitations on our ability to pay dividends in the future (see Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations - Liquidity and Capital Resources" for additional information regarding these instruments and agreements).

On November 25, 2002, the GS Funds purchased 70,000 shares of our Series B-1 Preferred Stock and warrants to purchase 577,500 shares of our common stock, for aggregate gross consideration of \$70 million. The Series B-1 Preferred Stock was immediately convertible into common stock at a conversion price of \$24.05 per share, and the exercise price of the warrants is \$26.28 per share. On January 3, 2003, the GS Funds purchased 130,000 shares of our Preferred Stock and warrants to purchase 1,072,500 shares of our common stock, for aggregate gross consideration of \$130 million. On January 3, 2003, the 70,000 shares of Series B-1 Preferred Stock automatically converted into 70,604 shares of Preferred Stock. This Preferred Stock is immediately convertible into common stock at a conversion price of \$24.05 per share, and the exercise price of the warrants is \$28.62 per share. Both of these private placements of securities were made in reliance on Rule 506 of the Securities Act of 1933. We privately placed the Preferred Stock as part of the SPA acquisition financing. No underwriters were involved in these transactions and no underwriting discounts or commissions were paid. A 1% closing payment was paid to the GS Funds and we reimbursed their transactions costs.

On December 3, 2002, we issued \$325 million aggregate principal amount of 8 7/8% Senior Notes due 2010 and \$600 million aggregate principal amount of 10 7/8% Senior Subordinated Notes due 2012. The Notes were privately placed in order to partially fund the SPA acquisition. The initial purchasers of the Notes were various institutional investors. We received net proceeds from the sale of the Notes to the initial purchasers of \$900.9 million, net of initial purchasers' discounts of \$24.1 million. This private placement of debt securities was made in reliance on Section 4(2) of the Act.

## Equity Compensation Plan Information

Płan category	Number of securities to be issued upon exercise of outstanding options, warrants and rights	Weighted-average exercise price of outstanding options, warrants and rights	Number of securities remaining available for future issuance under equity compensation plans excluding securities reflected in first column
Equity compensation plans approved by security holders <sup>1</sup>	4,282,621	\$ 20.97	2,139,270
Equity compensation plans not approved by security holders <sup>2</sup>	114,807	-	· -
Total	4,397,428	\$ 20.97	2,139,270

<sup>&</sup>lt;sup>1</sup> This includes our 2001 Stock Award and Incentive Plan.

<sup>&</sup>lt;sup>2</sup> This includes our Key Employees' Performance Unit Plan. Upon completion of the respective performance period, a dollar amount of the award is determined for each recipient based on the Company's actual financial performance against economic profit and earnings per share goals. The dollar amount is then converted into a number of performance shares by dividing the dollar amount of the award by the Company's stock price (calculated as the average of the high and low prices of the Company's common stock on the 10 trading days subsequent to delivery of the Company's respective audited financial statements to the Compensation and Benefits Committee of the Company's Board of Directors) at that time.

### Item 6. Selected Financial Data

The following selected financial data are derived from our audited consolidated financial statements. The audited consolidated financial statements for 1998 assume we were a stand-alone entity for all periods and include allocations through June 30, 1998 of certain assets, liabilities and general and administrative expenses of D&B related to our business. The information below also includes operating results of businesses that were disposed of during 2000 and certain special items in 2000, 2001 and 2002. Amounts related to these businesses and special items are presented in footnotes 1 and 2. The information set forth below should be read in conjunction with the audited consolidated financial statements and related notes in Item 8 and with "Management's Discussion and Analysis of Financial Condition and Results of Operations" in Item 7.

	Years Ended December 31,					
(in thousands, except per share data)	2002	2001	2000	1999	1998	
Statement of Operations <sup>1</sup>						
Net revenue	\$ 73,806	\$ 76,739	\$ 141,287	\$ 181,905	\$ 166,249	
Partnership and joint venture income	136,873	139,964	147,693	139,181	135,854	
Operating income <sup>2</sup>	145,982	111,472	147,375	129,906	125,235	
Net income	67,177	49,815	124,758	55,151	61,268	
Preferred dividend	24,702	_	_	_	_	
Net income available to common shareholders	42,475	49,815	124,758	55,151	61,268	
Earnings Per Share						
Basic	\$ 1.42	\$ 1.65	\$ 3.91	\$ 1.64	\$ 1.79	
Diluted	\$ 1.40	<b>\$ 1</b> .61	\$ 3.83	\$ 1.61	\$ 1.77	
Shares Used in Computing Earnings Per Share						
Basic	29,643	30,207	31,947	33,676	34,237	
Diluted	30,298	30,976	32,594	34,159	34,522	
Dividends per share	-	-	-	-	\$ 0.35	
Balance Sheet 1						
Total assets	\$ 2,223,375	\$ 295,981	\$ 365,284	\$ 395,406	\$ 385,841	
Long-term debt	2,075,470	283,904	347,526	435,000	464,500	
Shareholders' deficit	(30,600)	(111,313)	(108,510)	(192,811)	(224,770)	

<sup>&</sup>lt;sup>1</sup> Amounts above include the results of the Bell Atlantic, Cincinnati and Get Digital Smart businesses disposed of in 2000 and one-time items from the CenDon Restructuring in 2000. See Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations – Factors Affecting Comparability" for a discussion of these items. To facilitate comparison of the financial data, the amounts related to these disposed businesses and one-time items are as follows:

	2000	1999	1998
Net revenue	\$ 63,994	\$ 106,986	\$ 92,319
Partnership and joint venture income	5,422	_	_
Operating income	13,191	7,538	6,531
Total assets		64,193	61,678

Operating income in 2001 includes a restructuring and special charge of \$18,556 and an investment impairment charge of \$11,432. Operating income in 2002 includes income of \$6,405 from the reversal of the restructuring and special charge and an investment impairment charge of \$2,000. See Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations – Factors Affecting Comparability" for a discussion of these Items.

Part II, Item 7, continued

# Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

This Item should be read in conjunction with the audited, consolidated financial statements and notes thereto that are included in Item 8. Unless otherwise indicated, the terms "Company," "Donnelley," "we," "us" and "our" refer to R.H. Donnelley Corporation and its direct and indirect wholly owned subsidiaries.

On January 3, 2003, we acquired all the outstanding common stock of SPA, Sprint Corporation's directory publishing business. See "Significant Business Development" below. As a result, commencing in 2003 our operating and financial results will no longer reflect sales commissions or pre-press fees from or other transactions with SPA since these intercompany transactions will be eliminated in consolidation. Rather, we will report the full value of advertising sales and certain direct costs under the deferral and amortization method. In order to facilitate discussion of our historical results as opposed to our future results, we use the past tense when referring to operating and financial results for the years 2000 through 2002.

DonTech remains unchanged following the SPA transaction and our financial presentation of DonTech will appear consistently in both historical and future periods.

### Forward-Looking Information

Certain statements contained in this Annual Report on Form 10-K regarding R.H. Donnelley's future operating results, performance, business plans or prospects and any other statements not constituting historical fact are "forward-looking statements" subject to the safe harbor created by the Private Securities Litigation Reform Act of 1995. Where possible, words such as "believe," "expect," "anticipate," "should," "will," "would," "planned," "estimated," "potential," "goal," "outlook," "could," and similar expressions, are used to identify such forward-looking statements. All forward-looking statements reflect only our current beliefs and assumptions with respect to our future results, business plans, and prospects, and are based solely on information currently available to us. Accordingly, these statements are subject to significant risks and uncertainties and our actual results, business plans and prospects could differ significantly from those expressed in, or implied by, these statements. We caution readers not to place undue reliance on, and we undertake no obligation to update, any forward-looking statements. Such risks and uncertainties include, without limitation, the following:

## Our ability to meet our substantial debt service obligations

We have a substantial amount of debt and significant debt service obligations in 2003 and thereafter. After closing the SPA acquisition, we had total outstanding debt of \$2,356.2 million at January 3, 2003. This debt was comprised of borrowings of \$1,410 million under our new \$1,525 million Credit Facility, \$325 million 8 7/8% Senior Notes, \$600 million 10 7/8% Notes and,

following a tender offer and exit consent solicitation, \$21.2 million aggregate remaining principal amount of the 9 1/8% Senior Subordinated Notes issued in 1998 (the "Existing Notes"). As a result of our significant amount of debt and debt service obligations, we face increasing risks associated with, but not limited to, the following:

- our ability to obtain additional financing in excess of the additional borrowing capacity under our \$125 million revolving credit facility on satisfactory terms to fund working capital requirements, capital expenditures, acquisitions, investments, debt service requirements and other general corporate requirements is limited:
- we are more vulnerable to general economic downturns, competition and industry conditions, which could place us at a competitive disadvantage compared to our competitors that are less leveraged;
- we face increased exposure to rising interest rates as a portion of our debt is at variable interest rates;
- we have reduced availability of cash flow to fund working capital requirements, capital expenditures, acquisitions, investments and other general corporate requirements because a substantial portion of our cash flow will be needed to service our debt obligations; and
- we have limited flexibility in planning for, or reacting to, changes in our business and the industry in which we operate.

Our ability to pay principal and interest on our debt obligations will depend upon our future operating performance and our ability to refinance debt. If we are unable to service our debt and fund our business, we may be forced to reduce or delay capital expenditures, seek additional debt financing or equity capital, restructure or refinance our debt or sell assets. We cannot assure you that we would be able to obtain additional financing, refinance existing debt or sell assets on satisfactory terms or at all.

## 2. Restrictive covenants under the terms of our debt and Preferred Stock agreements

The indentures governing the Notes and the Credit Facility include a number of significant restrictive covenants. These covenants could adversely affect us by limiting our ability to plan for or react to market conditions or to meet our capital needs. These covenants, among other things, restrict our ability and the ability of our subsidiaries to:

- incur additional debt;
- pay dividends on our equity interests or repurchase equity interests;
- make certain investments;
- menter into certain types of transactions with affiliates;
- place restrictions on our restricted subsidiaries to pay dividends or make other payments to us;
- use assets as security in other transactions; and
- sell certain assets or merge with or into other companies.

In addition, the Credit Facility includes other and more restrictive covenants and prohibits us from prepaying the Notes and

Existing Notes while borrowings under the Credit Facility are outstanding. The Credit Facility also requires us to maintain certain financial ratios and meet other financial tests. The failure to comply with these covenants could result in an event of default, which, if not cured or waived, could require us to repay these borrowings before their scheduled due date. If we were unable to make this repayment or otherwise refinance these borrowings, the lenders under the Credit Facility could foreclose on our assets. In addition, these lenders could elect to declare all amounts borrowed under the Credit Facility, together with accrued interest, to be due and payable, which, in some instances, would be an event of default under the indentures governing the Notes. If we were unable to refinance these borrowings on favorable terms, our results of operations and financial condition could be adversely impacted by increased costs and less favorable terms, including rates and covenants. Any future refinancing of the Credit Facility is likely to contain similar restrictive covenants.

Furthermore, the terms of the purchase agreement with respect to our Preferred Stock, among other things, restricts our ability and the ability of our subsidiaries to:

- incur additional debt;
- pay dividends on shares of our common stock or repurchase shares of our common stock;
- enter into certain types of transactions with affiliates; and
- sell or acquire certain assets.

Our failure to comply with these terms would result in a breach of this agreement, which could have a material adverse effect on our business. In addition, without the consent of the GS Funds, we cannot issue shares of common stock for 18 months following the sale of the Preferred Stock, which could adversely affect our liquidity (see "Liquidity and Capital Resources" for a description of the Preferred Stock).

# 3. Declining usage of print yellow pages directories and changes in technology

Since 1997, overall usage of printed yellow pages directories in the United States has declined. We cannot assure you that usage of our yellow pages directories will remain stable and not decline. We believe that declines in usage of printed directories are in part a result of increased usage of Internet-based directory products. We cannot assure you that we will be able to provide services over the Internet successfully or that we will be able to compete successfully with other Internet-based directory services. Any declines in usage could impair our ability to maintain or increase advertising prices, cause businesses that purchase advertising in our yellow pages directories to reduce or discontinue those purchases and discourage businesses that do not purchase advertising in our yellow pages directories from doing so. Any of the factors that may contribute to a decline in usage of our printed directories, or a combination of them, could impair our revenues and have a material adverse effect on our business.

The yellow pages directory advertising business is subject to changes arising from developments in technology, including information distribution methods and users' technological

preferences. The use of the Internet by consumers as a means to transact commerce may result in new technologies being developed and services being provided that could compete with our products and services. As a result of these factors, our growth and future financial performance may depend on our ability to develop and market new products and services and create new distribution channels, while enhancing existing products, services and distribution channels, in order to incorporate the latest technological advances and accommodate changing user preferences, including the use of the Internet. If we fail to anticipate or respond adequately to changes in technology and user preferences or are unable to finance the capital expenditures necessary to respond to such changes, our results of operations or financial condition could be materially adversely affected.

## 4. SBC's or DonTech's actions could adversely impact our business

DonTech is our 50/50 perpetual partnership with an affiliate of SBC Communications Inc. ("SBC"). As the exclusive sales agent for SBC directories in Illinois and northwest Indiana, DonTech is responsible for the management of its sales forces, including compensation, recruiting and training and other sales related matters. As the publisher, SBC has responsibility for and control over all other matters, including, without limitation, product development, pricing, scheduling, marketing, distribution, billing, collections, credit and customer service. While we believe that DonTech and its economic interests are generally aligned with those of SBC with respect to SBC's yellow pages directory operations, SBC could implement policies and decisions (in which DonTech or we would likely have little or no participation or influence) and/or perform its obligations in a manner that could have a material adverse effect on our results of operations or financial condition and, potentially, on our relationship with SBC. We cannot assure you that any such policies or decisions would not have a material adverse effect on our results of operations, financial condition or our relationship with SBC. We also maintain a large receivable balance from SBC and any liquidity difficulties that SBC may experience could materially impact our results of operations or financial condition.

The DonTech partnership agreement and related SBC contractual arrangements have perpetual terms. These arrangements only terminate upon the occurrence of certain enumerated events, including, without limitation, the unremedied breaches of certain material provisions thereof, the mutual agreement of the parties, the bankruptcy of a partner or parent or a change in control of a partner (excluding a change in control of the ultimate parent company of the partner). In addition, under applicable law, the contractual arrangements potentially may not remain in effect in perpetuity. We cannot assure you that the DonTech relationship will remain in full force and effect into perpetuity, without material modification or at all, that DonTech and SBC will perform all of their respective material obligations (particularly payment obligations) under these agreements or that SBC will not seek to terminate these arrangements. In the event any such

Part II, Item 7, continued

party seeks to terminate these contractual arrangements, the other party may dispute such attempted termination and, in such case, a court or arbitrator may be required to determine the appropriateness of any such attempted termination. We cannot assure you as to the outcome of any such proceeding. Any such termination or material modification of the agreements or failure by SBC or DonTech to perform their respective material obligations would have a material adverse effect on our results of operations or financial condition.

#### 5. Competition

The U.S. directory advertising industry is highly competitive. More than 240 independent publishers operating in the United States compete with regional bell operating company ("RBOC") directory publishers and other telephone utility publishers. In most markets, we compete with one or more yellow pages directory publishers; which are predominantly independent publishers. In some markets, we compete on a limited basis with RBOC directory publishers in adjacent markets. One of these publishers, Verizon Information Services, the directory business affiliated with Verizon Communications, Inc., has announced plans to publish directories and offer local Internet directory services in markets beyond where Verizon Communications offers local phone service, including in several SPA markets. Effectively, Verizon Information Services will be competing as an independent publisher in those markets. While no other RBOC or utility publisher has announced similar plans, we cannot assure you that other RBOC or utility publishers will not do so in the future. Many of the parent companies of these telephone utility publishers are larger than us and have greater financial resources than we have. No assurances can be given that we will be able to compete effectively with these other publishers for advertising sales or acquisitions in the future.

We also compete for advertising sales with other media, including newspapers, magazines, radio, direct mail, the Internet and television. Many of these competitors are larger than us and have greater financial resources than we have. Additionally, advances in technology have brought new participants, new products and new channels to the industry, including increasing use of electronic delivery of directory information as an advertising medium. We cannot assure you that we will be able to successfully compete in responding to any such developments.

In addition, the Telecommunications Act of 1996, which effectively opened local telephone markets to increased competition, may adversely impact the market position of telephone utilities, including those with which we have relationships. Because the Telecommunications Act of 1996 has opened local telephone markets to increased competition, we cannot assure you that Sprint, or SBC will remain a dominant local telephone service provider in its local service areas. If Sprint were no longer a dominant local telephone service provider in any particular local service area, our license to be the exclusive publisher for Sprint in its markets and to use the Sprint brand name on our directories in those markets may not be as valuable as we presently anticipate, and we may not realize some of the anticipated benefits under our commercial arrangements with

Sprint and its affiliates. If SBC was no longer a dominant local telephone service provider in any DonTech service area, the financial results we recognize from DonTech could be adversely affected.

## 6. Our ability to successfully integrate SPA into our operations

The integration of SPA into our operations involves a number of risks, including:

- difficulty integrating operations and personnel at different locations:
- diversion of management attention;
- potential disruption of ongoing business because of the unknown reactions to the combination of SPA and us by vendors, customers and other key constituencies:
- difficulties in assimilating the technologies, services and products of SPA;
- inability to retain key personnel;
- inability to successfully incorporate acquired business components with our existing infrastructure; and
- inability to maintain uniform standards, controls, procedures and policies.

If we are unable to effectively integrate operations and personnel in a timely and efficient manner, we may not realize the benefits expected from the acquisition. Failure to overcome these risks or any other problems encountered in connection with the acquisition could slow our growth or lower our quality of services, which could reduce customer demand.

## 7. Reliance on, and extension of credit to, small- and medium-sized businesses

A significant portion of our revenue is derived from selling advertising to small- and medium-sized businesses. In the ordinary course of our yellow pages publishing business, we extend credit to these advertisers for advertising purchases. Small- and medium-sized businesses, however, tend to have fewer financial resources and higher financial failure rates than large businesses. In addition, collection procedures for delinquent accounts can take an extended period of time and involve increased costs. Consequently, we could be adversely affected by our dependence on and our extension of credit to small- and medium-sized businesses.

## 8. Dependence on third-party providers of printing, distribution and delivery services

We depend on third parties for the printing and distribution of our directories. We currently have two contracts for the printing of our directories with R.R. Donnelley & Sons ("R.R. Donnelley"). Although these contracts do not expire until December 2005 and December 2007, because of the large print volume and specialized binding of directories, there are a limited number of companies capable of servicing our printing needs. Accordingly, the inability or unwillingness of R.R. Donnelley to provide

printing services to us on acceptable terms or at all could have a material adverse effect on our business. No common ownership or other business affiliation exists between R.R. Donnelley and us.

We also have contracts for the delivery of our directories to the individual households and businesses in the geographic area covered by the directories. These contracts are scheduled to expire in February 2004 and may be terminated by our vendors upon 120 days written notice. There are a limited number of companies capable of servicing our delivery needs. Accordingly, the inability or unwillingness of our current vendors to provide delivery services to us on acceptable terms or at all could have a material adverse effect on our business.

#### 9. General Economic Factors

Our business results could be adversely affected by a prolonged national or regional economic recession. Typically, our advertising revenues, as well as those of yellow pages publishers in general, do not fluctuate widely with economic cycles. However, such a prolonged national or regional economic recession could have a material adverse effect on our business, results of operations or financial condition. In addition, any residual economic effects of, and uncertainties regarding (i) the terrorist attacks that occurred on September 11, 2001, (ii) the general possibility, or express threat or future occurrence of similar terrorist or other related disruptive events, or (iii) the threat of or the United States' involvement in war, especially with respect to the major markets in which we operate that depend heavily upon travel, tourism or the military, could also adversely affect our business.

## 10. Fluctuations in the price and availability of paper

After the acquisition, our principal raw material is paper, which our printer currently purchases on our behalf at agreed upon prices. These prices are at or near the spot market price, as we do not currently have long-term purchase arrangements or commitments from paper mills or other outside suppliers. Accordingly, we are subject to price increases and delays in receiving this principal raw material. Further, changes in the supply of, or demand for, paper could affect delivery times and prices. As conditions warrant, we may enter into longer term supply agreements in the future. Paper is one of our largest variable cost items and will account for approximately 10% to 15% of annual operating expenses. We cannot assure you that we will have available necessary raw materials at reasonable prices or that any increases in paper costs would not have a material adverse effect on our business, results of operations or financial condition.

# 11. The sale of advertising to national accounts is coordinated by third parties that we do not control

We expect that approximately 15% of our revenues in 2003 will be derived from the sale of advertising to national or large regional companies, such as rental car companies, automobile repair shops and pizza delivery businesses, that purchase advertising in several of our directories. In order to sell advertising to these accounts, we contract with CMRs, who are inde-

pendent third parties that act as agents for national companies and design their advertisements, arrange for the placement of those advertisements in directories and provide billing services. As a result, our relationships with these national advertisers depend significantly on the performance of these third party CMRs whom we do not control. Although we believe that relationships with these CMRs have been mutually beneficial, if some or all of the CMRs with whom we have established relationships were unable or unwilling to provide services to us on acceptable terms or at all, such inability or unwillingness could materially adversely affect our business.

#### 12. Turnover among our sales force or key management

Our success depends to a significant extent on our ability to identify, hire, train and retain qualified sales personnel in each of the markets in which we operate. We expend a significant amount of resources and management time on identifying and training our sales representatives. Our ability to attract and retain qualified sales personnel depends on numerous factors, including factors outside of our control, such as conditions in the local employment markets in which we operate. A decrease in the number of sales representatives could adversely affect our results of operations, financial condition and liquidity, as well as our ability to service our debt.

Furthermore, we depend on the continued services of key personnel, including our experienced senior management team as well as our regional sales management personnel. Although we believe that we could replace our senior management team and other key employees within a reasonable time period should the need arise, the loss of these key personnel could have a material adverse effect on our business.

#### 13. The loss of important intellectual property rights.

Some of our trademarks such as the "Sprint" and "Donnelley" brand names and other intellectual property rights are important to our business. We rely upon a combination of copyright and trademark laws as well as contractual arrangements, including licensing agreements, particularly with respect to Sprint markets, to establish and protect our intellectual property rights. We are required from time to time to bring lawsuits against third parties in order to protect our intellectual property rights. Similarly, we are, and from time to time, expect to be, party to proceedings where third parties challenge our rights. We cannot be sure that any lawsuits or other actions brought by us will be successful or that we will not be found to infringe the intellectual property rights of third parties. Although we are not aware of any material infringements of any trademark rights that are significant to our business, any lawsuits, regardless of their outcome, could result in substantial costs and diversion of resources and could have a material adverse effect on our business, financial condition or results of operations. In addition, we only have rights to use the Sprint name and diamond logo in certain markets. The loss of important intellectual property rights such as trademarks could have a material adverse effect upon our business, financial condition and results of operations.

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# 14. Impact of bankruptcy proceedings against Sprint during the term of the SPA commercial arrangements

Contract rights under the directory services license agreement, trademark license agreement and non-competition agreement with Sprint constitute a substantial portion of our commercial arrangements with Sprint. Pursuant to these commercial arrangements, we are the exclusive directory publisher for Sprint in the markets in which Sprint currently provides telephone service and, under certain circumstances, in markets that are acquired by Sprint in the future. If a bankruptcy case were to be commenced by or against Sprint, it is possible that all or part of the directory services license agreement and/or non-competition agreement could be considered an executory contract and could therefore be subject to rejection by Sprint or a trustee appointed in a bankruptcy case pursuant to Section 365 or Section 1123 of the United States Bankruptcy Code.

If one or more of these agreements were rejected, the applicable agreement may not be specifically enforceable, in which case we would have only an unsecured claim for damages against Sprint for the breach of contract resulting from the rejection. If the directory services license agreement were rejected, we would, among other things, no longer be entitled to be Sprint's exclusive publisher of telephone directories in the affected markets. We could also lose our right to enforce the provisions of the agreement under which we have the right to license trademarks of successor local exchange carriers in the Sprint markets. If the non-competition agreement was rejected and specific enforcement was not available, Sprint would, among other things, no longer be precluded from publishing print telephone directories or selling local directory advertising in the applicable restricted markets.

Sprint has created a bankruptcy remote special purpose vehicle in the form of a limited liability company and contributed and assigned the trademarks being licensed to us under the trademark license agreement to this limited liability company. The operating agreements of this limited liability company require, among other things, that the board of managers of this entity include one independent manager that is unaffiliated with Sprint. The consent of this independent manager is required for the entity to take certain actions, including, among other things, commencement of a bankruptcy proceeding. Because the trademarks were contributed to this limited liability company, our rights under the trademark license agreement are not subject to rejection in the event of a bankruptcy proceeding involving Sprint unless there is also a bankruptcy proceeding involving this limited liability company. Although we believe that the likelihood of this entity being the subject of a bankruptcy proceeding is limited by this structure and the governing provisions of the operating agreement, if the trademark license agreement were rejected in a bankruptcy proceeding, we would lose the right to use the Sprint brand name for the SPA directories. We cannot assure you that any loss of rights under certain of these arrangements with Sprint would not have a material adverse effect on our financial condition or results of operations.

# 15. Our ability to enforce the non-competition agreement with Sprint

Sprint has agreed, in general, not to publish print telephone directories or sell local advertising for use in directories in the acquired markets during the term of the non-competition agreement. However, under state and federal law, a covenant not to compete is only enforceable:

- to the extent it is necessary to protect a legitimate business interest of the party seeking enforcement;
- if it does not unreasonably restrain the party against whom enforcement is sought; and
- if it is not contrary to the public interest.

Enforceability of a non-competition covenant is determined by a court based on all of the facts and circumstances of the specific case at the time enforcement is sought. For this reason, it is not possible for us to predict whether, or to what extent, a court will enforce Sprint's covenants not to compete against us during the term of the non-competition agreement. If a court were to determine that the non-competition agreement is unenforceable, Sprint could compete directly against us in the directory publishing business in the previously restricted markets. We cannot assure you that our inability to enforce the non-competition agreement with Sprint would not have a material adverse effect on our financial condition or results of operations.

## Significant Business Development

On January 3, 2003, we completed the acquisition of SPA, for \$2,213.5 million in cash, after a preliminary working capital adjustment. The purchase price is subject to a final working capital adjustment. SPA is the publisher of 260 revenue-generating yellow pages directories in 18 states. Prior to this acquisition, we acted as a sales agent and pre-press publishing vendor for SPA for 44 of these directories in 4 states. The acquisition transforms the Company from a sales agent and pre-press vendor into a leading publisher of yellow pages directories.

To finance the acquisition, we entered into a new \$1,525 million Credit Facility, consisting of a \$500 million Term Loan A, a \$900 million Term Loan B and a \$125 million Revolver. We also issued \$325 million 8 7/8% Notes and \$600 million 10 7/8% Notes. Finally, the GS Funds purchased \$200 million of Preferred Stock.

To take advantage of favorable market conditions and to ensure the timely consummation of the SPA acquisition, we issued the Notes and borrowed the Term Loan B in December 2002. The total gross proceeds of \$1,825 million were deposited and held in escrow pending the SPA acquisition closing. The GS Funds also invested an initial \$70 million through the purchase of 70,000 shares of Preferred Stock. This investment was a portion of their \$200 million commitment. At the closing of the SPA acquisition, the GS Funds purchased invested the remaining \$130 million of Preferred Stock and we borrowed the Term Loan A and \$10 million under the Revolver.

In connection with the transaction, we entered into a directory services license agreement, a trademark license agreement and a non-competition agreement with Sprint. The directory services license agreement gives us the exclusive right to pro-

duce, publish and distribute directories for Sprint in the markets where Sprint currently provides local telephone service. The trademark license agreement gives us the exclusive right to use certain Sprint trademarks, including the Sprint diamond logo, in those markets. The non-competition agreement prohibits Sprint from producing, publishing and distributing print directories or selling local advertising in those markets, with certain limited exceptions. These agreements are all interrelated and each has initial terms of 50 years, subject to earlier termination under specified circumstances.

Prior to the acquisition, we provided sales agency and pre-press publishing services to SPA. Accordingly, at December 31, 2002, we had an aggregate receivable of \$43.3 million for commissions, pre-press publishing fees and priority distribution income from SPA. As a result of the acquisition, these receivables became intercompany items and were included as part of the purchase price. Also, long-term liabilities at December 31, 2002 include an amount due to Sprint of \$7.0 million, which we paid in cash at the closing.

The acquisition was accounted for as a purchase business combination and the purchase price was allocated to the tangible and identifiable intangible assets acquired and liabilities assumed based on their respective fair values on the acquisition date. The results of the SPA business will be included in our consolidated results from and after January 3, 2003, the acquisition closing date. Accordingly, the results of SPA are not included in our audited financial statements at or for the year ended December 31, 2002.

The allocation of the purchase price to the fair value of assets acquired and liabilities assumed is shown in the table below. The purchase price allocation is preliminary and based on the best information currently available and could change as additional information arises.

### (amounts in millions)

Calculation of allocable purchase price:	
Cash	\$ 2,213.5
Allocable transaction costs	15.1
Total allocable purchase price	\$ 2,228.6
Estimated allocation of purchase price:	
SPA net assets acquired	\$ 85.6
Directory Services Agreements	1,625.0
Customer relationships	260.0
Trade names	30.0
Estimated profit on executed sales contracts	8.3
Fair value adjustments	
Reverse pre-acquisition deferred revenue Reverse deferred directory costs associated	292.8
with directories published pre-acquisition	(89.5)
Eliminate SPA historical deferred tax	
and goodwill	(43.5)
Other	 (14.5)
Fair value of net assets acquired	2,154.2
Goodwill	74.4
Total purchase price	\$ 2,228.6

#### The Company - Prior to the SPA Acquisition

The discussion below relates to the results of the Company for the three years ended December 31, 2002. Through 2002, we were a leading independent marketer of yellow pages advertising services in the United States. Our business was organized into two reportable operating segments: the DonTech Partnership and Directory Advertising Services.

#### DonTech

DonTech is a 50/50 perpetual partnership with an operating unit of SBC. DonTech acts as the exclusive sales agent for yellow pages directories published by SBC in Illinois and northwest Indiana and receives a commission from SBC. Income from DonTech is comprised of our 50% interest in the net profits of DonTech and revenue participation income received directly from an affiliate of SBC. Revenue participation income is based on a percentage of DonTech advertising sales and comprises approximately 80% to 85% of the total annual income related to DonTech. Total income from DonTech accounted for 76%, 79% and 72% of operating income before General & Corporate costs and other unallocated expenses for the years ended December 31, 2002, 2001 and 2000, respectively. Certain general and administrative expenses incurred to support this business are not allocated to the DonTech segment. As income from DonTech accounts for a significant portion of our operating income, a material decline in the advertising sales of DonTech would likely have a material adverse effect on our results of operations and financial condition. We also provide certain pre-press publishing services for those SBC directories for which DonTech sells advertising, the income from which was included in our DAS segment as described below. Although DonTech provides advertising sales of yellow pages and other directory products similar to DAS, the partnership is considered a separate operating segment since, among other things, the partnership has its own Board of Directors and the employees of DonTech, including its officers and managers, are not our employees. Following the SPA transaction. DonTech continues to act as a sales agent for SBC and earn commissions when an advertising contract is signed. Further, we will continue to account for DonTech under the equity method of accounting.

#### Historical Directory Advertising Services

Within our DAS segment, we sold yellow pages advertising for affiliated entities of Sprint and performed pre-press publishing services for yellow pages directories. We were the exclusive sales agent in the greater Orlando, Florida market ("Central Florida") for an operating unit of Sprint and the exclusive sales agent in Nevada, Florida, Virginia and North Carolina for CenDon LLC ("CenDon"), a joint venture with Centel Directory Company ("Centel"), a subsidiary of Sprint. Other Sprint affiliates sold yellow pages advertising in other markets in these states. We received sales commissions on all advertising sold for Sprint and CenDon and a priority distribution on our membership interest in CenDon. The amount of priority distribution earned was based on a percentage of CenDon advertising sales. Prior to the

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acquisition, a material decline in advertising sales in these markets could have had a material adverse effect on our results of operations and financial condition.

The DAS segment also included pre-press publishing services provided to SBC and Sprint for their respective yellow pages directories for which we sold advertising under separately negotiated contracts. The agreement with SBC extends through 2008. The agreement with Sprint was scheduled to expire in 2003. We also provided pre-press publishing services to an unaffiliated third party under an agreement that expired at the end of 2002. We have jointly agreed to an orderly transition of work that will take place during the first quarter of 2003. Revenue from our pre-press publishing services operation accounted for approximately 42%, 43% and 23% of total consolidated revenue in 2002, 2001 and 2000, respectively. However, going forward, revenue from pre-press publishing services will account for a significantly lower percentage of total revenue as consolidated revenues will be considerably higher. DAS also included all information technology costs.

The results of the DAS segment for 2000 included the operating results of the Cincinnati proprietary directory business, the Bell Atlantic sales agency business, the Get Digital Smart Internet business and equity losses of ChinaBig.com Limited ("ChinaBig") through the dates of transactions that caused changes in the reporting of each respective business. The 2000 results of DAS also include a one-time operating income benefit of \$15.8 million from the restructuring and extension of the CenDon Partnership. See "Factors Affecting Comparability" below for more information.

## Critical Accounting Policies

Certain amounts in our financial statements require that management make assumptions and estimates based on the best available information at that time. Actual results could vary from these estimates and assumptions. Those accounting policies that involve assumptions or estimates on our part that could have a material effect on results of operations or financial condition if the actual results differ from the assumptions or estimates are presented below. For additional information on our accounting policies, see Note 1 to the Consolidated Financial Statements in Item 8.

Principles of Consolidation. The consolidated financial statements include the accounts of R.H. Donnelley Corporation and its direct and indirect wholly owned subsidiaries All intercompany transactions and balances have been eliminated. DonTech is accounted for under the equity method as we do not have control, but do have the ability to exercise significant influence over its operating and financial policies. Accordingly, the results of DonTech are not consolidated in our financial statements, but our share of its net profits is reported as partnership and joint venture income in our Consolidated Statements of Operations.

Revenue Recognition. During the three years ended December 31, 2002, we earned sales commission revenue from the sale of advertising on behalf of Sprint and fees for pre-press publishing services. As a sales agent for Sprint, we recognized sales commission revenue at the time an advertising contract was execut-

ed with a customer. Sales commission revenue was recorded net of potential sales allowances, which were estimated, based on historical experience. If an advertiser was not satisfied with its yellow pages advertisement (e.g. misspelled business name, incorrect business address or number, etc.), the publisher had discretion to adjust the contract value. Since commissions were earned based on the aggregate value of advertising contracts, our commissions would have also been adjusted under those circumstances. Concurrent with the recognition of sales commission revenue, we recorded a sales allowance of approximately 1% of sales commission revenue, based on historical experience. The amount of sales allowance recorded was subsequently adjusted based on actual results. Historically, the actual amount of sales allowances was consistent with our estimates and significant adjustments were not made. Revenue from pre-press publishing operations was recognized as services were performed. We recognize no allowances for pre-press publishing services.

As a result of the acquisition, we will recognize revenue from the sale of directory advertising in Sprint Yellow Pages® directories, and certain related direct costs under the deferral and amortization method, whereby revenues and direct costs are recognized ratably over the life of a directory, which is typically twelve months. Revenue recognition for pre-press publishing services remains unchanged.

Trade Receivables. Trade receivables represented sales commissions earned from the sale of advertising on behalf of Sprint and fees earned for pre-press publishing services. We established an allowance for doubtful accounts for sales commissions based upon historical experience and contractual limitations. The sales agency agreement between Centel and us limited our exposure to bad debts at a specified percentage of sales. Actual bad debts for CenDon directories over the last three years exceeded our maximum contractual exposure. Accordingly, an increase in the actual bad debt rate would not have directly impacted our results of operations or financial condition. Under the Central Florida sales agency agreement, our exposure to bad debts was not contractually limited. We estimated our bad debt expense based on historical experience and made subsequent adjustments, if necessary, based on actual results. Receivables for sales commissions were billed to the publisher upon directory publication and collected in accordance with contractual provisions, typically in the same month of publication, but no later than nine months after publication.

Receivables for pre-press publishing services were billed and collected in accordance with the terms of the applicable agreement, generally a monthly pro rata amount based on the annual contract value. If actual volumes exceeded contracted volumes, an additional amount is billed to the publisher at year-end. Although we will no longer bill Sprint for these services, we will continue to bill and collect from SBC through the end of the contract in 2008.

After the acquisition, our receivables from advertising sales in Sprint Yellow Pages directories represent the full contract value of the advertisement as opposed to a commis-

sion on the contract value. Rather than SPA being our trade debtor, we have assumed a direct billing relationship with directory advertisers. We bill most local advertisers on a monthly basis over the life of a directory. See "Concentration of Credit Risk" below and " – Forward Looking Information – Reliance on, and extension of credit to, small- and medium-sized businesses." SBC remains our trade debtor with respect to the sale of advertising in DonTech markets.

Pension and Other Postretirement Benefits. Pension and other postretirement benefits represent estimated amounts to be paid to employees in the future. The accounting for benefits reflects the recognition of these benefit costs over the employee's approximate service period based on the terms of the plan and the investment and funding decisions made. The determination of the benefit obligations and the net periodic pension and other postretirement benefit costs requires management to make assumptions regarding the discount rate, return on retirement plan assets, increase in future compensation and health care cost trends. Changes in these assumptions can have a significant impact on the projected benefit obligation, funding requirement and net periodic benefit cost. The assumed discount rate is the rate at which the pension benefits could be settled. We use the rates on Aa corporate bonds as a basis for determining our discount rate assumption. The expected long-term rate of return on plan assets is based on the mix of assets held by the plan and the expected long-term rates of return within each asset class. The anticipated trend of future health care costs is based on historical experience and external factors. See Note 9 to the Consolidated Financial Statements in Item 8 for further information regarding our benefit plans.

Effective January 1, 2003, we reduced our rate of return on plan assets from 9.75% to 8.25%. As a result of low investment returns over the last few years, as well as our outlook for the long-term, particularly for equity securities, we determined that the assumed rate of return of 9.75% no longer reflected our best estimate of future long-term returns. Based on the current investment environment and the pension plan's asset allocation, we determined that a long-term rate of return of 8.25% better reflected our expectations for future long-term returns. For the year ended December 31, 2002, pension income was \$1.7 million. Had our assumed rate of return on plan assets been 8.25% at the beginning of 2002, pension income would have been approximately \$0.6 million. We estimate that pension expense will be approximately \$1.2 million in 2003.

Earnings per Share. Basic earnings per common share (EPS) are generally calculated by dividing income available to common shareholders by the weighted average number of common shares outstanding. However, because the Preferred Stock contains certain participation rights, EITF Topic D-95, "Effect of Participating Securities on the Computation of Basic Earnings Per Share," ("Topic D-95") requires that the dilutive effect of those securities be included in the weighted average number of shares outstanding. Furthermore, Topic D-95 requires that the dilutive effect to be included in basic EPS may be calculated using either the if-converted method or the two-class method.

However, the dilutive effect of the Preferred Stock cannot be less than that which would result from the application of the two-class method. We have elected to use the if-converted method in calculating basic EPS.

Diluted EPS are calculated by dividing net income by the weighted average common shares outstanding plus common share equivalents. Common share equivalents include stock options and warrants, the dilutive effect of which is calculated using the treasury stock method, and Preferred Stock, the potential dilutive effect of which is calculated using the if-converted method.

Concentration of Credit Risk. We maintain a significant receivable balance from SBC for revenue participation income and pre-press publishing services. The revenue participation receivable is subject to adjustment, based on collections by SBC from individual advertisers; however, the adjustment is limited based on contractual provisions. The receivables for revenue participation and pre-press publishing services are recorded at net realizable value. We do not foresee a material credit risk associated with the collection of these receivables, although we can give no assurance that full payment will continue to be received on a timely basis. At December 31, 2002, we also had aggregate receivables from SPA for commissions, pre-press publishing fees and priority distribution income of \$43.3 million. As a result of the aquisition, these receivables became intercompany items.

After the acquisition, a significant portion of our net revenue is derived from selling advertising to local small- and medium-sized businesses. These advertisers enter into twelvemonth advertising sales contracts and typically make monthly payments over the term of the contract. Some advertisers prepay the full amount or a portion of the contract value. Most advertisers, including all new advertisers, are subject to a credit review, and if the advertiser qualifies, we extend credit to them for their advertising purchase. Small- and medium-sized businesses tend to have fewer financial resources and higher financial failure rates than large businesses. In addition, full collection of delinquent accounts can take an extended period of time and involve increased costs. While we do not believe that extending credit to our local advertisers will have a material adverse affect on our results of operations and financial condition, no assurances can be given. We do not require collateral from our advertisers, although we do charge interest to advertisers who do not pay within specified due dates. National advertising is typically paid in full within 30 days of directory publication by the associated CMR.

Employee Stock Options. We follow Accounting Principles Board Opinion No. 25, "Accounting for Stock Issued to Employees" and related interpretations (APB 25) in accounting for our stock option plans, and, accordingly, no compensation expense related to the issuance of stock options to employees or non-employee directors has been recognized in the three years ended December 31, 2002. We also grant stock options to

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certain key employees of DonTech. Because DonTech employees are not our employees, current accounting rules require that we recognize compensation expense over the vesting period based on the fair value of the options. We recognized compensation expense of \$0.2 million, \$0.7 million and \$0.2 million in 2002, 2001 and 2000, respectively.

In 2002, options to purchase 1,486,000 shares of our common stock ("Founders Grant") were granted to certain employees contingent on the consummation of the SPA acquistion. Under APB 25, we will recognize expense of \$5.1 million over the next four years.

The following table reflects the pro forma net income and earnings per share assuming we applied the fair value method of SFAS No. 123 "Accounting for Stock-Based Compensation." The pro forma disclosures shown are not necessarily representative of the effects on income and earnings per share in future years.

(amounts in millions, except per share data)	2002	2001	2000
Net income As reported Pro forma	\$ 67.2 \$ 64.6	\$ 49.8 \$ 47.6	\$ 124.8 \$ 123.0
Net income available to common As reported Pro forma	\$ 42.5 \$ 39.9	\$ 49.8 \$ 47.6	\$ 124.8 \$ 123.0
Basic earnings per share As reported Pro forma	\$ 1.42 \$ 1.33	\$ 1.65 \$ 1.59	\$ 3.91 \$ 3.95
Diluted earnings per share As reported Pro forma	\$ 1.40 \$ 1.32	\$ 1.61 \$ 1.54	\$ 3.83 \$ 3.78

The fair value of stock options used to compute the pro forma disclosures is estimated using the Black-Scholes option-pricing model with the following weighted average assumptions:

	2002	2001	2000
Dividend yield	0%	0%	0%
Expected volatility	35%	35%	35%
Risk-free interest rate	3.1%	4.8%	6.6%
Expected holding period	4 years	4 years	4 years

In December 2002, the Financial Accounting Standards Board ("FASB") issued FAS 148, "Accounting for Stock-Based Compensation – Transition and Disclosure – an amendment to FAS 123." This statement provides alternative methods of transition for a voluntary change to the fair value method of accounting for stock based employee compensation. In addition, the statement amends the disclosure requirements of FAS 123 to require prominent disclosures in both annual and interim financial statements about the method of accounting for stock based employee compensation and the effect on reported results. The statement is effective for calendar year 2003; however, at this time, we do not intend to voluntarily adopt the provisions of FAS 123.

#### **New Accounting Pronouncements**

In April 2002, the FASB issued FAS 145, "Rescission of FASB Statements No. 4, 44, and 64, Amendment of FASB Statement No. 13, and Technical Corrections." This statement, among other things, changes the way gains and losses from the extinguishment of debt are reported. Previously, all gains and losses from the extinguishment of debt were required to be reported as an extraordinary item, net of related tax effect. Under FAS 145, gains and losses from the extinguishment of debt should be reported as part of on-going operations, unless the extinguishment of debt is both an unusual and infrequent event for the entity. Previously reported extraordinary gains and losses from the extinguishment of debt that are not unusual or infrequent should be reclassified. This statement is effective for calendar year 2003; however, as permitted, we adopted this statement at the end of 2002. Previously reported extraordinary losses from the extinguishment of debt have been reclassified. Accordingly, interest expense includes the write-off of deferred financing costs associated with the prepayment of debt of \$0.5 million, \$0.7 million and \$1.1 million in 2002, 2001 and 2000, respectively. The adoption of this statement did not impact previously reported net income.

In June 2002, the FASB issued FAS 146, "Accounting for Costs Associated with Exit or Disposal Activities." FAS 146 addresses the accounting and reporting for costs associated with exit or disposal activities and nullifies Emerging Issues Task Force Issue 94-3, "Liability Recognition for Certain Employee Termination Benefits and Other Costs to Exit an Activity (including Certain Costs Incurred in a Restructuring)." This statement is effective for transactions initiated after December 31, 2002 and is to be applied prospectively.

In November 2002, the FASB issued FASB Interpretation No. 45, "Guarantor's Accounting and Disclosure Requirements for Guarantees, Including Indirect Guarantees of Indebtedness of Others." This Interpretation elaborates on the disclosures to be made by a guarantor in financial statements about its obligations under certain guarantees that it has issued. It also clarifies that a guarantor is required to recognize, at the inception of the guarantee, a liability for the fair value of the obligation undertaken in issuing the guarantee. The recognition and measurement provisions are applicable on a prospective basis to guarantees issued or modified after December 31, 2002. The disclosure requirements are effective for financial statements for periods ending after December 15, 2002. We do not guarantee any obligations of third parties (including DonTech); however its indirect subsidiaries jointly and severally, fully and unconditionally guarantee the debt obligations of R.H. Donnelley Inc. See Note 13 to the Consolidated Financial Statements in Item 8.

See Note 1 to the Consolidated Financial Statements in Item 8 for additional information on our accounting policies.

## **Results of Operations**

Three Years Ended December 31, 2002

### **Factors Affecting Comparability**

During 2000, the following transactions resulted in a pre-tax net gain of \$86.5 million (\$53.5 million after-tax) and a one-time operating income benefit of \$15.8 million:

- We executed an agreement with affiliates of Bell Atlantic Corporation, (now known as Verizon Communications, "Bell Atlantic"), for the early termination of our sales agency agreements, sold our Cincinnati proprietary operations and ceased operations of our Get Digital Smart Internet business ("GDS").
- We restructured and extended the CenDon sales agency relationship through 2010. The original relationship was set to expire in 2004.
- In connection with an investment by an unaffiliated third party in ChinaBig, we became a passive investor, and as such, no longer recognized our share of the losses of ChinaBig.

#### Disposition of Businesses and Related Cost Cutting Actions

On April 27, 2000, we sold our Cincinnati proprietary directory business to Yellow Book USA, Inc. for \$8 million.

On June 30, 2000, we entered into an agreement with Bell Atlantic for the early termination of the directory services agreements, as amended (the "Agency Agreements") between Bell Atlantic and us. Pursuant to the Agency Agreements, we served as exclusive sales agent for Bell Atlantic directories covering substantially all of New York State. The Agency Agreements were scheduled to expire in 2003 and 2005. Under the terms of the agreement, we received a termination payment of \$114 million and commission payments for those sales that occurred prior to the closing.

In December 2000, we ceased operations of GDS. GDS was formally launched in February 2000 in the Miami / Ft. Lauderdale market to test the economic viability of providing a variety of products and services designed to deliver a comprehensive package of Internet marketing and e-commerce capabilities to small- and medium-sized local businesses. While the test demonstrated that there was a demand for the products and services being offered, GDS was not broadly capable of providing an adequate return on investment within its originally planned time horizon. We recognized one-time costs of \$2.9 million related to the shutdown of the business.

We also implemented cost-cutting measures in 2000, including headcount reductions, at our pre-press publishing facility in Raleigh and corporate headquarters consistent with the new operating structure.

## CenDon Partnership Restructuring and Extension

Effective for directories that published after June 30, 2000, we entered into a series of agreements with SPA that effectively restructured the CenDon Partnership as a limited liability company and extended the sales agency arrangement through 2010 ("CenDon Restructuring"). Both the partnership agreement and sales agency agreement were set to expire in 2004. The revised arrangement focused our responsibilities on sales and certain pre-press publishing services and established us as the exclusive sales agent for SPA's directory products in the markets previously covered by the partnership agreement. SPA assumed responsibility for the printing and delivery of directories, which were previously performed by the CenDon Partnership, and related support services such as marketing, customer service and collections, which were previously performed by us. Under the revised arrangement, SPA managed CenDon. We received sales commissions on all advertising sold, and in consideration for transferring control over the publishing functions to SPA, we also receive a priority distribution. The priority distribution was designed to allow us to maintain the same level of profitability that we would have earned under the predecessor CenDon Partnership through its scheduled expiration date in 2004. Under the revised arrangement, total payments from CenDon (sales commission plus priority distribution) were expected to average approximately 37% of CenDon advertising sales through 2004. Starting with sales into 2005 directories, we would not have received a priority distribution but would have received a supplemental sales commission for sales into 2005 through 2007 directories. Total payments from CenDon (sales commission plus supplemental sales commission) in 2005 were expected to be approximately 35% of CenDon advertising sales and to decline four percentage points per year through 2007. For sales into 2008 through 2010 publications, we would have received our base 23% commission on CenDon advertising sales.

Under the revised arrangement, revenue and related costs were recognized at the time of sale, whereas, under the previous CenDon Partnership, where we shared responsibility for the publishing and delivery functions, revenue and related costs were recognized at the time of directory publication. Accordingly, a one-time operating income benefit of \$15.8 million was recorded in 2000 related to advertising sales made and costs incurred prior to the effective date of the agreement for directories that published subsequent to the effective date of the agreement.

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#### ChinaBig Investment and Impairment Charge

We presently have a nominal 18% interest in ChinaBig, which publishes yellow pages directories and offers Internet directory services in the People's Republic of China. In connection with an equity investment by an unaffiliated third party and in order to facilitate the raising of additional capital and provide greater flexibility, on June 15, 2000, ChinaBig and each existing investor restructured the existing joint venture agreement of ChinaBig to, among other things, significantly reduce our ability to influence the operations of ChinaBig. As a result, we became a passive investor in ChinaBig and began to account for this investment under the cost method. Prior to June 15, 2000, we accounted for this investment under the equity method. Therefore, subsequent to June 15, 2000, equity losses of ChinaBig were no longer recognized in the consolidated statement of operations.

In November 2001, we received an independent third party valuation of ChinaBig's current business plan, capital needs and outlook for profitability and cash flow. The valuation was conducted in connection with a proposed equity financing. The results of the valuation provided a range of possible estimated fair values for ChinaBig, all of which implied that the fair value of this investment was substantially lower than the carrying value of \$13.4 million. Accordingly, an impairment charge of \$11.4 million was recorded in 2001 to write this investment down to an amount that we believed was the best estimate of the current fair value of the investment at that time. After reviewing ChinaBig's 2002 operating results, we determined that sufficient evidence did not exist to support the carrying value of this investment and that the probability of realizing any value from this investment in the foreseeable future was remote. Accordingly, an additional impairment charge of \$2.0 million was recorded to write off the remaining book value of the investment in 2002.

#### Restructuring and Special Charge

In 2001, a restructuring and special charge of \$18.6 million was recorded in connection with executive management employment transition arrangements and the expiration of a pre-press publishing contract, which was expected to result in the elimination of approximately 100 positions during 2002. The charge included:

- \$9.9 million associated with executive management transition arrangements, including severance, accrued pension benefits and other related costs;
- \$3.3 million for other employee severance and related costs;
- \$4.4 million for idle leased space in the Raleigh publishing facility and planned relocation of the corporate headquarters due to excess capacity; and
- \$1.0 million for professional fees and the write-off of assets no longer considered useable

As a result of the SPA acquisition, we determined that certain costs originally anticipated in the restructuring charge would not be incurred. Specifically, idle leased space in the Raleigh publishing facility will now be utilized, planned severance and other related costs will be significantly less and the corporate headquarters is no longer expected to be relocated. Accordingly, income of \$6.4 million was recognized in 2002 from the reversal of \$6.7 million of the original reserve, partially offset by a charge of \$0.3 million for additional costs paid in connection with the executive management transition.

#### As Adjusted Results

Due to the disposition of businesses during 2000 and the one-time benefit from the CenDon Restructuring, we have presented 2000 results on both a reported basis and an as adjusted basis to facilitate comparisons with 2001 and 2002 reported results. The as adjusted information was derived by excluding from the reported amounts the revenue, advertising sales, and expenses of the Bell Atlantic, Cincinnati and GDS operations through the date of their disposition, as well as the one-time items from the CenDon Restructuring. We believe the as adjusted information is more indicative of our underlying financial and operational performance and better reflected the results of our continuing businesses at that time. The as adjusted information does not purport to represent what our actual results would have been had the transactions occurred as of the assumed dates or to project the results of operations or financial condition for any future period.

We have historically presented both the reported results and as adjusted information for 2000 as described above in our Management's Discussion and Analysis of Financial Condition and Results of Operations. In addition, our narrative discussion of the results and underlying reasons for variances from one period to another focused on the as adjusted information because management believed it was more indicative of underlying financial and operating performance. However, in response to the Securities and Exchange Commission's recent adoption of Regulation G and related rules, the discussion below focuses on the underlying reasons and causes of variances in the reported amounts from one period to the next. We have maintained the tabular presentation of both the reported results and as adjusted information and disclosure of reconciling items for comparative purposes.

#### **Net Revenue**

During the reporting periods, revenue was derived entirely from our DAS segment (with the exception of \$0.2 million of revenue from GDS in 2000). As a sales agent for Sprint, we earned commission revenue based on the annual billing value of advertisements sold for Sprint directories in the period ("Sprint calendar sales"). Sales commission revenue was recorded net of an estimate for potential claims allowances. We also earned revenue from providing pre-press publishing services.

The amount of commission revenue recognized was directly correlated to Sprint calendar sales recorded during the period. We managed the sale of advertising on a directory-by-directory basis and organized each directory into a sales campaign. A typical sales campaign lasts two to five months and ends approximately two months before a directory is scheduled to be published. Therefore, changes in the beginning and ending dates of a sales campaign and the actual sales recorded at any point during the campaign can vary from one period to the next. These variations could have caused sales commission revenue in the period to be materially different from the prior comparative period. Reported and as adjusted net revenue were as follows:

(amounts in milions)		2002	2001				s. 2001	2001 vs. 2000			
	2002			2000	2000	\$ C	hange	% Change	\$ (	Change	% Change
Reported											
Commission revenue	\$ 43.1	\$	42.7	\$	115.7	\$	0.4	0.9%	\$	(73.0)	(63.1)%
Sales allowances	(0.4)		1.1		(6.9)		(1.5)	n/m		8.0	n/m
Net commission revenue	42.7		43.8		108.8		(1.1)	(2.5)		(65.0)	(59.7)
Pre-press publishing fees	31.1		32.9		32.3		(1.8)	(5.5)		0.6	1.9
Total revenue - DAS	73.8		76.7		141.1		(2.9)	(3.8)		(64.4)	(45.6)
GDS	-		_		0.2		-	_		(0.2)	n/m
Total	\$ 73.8	\$	76.7	\$	141.3	\$	(2.9)	(3.8)%	\$	(64.6)	(45.7)%
As adjusted											
Commission revenue <sup>a</sup>	\$ 43.1	\$	42.7	\$	47.2	\$	0.4	0.9%	\$	(4.5)	(9.5)%
Sales allowances <sup>a</sup>	(0.4)		1.1		(2.2)		(1.5)	n/m		3.3	n/m
Net commission revenue	 42.7		43.8		45.0		(1.1)	(2.5)		(1.2)	(2.7)
Pre-press publishing fees	31.1		32.9		32.3		(1.8)	(5.5)		0.6	1.9 <sup>°</sup>
Total revenue - DAS	73.8		76.7		77.3		(2.9)	(3.8)		(0.6)	(0.8)
GDS °	-		_		nteres.		-			-	-
Total	\$ 73.8	\$	76.7	\$	77.3	\$	(2.9)	(3.8)%	\$	(0.6)	(0.8)%

<sup>&</sup>lt;sup>a</sup> Excludes Bell Atlantic commission revenue of \$47.4 million and sales allowances of \$4.7 million and a revenue benefit of \$21.0 million from the CenDon Restructuring in 2000.

Net revenue was \$73.8 million, \$76.7 million and \$141.3 million for 2002, 2001 and 2000, respectively. Net commission revenue decreased \$1.1 million in 2002 compared to 2001 primarily due to the reversal of \$1.4 million of sales claims allowances in 2001. Fees from pre-press publishing services declined \$1.8 million primarily due to a reduction in volumes resulting from the expiration of a pre-press publishing contract in December 2002.

Net revenue in 2001 declined \$64.6 million, or 45.7% from 2000 primarily due to the loss of revenue in 2001 from the Bell Atlantic business and a revenue benefit of \$21.0 million in 2000 from the CenDon Restructuring. Revenue from Bell Atlantic in 2000 was \$42.8 million. On an as adjusted basis, revenue in 2000 was \$77.3 million, which was in-line with 2001 revenue.

#### Calendar Advertising Sales

Commission revenue, priority distribution income from Sprint, and revenue participation income from SBC, are directly correlated to the value of advertising sales made during the period. The table below sets forth the value of advertising that we sold on behalf of Sprint (and Bell Atlantic in 2000) and that DonTech sold on behalf of SBC during the periods noted. DonTech manages its selling process in a manner similar to how we manage our selling process. Accordingly, the annual billing value of advertisements sold for SBC directories in the period ("DonTech calendar sales") can vary from one period to the next due to changes in the beginning and ending dates of a sales campaign and the actual sales recorded at any point during the campaign.

<sup>&</sup>lt;sup>b</sup> Excludes revenue for GDS in 2000.

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Reported and as adjusted calendar sales by segment were as follows:

(amounts in milions)			2000		2002 vs.	2001	2001 vs. 2000		
	2002	2001			\$ Change %	Change	\$ (	Change	% Change
Reported									
DonTech	\$ 402.9	\$ 422.6	\$	428.2	\$ (19.7)	(4.7)%	\$	(5.6)	(1.3)%
DAS	186.8	185.3		469.5	 1.5	0.8		(284.2)	(60.5)
Total	\$ 589.7	\$ 607.9	\$	897.7	\$ (18.2)	(3.0)%	\$	(289.8)	(32.3)%
As adjusted									
DonTech	\$ 402.9	\$ 422.6	\$	428.2	\$ (19.7)	(4.7)%	\$	(5.6)	(1.3)%
DAS a	186.8	185.3		191.7	1.5	0.8		(6.4)	(3.3)
Total	\$ 589.7	\$ 607.9	\$	619.9	\$ (18.2)	(3.0)%	\$	(12.0)	(1.9)%

<sup>&</sup>lt;sup>a</sup> Excludes Bell Atlantic sales of \$182.0 million and a sales benefit from the CenDon Restructuring of \$95.8 million in 2000.

Calendar sales were \$589.7 million, \$607.9 million and \$897.7 million for 2002, 2001 and 2000, respectively. DonTech calendar sales declined 4.7% in 2002 and 1.3% in 2001. The decline in 2002 DonTech calendar sales reflects continued advertiser uncertainty from weak economic conditions, competition and changes in the servicing of sales campaigns to call on customers closer to the time when directories publish. The decline in 2001 reflects the weakening economic environment, which began affecting DonTech sales in the latter part of 2001, increased competition in Chicago and low consumer confidence resulting in advertisers not increasing their advertising spending and lower new business sales.

DAS calendar sales increased slightly during 2002 compared to 2001 as we began to see signs that these markets may be trending back towards historical growth levels. DAS sales in 2001 decreased 60.5% compared to 2000 mainly due to the loss of Bell Atlantic sales of \$182.0 million and a one-time sales benefit of \$95.8 million from the CenDon Restructuring. Excluding these items, calendar sales declined \$6.4 million or 3.3% due to the weakening economy, tighter credit standards in light of the weakening economy and increased uncertainty among advertisers in certain Sprint markets. The effects of the weakening economy and increased uncertainty were exacerbated in the tourist-based markets of Las Vegas and Orlando.

## **Publication Advertising Sales**

Management also reviews and analyzes the value of advertising sales on behalf of Sprint (and Bell Atlantic in 2000) and by DonTech on behalf of SBC in directories that published during the period ("publication sales"). We compare publication sales for the period against publication sales for the same directories published in the prior year period (a "same store sales" type metric). We believe that a comparison of publication sales from one period to another gives an indication of underlying sales growth in directories as this metric removes the timing factors associated with a sales campaign. However, publication sales did not have a direct correlation to our reported revenue or profitability in the indicated period because calendar sales drive revenue and profitability and occur prior to publication dates.

Reported and as adjusted publication sales by segment were as follows:

(amounts in millions)			2000			2001	2001 vs. 2000			
	2002	2001			\$	Change %	Change	\$ C	hange	% Change
Reported										
DonTech	\$ 418.2	\$ 434.0	\$	430.5	\$	(15.8)	(3.6)%	\$	3.5	0.8%
DAS	184.7	193.5		431.4		(8.8)	(4.5)	(	237.9)	(55.1)
Total	\$ 602.9	\$ 627.5	\$	861.9	\$	(24.6)	(3.9)%	\$ (	234.4)	(27.2)%
As adjusted										
DonTech	\$ 418.2	\$ 434.0	\$	430.5	\$	(15.8)	(3.6)%	\$	3.5	0.8%
DAS <sup>a</sup>	184.7	193.5		193.3		(8.8)	(4.5)		0.2	0.1
Total	\$ 602.9	\$ 627.5	\$	623.8	\$	(24.6)	(3.9)%	\$	3.7	0.6%

<sup>&</sup>lt;sup>a</sup> Excludes Bell Atlantic sales of \$238.1 million in 2000.

Publication sales were \$602.9 million, \$627.5 million and \$861.9 million for 2002, 2001 and 2000, respectively. For 2002, publication sales at DonTech declined 3.6% and publication sales at DAS declined 4.5% compared to 2001. These declines were due to difficult economic conditions, reduced spending by advertisers and uncertainty and caution in the small business market following the events of September 11, 2001. Two of our largest sales campaigns, Sprint's Las Vegas and SBC's Chicago Consumer directories, were in their peak selling period immediately after September 11th. Both these directories published in early 2002 with the advertising sales value of the 2002 publications being substantially below the value of the 2001 publications. However, since our revenue and prof-

itability were driven by calendar sales, the shortfall in the 2002 Las Vegas and Chicago Consumer directories were reflected in our 2001 results and did not directly impact our revenue or profitability in 2002.

Publication sales at DonTech in 2001 were relatively flat compared to 2000 as sales in 2001 were adversely affected by the weakening economy, uncertainty among advertisers and increased competition. DAS publication sales declined \$237.9 million, or 55.1% mainly due to the loss of publication sales from the Bell Atlantic business in 2001. Publication sales in 2000 from Bell Atlantic were \$238.1 million. Publication sales from Sprint in 2001 were flat compared to 2000 due to the weakening economy, tighter credit standards in light of the weakening economy and increased uncertainty among advertisers, especially in the tourist based market of Orlando.

#### Expenses

Reported and as adjusted expenses were as follows:

						2002	vs. 2001		2001	vs. 2000	
(amounts in milions)	 2002	2001		 2000	\$ (	Change	% Change		Change	% Change	
Reported											
Operating expenses	\$ 46.4	\$	47.8	\$ 101.0	\$	(1.4)	(2.9)%	\$	(53.2)	(52.7)%	
G&A expenses	16.4		16.6	25.2		(0.2)	(1.2)		(8.6)	(34.1)	
Restructuring and special charge	(6.4)		18.6	-		(25.0)	n/m		18.6	n/m	
Investment impairment charge	2.0		11.4	-		(9.4)	n/m		11.4	n/m	
D&A expense	6.3		10.8	15.4		(4.5)	(41.7)		(4.6)	(29.9)	
Total	\$ 64.7	\$	105.2	\$ 141.6	\$	(40.5)	(38.5)%	\$	(36.4)	(25.7)%	
As adjusted											
Operating expenses <sup>a</sup>	\$ 46.4	\$	47.8	\$ 50.3	\$	(1.4)	(2.9)%	\$	(2.5)	(5.0)%	
G&A expenses <sup>b</sup>	16.4		16.6	22.5		(0.2)	(1.2)		(5.9)	(26.2)	
Restructuring and special charge	(6.4)		18.6	-		(25.0)	n/m		18.6	n/m	
Investment impairment charge	2.0		11.4	_		(9.4)	n/m		11.4	n/m	
D&A expense °	6.3		10.8	12.7		(4.5)	(41.7)		(1.9)	(15.0)	
Total	\$ 64.7	\$	105.2	\$ 85.5	\$	(40.5)	(38.5)%	\$	19.7	23.0%	

<sup>&</sup>lt;sup>a</sup> Excludes operating expenses for Bell Atlantic of \$30.4 million, Cincinnati of \$0.7 million, GDS of \$9.0 million and expenses in connection with the CenDon Restructuring of \$10.6 million in 2000.

Operating expenses were \$46.4 million, \$47.8 million and \$101.0 million for 2002, 2001 and 2000, respectively. The decrease in 2002 operating expenses compared to 2001 was primarily due to a favorable settlement of \$1.1 million for CenDon Partnership advertiser receivables (the "CenDon settlement") and reduced headcount through attrition in our Raleigh facility. In 2002, we settled CenDon Partnership accounts receivable issues for approximately \$2.1 million less than the amount reserved in our financial statements to cover potential losses. The remaining \$1.0 million benefit was recognized as partnership income. We established reserves for these receivable issues over time as we became aware of relevant facts and circumstances. While we were a party to the CenDon Partnership, the reserves established were offset against partnership income. Subsequent to the CenDon Restructuring, the reserves established were charged to expense. Accordingly, the reversal of the reserves established was recorded to the same accounts to which the original reserve was recorded.

Operating expenses in 2001 decreased \$53.2 million, or 52.7% compared to the prior year as 2000 includes \$40.1 million of operating expenses from the Bell Atlantic, Cincinnati and GDS businesses and one-time expenses of \$10.6 million from the CenDon Restructuring. The remaining decrease in operating expenses in 2001 was due to lower sales compensation related costs proportionate to the decrease in sales, the full year effect of cost savings initiatives implemented during 2000 and the absence of sales and production costs associated with our cable television yellow pages product, which was discontinued at the end of 2000.

General and administrative (G&A) expenses were \$16.4 million, \$16.6 million and \$25.2 million for 2002, 2001 and 2000, respectively. G&A expense benefited in 2002 from lower salary and benefit costs due to the executive management transition, but these savings were offset by \$1.2 million of expenses incurred in connection with the SPA acquisition. The majority of acquisition-related expenses were capitalized as part of the transaction. G&A expenses in 2001 decreased \$8.6 million compared to 2000 primarily due to a full year effect of the cost savings initiatives implemented during 2000. Due to reduced headcount, savings were realized from lower salary and benefit costs, lower facilities costs due to the consolidation of staff and the elimination of corporate planning and international development efforts. In addition, \$2.7 million of G&A expenses from the Bell Atlantic and Cincinnati businesses incurred in 2000 were not incurred in 2001.

See "Factors Affecting Comparability - Restructuring and Special Charge and ChinaBig Investment and Impairment Charge" for a discussion of the amounts reflected in the above table.

<sup>&</sup>lt;sup>b</sup> Excludes general and administrative expenses for Bell Atlantic of \$2.4 million and Cincinnati of \$0.3 million in 2000.

<sup>&</sup>lt;sup>c</sup> Excludes depreciation and amortization expense of \$2.6 million for Bell Atlantic and \$0.1 million for Cincinnati in 2000.

Part II, Item 7, continued

Depreciation and amortization expense was \$6.3 million, \$10.8 million and \$15.4 million in 2002, 2001 and 2000, respectively. Depreciation and amortization expense has been steadily declining as a result of reduced capital spending, including software development, the write-off of assets from the disposition of businesses and significant software development costs incurred in our Raleigh pre-press publishing operation in 1995 and 1996 becoming fully amortized during 2000 and 2001.

#### Partnership and Joint Venture Income

Partnership and joint venture income ("partnership income") includes our 50% share of the net income of DonTech, revenue participation income from SBC and the priority distribution on our membership interest in CenDon LLC. In 2000, partnership income also included equity losses from our ChinaBig investment. Effective June 16, 2000, we began to account for this investment under the cost method. Partnership income was as follows:

				20	002 vs. 2	2001		2001 vs	3. 2000
(amounts in millions)	2002	2001	2000	\$ Change % Change			\$ Change % Change		
DonTech	\$ 117.1	\$ 122.4	\$ 124.0	\$ (	5.3)	(4.3)%	\$	(1.6)	(1.3)%
CenDon	19.8	17.6	24.8	2	2.2	12.5		(7.2)	(29.0)
ChinaBig	_		(1.1)		-	<u> </u>		1.1	n/m
Total	\$ 136.9	\$ 140.0	\$ 147.7	\$ (3	3.1)	(2.2)%	\$	(7.7)	(5.2)%

Partnership income was \$136.9 million, \$140.0 million and \$147.7 million for 2002, 2001 and 2000, respectively. Partnership income from DonTech decreased \$5.3 million in 2002 and \$1.6 million in 2001 primarily due to the decline in DonTech calendar sales of 4.3% and 1.3% in 2002 and 2001, respectively. As previously stated, DonTech calendar sales have declined due to a weakening economy, low consumer confidence in certain markets and competition.

Partnership income from CenDon increased \$2.2 million in 2002 partially due to the increase in calendar sales coupled with an increase in the priority distribution rate in 2002 from 12.9% to 13.2%. Partnership income for 2002 also included a \$1.0 million benefit from the CenDon settlement. Partnership income from CenDon in 2001 decreased \$7.2 million compared to 2000. The decrease is mainly due to a benefit of \$5.4 million from the CenDon Restructuring in 2000 and lower sales in 2001.

#### Operating Income

Operating income from DonTech includes our 50% share of the net profits of DonTech and revenue participation income from SBC. Operating income from DAS includes the results of, and those costs directly incurred by, each constituent business unit, less an allocation of certain shared expenses based on estimated business usage. General & Corporate represents overhead and administrative costs that are not allocated to the DAS business units. Reported and as adjusted operating income were as follows:

					2002 vs.	2001	2001 v	s. 2000
(amounts in millions)	2002	2001	2000	\$ Change % Change		Change	\$ \$ Change % Change	
Reported								
DonTech	\$ 117.1	\$ 122.4	\$ 124.0	\$	(5.3)	(4.3)%	\$ (1.6)	(1.3)%
DAS	38.2	32.9	48.1		5.3	16.1	(15.2)	(31.6)
General & Corporate	(13.7)	(13.8)	(15.8)		0.1	0.7	2.0	12.7
GDS			(8.9)		_	-	8.9	n/m
Segment Operating Income	141.6	141.5	147.4		0.1	(0.0)	(5.9)	(4.0)
Restructuring and special charge	6.4	(18.6)	~-		25.0	n/m	(18.6)	n/m
Investment impairment charge	(2.0)	(11.4)	~		9.4	n/m	(11.4)	n/m
Total	\$ 146.0	\$ 111.5	\$ 147.4	\$	34.5	30.9%	\$ (35.9)	(24.4)%
As adjusted								
DonTech	\$ 117.1	\$ 122.4	\$ 124.0	\$	(5.3)	(4.3)%	\$ (1.6)	(1.3)%
DAS <sup>a</sup>	38.2	32.9	26.0		5.3	16.1	6.9	26.5
General & Corporate	(13.7)	(13.8)	(15.8)		0.1	0.7	2.0	12.7
GDS <sup>b</sup>	-	_	_		_	-	_	-
Segment Operating Income	141.6	141.5	134.2		0.1	(0.0)	7.3	5.4
Restructuring and special charge	6.4	(18.6)	-		25.0	n/m	(18.6)	n/m
Investment impairment charge	(2.0)	(11.4)	_		9.4	n/m	(11.4)	n/m
Total	\$ 146.0	\$ 111.5	\$ 134.2	\$	34.5	30.9%	\$ (22.7)	(16.9)%

<sup>&</sup>lt;sup>a</sup> Excludes an operating income benefit of \$15.8 million from the CenDon Restructuring, operating income for Bell Atlantic of \$7.3 million and operating loss for Cincinnati of \$1.0 million in 2000.

<sup>&</sup>lt;sup>b</sup> Excludes the operating loss of \$8.9 million for GDS in 2000.

Operating income was \$146.0 million, \$111.5 million and \$147.4 million in 2002, 2001 and 2000, respectively. Operating income from DonTech decreased \$5.3 million in 2002 and \$1.6 million in 2001. See "Partnership and Joint Venture Income" above for further details of the decrease in DonTech operating income. Operating income from DAS increased \$5.3 million in 2002 compared to 2001 due to higher sales at Sprint, the contractual increase in the priority distribution rate and the benefit from the CenDon settlement. This increase was partially offset by a reversal of \$1.4 million of sales claims allowances in 2001. DAS operating income also benefited from lower software amortization expense as the significant amount of investment in software development made at the Raleigh publishing facility in 1995 and 1996 was fully amortized during 2000 and 2001. DAS operating income in 2001 decreased \$15.2 million compared to 2000 as operating income for 2000 included a one-time benefit of \$15.8 million from the CenDon Restructuring and operating income of \$6.3 million from Bell Atlantic and Cincinnati. The decrease in 2001 operating income caused by these items was partially offset by lower information technology and publishing costs due to the full-year benefit of cost cutting initiatives and strategic actions taken in 2000 plus higher Sprint income from cost management and controls and the reversal of prior period sales claims allowances.

General and Corporate costs were consistent with last year as lower salary and benefit costs from the executive management transition in 2002 were offset by \$1.2 million of costs related to the acquisition of SPA. General and Corporate costs decreased \$2.0 million in 2001 compared to 2000 primarily due to cost cutting initiatives and headcount reductions that resulted in lower salary and benefit costs, lower rental costs, the elimination of corporate planning and international development efforts and lower depreciation expense.

#### Interest and Taxes

Interest expense was \$35.5 million, \$27.4 million and \$35.9 million in 2002, 2001 and 2000, respectively. Interest expense for 2002 includes \$12.7 million of interest incurred on the \$1,825 million of proceeds from Term Loan B and the Notes that were held in escrow. Interest expense, excluding the interest on the funds in escrow, was \$22.8 million, \$4.6 million lower than 2001 due to lower outstanding borrowings and lower interest rates. Interest income in 2002 of \$2.0 million includes \$1.5 million of income on the funds held in escrow. Interest expense in 2002 and 2001 benefited from prepayments of \$65 million of debt in 2001 and \$90 million of debt in 2000.

The effective tax rate for 2002, 2001 and 2000 was 40.0%, 41.9% and 38.2%, respectively. The effective tax rate in 2002 and 2001 was impacted by the ChinaBig investment impairment charges, which were not deductible against income for tax purposes. These charges represent capital losses and can only be offset against capital gains. These charges also gave rise to a deferred tax asset of \$6.1 million that can only be realized by offsetting future capital gains. Given our current business portfolio and projections of future results, we believe that the probability of generating future capital gains to realize this asset is remote. Accordingly, a valuation allowance for the full value of the asset was established.

#### Other (expense) income

Other (expense) income in 2002 consisted of a \$1.5 million charge related to our interest rate swap and a \$1.0 million reversal of remaining reserves related to the disposition of businesses in 2000. Other (expense) income in 2000 consisted of the net gain on the disposition of businesses.

As a result of the then-pending repayment of existing variable rate debt in connection with the SPA acquisition, our interest rate swap no longer qualified for hedge accounting treatment at December 31, 2002. Accordingly, a charge of \$1.5 million, previously recognized in accumulated other comprehensive loss on the balance sheet, was taken against earnings.

The calculation of the gain recorded in 2000 for the disposition of businesses included certain reserves established in connection with the termination of the Agency Agreements with Bell Atlantic. These reserves were based on the best information available to us at the time of the transaction. At December 31, 2002, we believe that sufficient time has elapsed since the transaction and that no additional costs will be incurred. Accordingly, remaining reserves of \$1.0 million were reversed into income.

## Net income and net income available to common shareholders

Net income was \$67.2 million, \$49.8 million and \$124.8 million in 2002, 2001 and 2000, respectively. The dividend on the Preferred Stock, whether paid in cash or allowed to accrue, reduces net income and the residual is net income available to common shareholders. For 2002, net income was reduced by a Preferred Stock dividend of \$24.7 million to derive net income available to common shareholders of \$42.5 million.

The amount of the Preferred Stock dividend includes the stated 8% dividend of \$0.5 million (pro rata for the period outstanding) and a deemed dividend for a beneficial conversion feature ("BCF") of \$24.2 million. The BCF is a function of the conversion price of the Preferred Stock (\$24.05), the fair value of the warrants (\$5.3 million based on the Black Scholes model and an exercise price of \$26.28) and the fair market value of the underlying common stock on the date of issuance (\$29.92). The full amount of the BCF is treated as a deemed dividend in 2002 as the Preferred Stock was convertible into common stock immediately after issuance.

An additional BCF of \$38.2 million resulted from the issuance of 130,000 additional shares of Preferred Stock to the GS Funds in January 2003, which will be recorded as a deemed dividend in the first quarter 2003.

Part II, Item 7, continued

#### Earnings Per Share

Basic earnings per common share (EPS) are generally calculated by dividing income available to common shareholders by the weighted average number of common shares outstanding. However, because the Preferred Stock contains certain participation rights, Topic D-95 requires that the dilutive effect of those securities be included in the weighted average number of shares outstanding. Furthermore, Topic D-95 requires that the dilutive effect included in basic EPS may be calculated using either the if-converted method or the two-class method. However, the dilutive effect of the Preferred Stock cannot be less than that which would result from the application of the two-class method.

Diluted EPS are calculated by dividing net income by the weighted average common shares outstanding plus common share equivalents. Common share equivalents include stock options and warrants, the dilutive effect of which is calculated using the treasury stock method, and Preferred Stock, the potential dilutive effect of which is calculated using the if-converted method.

For the years ended December 31, 2001 and 2000, basic earnings per share were calculated by dividing net income by the weighted average common shares outstanding during the year and diluted earnings per share were calculated by dividing net income by the weighted average common shares outstanding plus potentially dilutive common shares, primarily stock options, calculated using the treasury stock method.

EPS for the years ended December 31, 2002, 2001 and 2000 are presented below.

(in thousands, except per share data)	2002	2001	2000
Net income available to common	\$ 42,475	\$ 49,815	\$124,758
Weighted average common shares outstanding Dilutive effect of stock options	29,643 655	30,207 769	31,947 647
Weighted average common and common equivalent shares outstanding	30,298	30,976	32,594
Earnings per share Basic Diluted	\$ 1.42 \$ 1.40	\$ 1.65 \$ 1.61	\$ 3.91 \$ 3.83

The calculation of EPS for 2002 is as follows:

(in thousands	except	ner	share	data	١

(minedounder, ondopt per onare data,	
Basic EPS - If-Converted Method	
Income available to common	\$ 42,475
Preferred Stock dividend	24,702
Net income	\$ 67,177
Weighted average common	
shares outstanding	29,643
Weighted average common equivalent	
shares assuming conversion of	
Preferred Stock	281
	29,924
Basic earnings per share -	
if-converted method	\$ 2.24

At December 31, 2002, the Preferred Stock was convertible into 2,933,888 shares of common stock. However, since the Preferred Stock was issued in November 2002, the number of common share equivalents included in the EPS calculation has been weighted for the actual time the Preferred Stock was outstanding during the year.

Basic EPS - Two-Class Method		
Income available to common and		
common equivalent	\$ 4	12,475
Amount allocable to common shares <sup>1</sup>		99%
Rights to undistributed earnings	\$ 4	2,051
Weighted average common shares outstanding	2	29,643
Basic earnings per share -		
two-class method	\$	1.42

<sup>129,643 / (29,643 + 281)</sup> 

<b>Diluted EPS</b> Net income available to common	\$ 42,475
Weighted average common shares outstanding Dilutive effect of stock options	29,643 655
Weighted average common and common equivalent shares outstanding	30,298
Diluted EPS	\$ 1.40

The conversion of the Preferred Stock was not reflected in the calculation of diluted EPS because the effect was anti-dilutive.

#### Liquidity and Capital Resources

The SPA acquisition was financed through borrowings under our new \$1,525 million Credit Facility, the issuance of \$325 million 8 7/8% Notes and \$600 million 10 7/8% Notes and the issuance of \$200 million of Preferred Stock to the GS Funds. To take advantage of favorable market conditions and to ensure the timely consummation of the SPA acquisition, in December 2002, we incurred debt under and received the gross proceeds of the Term Loan B and the Notes. The total proceeds of \$1,825 million were deposited and held in escrow pending the closing of the SPA acquisition. Additionally, the GS Funds invested an initial \$70 million of their \$200 million commitment through the purchase of 70,000 shares of Preferred Stock and warrants to purchase 577,500 shares of our common stock in November 2002. We issued the Preferred Stock earlier than anticipated in order to facilitate the cure of a technical default under the indenture governing the Existing Notes. The technical default resulted from our inadvertent failure to cause certain subsidiaries to be added as guarantors to such indenture in 2000. The net proceeds of \$69.3 million from the issuance of Preferred Stock and warrants were used to offset certain restricted payments that were made in 2000 and 2001. As a result, the technical default was cured.

At December 31, 2002, we had \$1,936.5 million of cash and cash equivalents. This amount included the proceeds of \$1,825 million held in escrow, \$69.3 million from the issuance of Preferred Stock and warrants and \$34.4 million of the \$40.0 million drawn under our previous revolver. Accordingly, \$1,928.7 million of the cash on hand at year-end was restricted and intended to be used to finance the SPA acquisition, repay existing debt and pay transaction costs.

On January 3, 2003, we borrowed \$510 million consisting of \$500 million Term Loan A proceeds and \$10 million under the Revolver. We also received the proceeds of \$1,825 million held in escrow and the GS Funds purchased the remaining \$130 million of Preferred Stock and warrants to purchase 1,072,500 shares of our common stock. These proceeds were used to acquire the common stock of SPA, repay existing debt and pay transaction costs.

The sources and uses of funds in connection with the acquisition are summarized as follows:

Sources	
Proceeds from the Credit Facility	\$ 1,410.0
Proceeds from the Notes	925.0
Proceeds from the sale of Preferred Stock and warrants	200.0
Available cash	29.8
Total sources	\$ 2,564.8
Uses	
Purchase price	\$ 2,213.5
Payment of CenDon obligations	14.0
Repay existing debt, including accrued interest	244.2
Fees and expenses	93.1
Total uses	\$ 2,564.8

<sup>&</sup>lt;sup>1</sup>Calculated prior to the application of a 1% closing payment and other fees.

In connection with a tender offer and exit consent solicitation, \$128.8 million of the Existing Notes were repurchased on January 3, 2003. We borrowed an initial \$1,410 million under the Credit Facility contingent upon our repurchase of the entire \$150 million aggregate principal amount of the Existing Notes. Any proceeds that were not used to repurchase the Existing Notes were required to be repaid to the lenders under the Credit Facility. Accordingly, \$21.2 million, representing the amount of Existing Notes that remain outstanding following the tender offer and exit consent solicitation, was repaid to the lenders under the Credit Facility shortly after the consummation of the acquisition.

Part II. Item 7, continued

The Credit Facility bears interest, at our option, at either:

- The highest of (i) a base rate as determined by Deutsche Bank Securities Inc., Salomon Smith Barney Inc. or Bear, Sterns & Co. Inc.; (ii) the three-month certificate of deposit rate plus 1/2 of 1%, and (iii) the Federal Funds Effective Rate (as defined) plus 1/2 of 1%; or
- LIBOR rate plus an applicable margin. We may elect interest periods of 1, 2, 3, 6 or 12 months for LIBOR borrowings.

The Credit Facility and the indentures governing the Notes contain usual and customary negative covenants that, among other things, place limitations on our ability to (i) incur additional indebtedness, including capital leases and liens; (ii) pay dividends and repurchase our capital stock; (iii) enter into mergers, consolidations, acquisitions, asset dispositions and sale-leaseback transactions; (iv) make capital expenditures; and (v) issue capital stock of our subsidiaries. The Credit Facility also contains financial covenants relating to maximum leverage, minimum interest coverage, minimum fixed charge coverage and maximum senior leverage. The Revolver and Term Loan A mature December 2008 and the Term Loan B loan matures June 2010. Substantially all of our assets, including the capital stock of our subsidiaries, are pledged to secure our obligations under the Credit Facility.

The Preferred Stock is convertible at any time at a price of \$24.05. The cumulative dividend of 8% is compounded quarterly and, may be paid in cash or allowed to accrue, at our option. The Credit Facility significantly limits our ability to pay the Preferred Stock dividends in cash through 2004. The warrants issued in November 2002 have an exercise price of \$26.28 and the warrants issued in January 2003 have an exercise price of \$28.62. These warrants can be exercised at any time before they expire on January 3, 2008. We plan to issue treasury stock to satisfy conversion of the Preferred Stock and exercise of warrants.

As a result of the acquisition, we have a significant amount of debt and our debt service requirements are significantly higher than in the past. Aggregate outstanding debt as of January 3, 2003 was \$2,356.2 million. The Term Loan A and Term Loan B require quarterly principal payments beginning in the first quarter of 2003. In addition to the \$21.2 million repaid under the Credit Facility, we have prepaid an additional \$75 million of debt that was outstanding at January 3, 2003. As of March 17, 2003, we have \$125 million of borrowing capacity under the Revolver. The following table sets forth our commitments for debt and lease payments for the next five years and thereafter. The \$58.7 million of required principal payments in 2003 include only the scheduled principal payments under the Credit Facility and do not include the repayment of existing debt on January 3, 2003 or the \$75 million prepayment of new debt.

	. 2003	2004	2005	2006	2007	Thereafter	Total
Debt repayments	\$ 58.7	\$ 75.2	\$ 75.2	\$ 75.2	\$ 91.8	\$ 1,883.9	\$ 2,260.0
Lease commitments	7.0	6.2	2.6	0.4	0.4	1.8	18.4
Total	\$ 65.7	\$ 81.4	\$ 77.8	\$ 75.6	\$ 92.2	\$ 1,885.7	\$ 2,278.4

Our primary source of liquidity will continue to be cash flows from operations as well as available borrowing capacity under the Revolver. Cash flows from operations will consist mainly of cash receipts from advertisers from the sale of advertising in our yellow pages directories, revenue participation payments received directly from SBC based on the value of advertising sales sold by DonTech and cash distributions from DonTech. Our primary liquidity requirement will be for principal and interest payments on our debt.

Our ability to meet our debt service requirements will depend on our ability to generate cash flow in the future. Our primary sources of cash flow will consist mainly of cash receipts from the sale of advertising in our yellow pages directories and revenue participation payments and cash distributions related to DonTech. These sources are directly dependent on the value of yellow pages advertising sold and can be impacted by, among other factors, general economic conditions, competition from other yellow pages directory publishers and other alternative products, consumer confidence and the level of demand for yellow pages advertising. We believe that the cash flow from operations, along with borrowing capacity under the Revolver, will be adequate to fund our operations and meet our debt service requirements for at least the next 12 to 24 months. However, we make no assurances that our business will generate sufficient cash flow from operations or that sufficient borrowing will be available under the Revolver to enable us to fund our operations and meet all debt service requirements.

#### Pre-Acquisition Liquidity

Cash flow from operations in 2002 was \$50.0 million compared to \$86.9 million in 2001. The decrease of \$36.9 million is mainly due to payments of:

- \$13.5 million for the 2001 executive management transition;
- \$14.9 million relating to the SPA acquisitions; and
- \$4.9 million of interest on the acquisition financing proceeds placed into escrow.

Cash flow from operations in 2001 increased \$4.1 million compared to the \$82.8 million in 2000. Payments of accounts payable and accrued liabilities decreased \$53.7 million as 2000 included significant payments for severance and taxes related to the Bell Atlantic and Cincinnati transactions and cash receipts from the DonTech Partnership and CenDon joint venture in excess of income increased \$9.6 million, primarily due to the timing of cash receipts relative to the recognition of income. Income from DonTech and CenDon is recognized when a sales contract is executed; however, cash is not received until the publisher bills the advertiser. Therefore, timing

differences exist as to when income is recognized and cash is collected. Partially offsetting these increases were lower collections of accounts receivable of \$41.0 million in 2001 as accounts receivable collections in 2000 included the collection of all outstanding Bell Atlantic receivables at the time of the buyout of the Agency Agreements.

Cash used in investing activities in 2002 was \$1,932.4 million, of which \$1,928.7 million represents an increase in restricted cash intended to finance the SPA acquisition. Capital expenditures were \$3.7 million in 2002 and \$4.6 million in 2001. In 2001, we also made our final required investment in ChinaBig of \$1.6 million. We currently have no material investment commitments. Cash provided from investing activities was \$109.4 million in 2000. This amount included \$122.0 million from the buyout of the Bell Atlantic Agency Agreements and sale of our Cincinnati operations. Capital expenditures in 2001 were \$3.1 million lower than 2000 due to lower capital requirements resulting from the reduction in headcount and disposition of businesses.

Cash provided by financing activities of \$1,875.6 million in 2002 consisted primarily of:

- \$1,825 million of proceeds from Term Loan B and the Notes;
- **s** \$40.0 million borrowed under our previous existing revolving credit facility, \$34.4 million of which was used to fund interest and underwriting fees into escrow; and
- \$69.3 million received from the issuance of Preferred Stock and warrants to the GS Funds; net of
- \$62.5 million used to repay debt.

There were no treasury stock repurchases in 2002 as we suspended our share repurchase programs in the first quarter of 2002 while we analyzed various acquisition and growth opportunities.

Cash used by financing activities in 2001 was \$121.5 million and consisted of debt prepayments of \$65.0 million, treasury stock repurchases of \$64.0 million and proceeds from option exercises of \$7.5 million. Cash used by financing activities in 2000 was \$139.1 million and consisted of debt prepayments of \$90.0 million and a scheduled principal repayment of \$3.0 million, treasury stock repurchases of \$53.6 million and proceeds from option exercises of \$7.5 million.

# Item 7A. Quantitative and Qualitative Disclosure about Market Risk Pre-Acquisition Interest Rate Risk and Risk Management

We were exposed to interest rate risk through our prior credit facility, under which we borrow at prevailing short-term rates. We have an outstanding interest rate swap agreement with a notional principal amount of \$75 million, whereby we pay a fixed rate of 5.9% and receive floating rate payments based on 3-month LIBOR rates. For 2002, the weighted average rate received was 1.1%. This swap agreement expires in June 2003. Due to the pending repayment of variable rate debt under our prior credit agreement in conjunction with the SPA acquisition, at December 31, 2002, the interest rate swap no longer qualified for hedge accounting treatment. We recognized a charge of \$1.5 million in 2002 to record the swap at its fair market value. We expect that changes in the fair value of the swap in 2003 will result in a gain of approximately \$1.5 million as the swap approaches maturity and the fair value declines to zero. We intend to hold this interest rate swap through its expiration date.

The outstanding interest rate swap exposes us to credit risk in the event that we are in a net gain position and the counterparty to the agreement does not, or cannot meet its obligation. The notional amount is used to measure interest to be paid or received and does not represent the amount of exposure to credit loss. The loss would be limited to the amount that would have been received, if any, over the remaining life of the swap agreement. At December 31, 2002, we were in a net loss position of \$1.5 million (see "Market Risk Sensitive Instruments" below), and therefore, were not exposed to credit risk. The counterparty to the swap is a major financial institution and, were we in a net gain position, we would expect this counterparty to be able to perform its obligations under the swap. We use derivative financial instruments for hedging purposes only and not for trading or speculative purposes. A discussion of our accounting policies and further disclosure relating to these financial instruments is included in Note 1 to the Consolidated Financial Statements included in Item 8.

#### Market Risk Sensitive Instruments

The provisions of SFAS 133, "Accounting for Derivative Instruments and Hedging Activities," as amended by SFAS 137 and FAS 138 ("SFAS 133"), require that derivative instruments be recorded at fair value. At December 31, 2002, our interest rate swap did not meet the requirements for hedge accounting treatment and in accordance with SFAS 133, the unrealized fair value of the swap, which is the difference between what we would have to pay to terminate the swap, and the book value of the swap, was a loss of \$1.5 million. This amount was recognized as a non-operating expense in 2002. The fair value of the swap was based on quoted market prices.

## Post-Acquisition Interest Rate Risk and Risk Management

The Credit Facility and Revolver bear interest at variable rates. Accordingly, our earnings and cash flow are affected by changes in interest rates. On the closing date, the weighted average interest rate of borrowings under the Credit Facility and Revolver was 7.1%. Assuming a 1/8% increase in the average interest rate of these borrowings, annual interest expense would increase approximately \$1.7 million. Under the terms of the Credit Facility, we are required to implement interest rate management strategies that would allow us to effectively fix the interest rate on at least 50% of our total outstanding debt no later than March 31, 2003. We are reviewing various strategies and anticipate entering into agreements that would enable us to fix the interest rate of approximately \$250 million of variable rate debt.

## R.H. Donnelley Corporation

Part II, continued

## Item 8. Financial Statements and Supplementary Data

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## Report of Independent Accountants

To the Board of Directors and Shareholders of R.H. Donnelley Corporation:

In our opinion, the accompanying consolidated balance sheets and the related consolidated statements of operations, shareholders' deficit and cash flows present fairly, in all material respects, the financial position of R.H. Donnelley Corporation and its subsidiaries (the "Company") at December 31, 2002 and 2001, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2002, in conformity with accounting principles generally accepted in the United States of America. These financial statements are the responsibility of the Company's management; our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits of these statements in accordance with auditing standards generally accepted in the United States of America, which require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for the opinion.

/s/ PRICEWATERHOUSECOOPERS LLP

New York, New York February 21, 2003

## **Consolidated Balance Sheets**

	Dece	mber 31,
(in thousands, except share and per share data)	2002	2001
Assets		
Current Assets		
Cash and cash equivalents	\$ 7,787	\$ 14,721
Restricted cash	1,928,700	
Total cash, cash equivalents and restricted cash	1,936,487	14,721
Accounts receivable		
Trade	31,978	29,240
Other	1,582	4,121
Allowance for doubtful accounts	(4,772)	(6,339)
Total accounts receivable	28,788	27,022
Other current assets	3,399	2,275
Total current assets	1,968,674	44,018
Fixed assets and computer software – net	12,008	14,514
Partnership and joint venture investments	202,236	208,989
Prepaid pension	22,748	20,956
Other non-current assets	17,709	7,504
Total Assets	\$ 2,223,375	\$ 295,981
Current Liabilities Accounts payable and accrued liabilities Restructuring and other related liabilities Current portion of long-term debt Total current liabilities	\$ 18,586 1,675 13,780 34,041	\$ 25,381 16,357 2,846 44,584
Long-term debt	2,075,470	283,904
Long-term restructuring liability	- CO 700	4,934
Deferred income taxes – net	60,783	52,632
Pension and postretirement benefits Other non-current liabilities	7,264 12,958	7,431 13,809
Total liabilities	2,190,516	407,294
Commitments and contingencies		
Redeemable convertible preferred stock	63,459	-
Shareholders' Deficit		
Common stock, par value \$1 per share, authorized - 400,000,000 shares;		
issued - 51,621,894 shares for 2002 and 2001, respectively	E4 000	
Additional paid-in capital	51,622	51,622
·	63,913	51,622 32,043
Warrants outstanding	63,913 5,330	32,043
Warrants outstanding Unamortized restricted stock	63,913 5,330 (327)	32,043 - (336)
Warrants outstanding Unamortized restricted stock Retained earnings (deficit)	63,913 5,330 (327) 13,605	32,043 - (336) (28,870)
Warrants outstanding Unamortized restricted stock Retained earnings (deficit) Treasury stock, at cost, 21,900,818 shares for 2002 and 22,231,910 shares for 2001	63,913 5,330 (327)	32,043 - (336) (28,870) (163,442)
Warrants outstanding Unamortized restricted stock Retained earnings (deficit) Treasury stock, at cost, 21,900,818 shares for 2002 and 22,231,910 shares for 2001 Accumulated other comprehensive loss	63,913 5,330 (327) 13,605 (164,743)	32,043 - (336) (28,870) (163,442) (2,330)
Warrants outstanding Unamortized restricted stock Retained earnings (deficit) Treasury stock, at cost, 21,900,818 shares for 2002 and 22,231,910 shares for 2001 Accumulated other comprehensive loss Total shareholders' deficit	63,913 5,330 (327) 13,605	32,043 - (336) (28,870) (163,442) (2,330)
Warrants outstanding Unamortized restricted stock Retained earnings (deficit) Treasury stock, at cost, 21,900,818 shares for 2002 and 22,231,910 shares for 2001 Accumulated other comprehensive loss	63,913 5,330 (327) 13,605 (164,743)	

## **Consolidated Statements of Operations**

	Years Ended December 31,				
(in thousands, except per share data)	2002	2001	2000		
Gross revenue	\$ 74,209	\$ 75,713	\$148,109		
Sales allowances	(403)	1,026	(6,822)		
Net revenue	73,806	76,739	141,287		
Expenses					
Operating expenses	46,421	47,833	101,029		
General and administrative expenses	16,432	16,643	25,143		
Restructuring and special (benefit) charge	(6,405)	18,556	_		
Investment impairment charge	2,000	11,432	-		
Depreciation and amortization	6,249	10,767	15,433		
Total expenses	64,697	105,231	141,605		
Partnership and joint venture income	136,873	139,964	147,693		
Operating income	145,982	111,472	147,375		
Interest expense	(35,499)	(27,411)	(35,908)		
Interest income	1,951	1,763	3,912		
Other (expense) income	(451)	_	86,495		
Income before income taxes	111,983	85,824	201,874		
Provision for income taxes	44,806	36,009	77,116		
Net income	67,177	49,815	124,758		
8% cumulative dividend on Preferred Stock	544	-	_		
Deemed dividend on Preferred Stock	24,158	<u>-</u>	_		
Net income available to common shareholders	\$ 42,475	\$ 49,815	\$124,758		
Earnings per share					
Basic	\$ 1.42 	\$ 1.65	\$ 3.91		
Diluted	\$ 1.40	\$ 1.61	\$ 3.83		
Shares used in computing earnings per share	22.242	22.227	04.047		
Basic		30,207	31,947		
Diluted	30,298	30,976	32,594		
Comprehensive Income					
Net income available to common shareholders	\$ 42,475	\$ 49,815	\$124,758		
Unrealized loss on interest rate swaps, net of tax benefit		(2,330)			
Comprehensive income	\$ 42,475	\$ 47,485	\$124,758		

## **Consolidated Statements of Cash Flows**

	Years Ended December 31,				
(in thousands)	2002	2001	2000		
Cash Flows from Operating Activities					
Net income	\$ 67.177	\$ 49.815	\$124,758		
Reconciliation of net income to net cash provided by	<b>4</b> ,	T 12/2 12	¥ := :,: = =		
operating activities:					
Depreciation and amortization	6,249	10,767	15,433		
Deferred income tax	8,151	(8,281)	(2,111		
Provision for bad debts	2,897	2.978	4,306		
Other noncash charges	1,746	2,481	3,302		
Restructuring and special (benefit) charge	(6,694)	18,556	·		
Investment impairment charge	2,000	11,432	_		
Gain on disposition of businesses, net of tax	(659)	=	(53,454		
Loss on hedging activities	1,523	<del>-</del>	(,·-·		
	.,				
Cash in excess of partnership and joint venture income	6,754	11.893	2.252		
(Increase) decrease in accounts receivable	(2,513)	292	41,304		
(Increase) decrease in other assets	(16,394)	263	6,226		
Decrease in accounts payable and accrued liabilities	(19,014)	(14,982)	(61,097		
(Decrease) increase in other non-current liabilities	(1,268)	1,640	1,847		
Net cash provided by operating activities	49,955	86,854	82,766		
Cash Flows from Investing Activities					
Additions to fixed assets and computer software	(3,743)	(4,550)	(7,717)		
increase in restricted cash	(1,928,700)				
nvestment in ChinaBig.com Limited	-	(1,550)	(4,938)		
Proceeds from disposition of businesses	<del>-</del>		122,009		
Net cash (used in) provided by investing activities	(1,932,443)	(6,100)	109,354		
Cash Flows from Financing Activities					
Repayment of debt under Existing Credit Facility	(62,500)	(65,000)	(93,000)		
Proceeds from the issuance of Preferred Stock	69,300		_		
Proceeds from the issuance of long-term debt	1,865,000	_	_		
Purchase of treasury stock	· · · -	(63,981)	(53,627)		
Proceeds from employee stock option exercises	3,754	7,511	7,554		
Net cash provided by (used in) financing activities	1,875,554	(121,470)	(139,073		
Decrease) increase in cash and cash equivalents	(6 Q3A)	(40.716)	53,047		
Cash and cash equivalents, beginning of year	(6,934) 14,721	(40,716) 55,437	2,390		
			· · · · · · · · · · · · · · · · · · ·		
Cash and cash equivalents, end of year	\$ 7,787	\$ 14,721	\$ 55,437		
Supplemental Information					
Cash interest paid	\$ 27,627	\$ 24,552	\$ 36,750		
Income taxes paid	\$ 38,940	\$ 39,608	\$ 82,698		
	•				

## Consolidated Statements of Changes in Shareholders' Deficit

(in thousands)	Common Stock and Additional Paid-in Capital	Warrants	Unamortized Restricted Stock	Retained Earnings (Deficit)	Treasury Stock	Other Comprehensive Loss	Total Shareholders' Deficit
Balance, December 31, 1999	\$ 56,860		\$ (152)	\$(203,443)	\$ (46,076)		\$ (192,811)
Net income				124,758			124,758
Employee stock option exercises,							
including tax benefit	11,096				636		11,732
Restricted stock issued	204		(204)				-
Stock issued for employee							
bonus plans	1,901				120		2,021
Compensatory stock options	176						176
Restricted stock amortization			124		(5.1.5.10)		124
Stock acquired for treasury					(54,510)		(54,510)
Balance, December 31, 2000	70,237		(232)	(78,685)	(99,830)		(108,510)
Net income				49,815			49,815
Employee stock option exercises, including tax benefit	11.101				585		11.686
Restricted stock issued	292		(297)		565		11,000
Stock issued for employee	232		(231)		3		_
bonus plans	1,408				90		1,498
Compensatory stock options	627						627
Restricted stock amortization			193				193
Stock acquired for treasury					(64,292)		(64,292)
Unrealized loss on interest rate							
swaps, including tax benefit						\$ (2,330)	(2,330)
Balance, December 31, 2001	83,665		(336)	(28,870)	(163,442)	(2,330)	(111,313)
Net income				67,177			67,177
Preferred dividend				(24,702)			(24,702)
Employee stock option exercises,							
including tax benefit	4,925				260		5,185
Restricted stock issued	216		(221)		5		_
Stock issued for employee							
bonus plans	2,328				106		2,434
Compensatory stock options	243				44.070		243
Stock acquired for treasury			202		(1,672)		(1,672)
Restricted stock amortization			230				230
Beneficial conversion feature from issuance of Preferred Stock	k <b>24,158</b>						24,158
Issuance of Preferred Stock	~ 24,138	\$ 5,330					5,330
Unrealized loss on interest rate		φ υ,υυυ					5,550
swaps, including tax benefit						2,330	2,330
Balance, December 31, 2002	\$ 115,535	\$ 5,330	\$ (327)	\$ 13,605	\$ (164,743)	\$ -	\$ (30,600)

## Notes to Consolidated Financial Statements

(in thousands, except share and per share data, unless otherwise noted)

### 1. Summary of Significant Accounting Policies

Principles of Consolidation. The consolidated financial statements include the accounts of R.H. Donnelley Corporation and its direct and indirect wholly owned subsidiaries (the "Company," "we," "us" and "our"). All intercompany transactions and balances have been eliminated. The DonTech Partnership is accounted for under the equity method as we do not have control, but do have the ability to exercise significant influence over DonTech's operating and financial policies. Accordingly, DonTech's results are not consolidated in our financial statements, but our share of its net profits is reported as partnership and joint venture income in the Consolidated Statements of Operations.

On January 3, 2003, we acquired all the common stock of Sprint Publishing & Advertising. This business will be included in our consolidated results from and after the acquisition date. Accordingly, the operating results of SPA are not included in our consolidated financial statements at or for the year ended December 31, 2002. (See Note 17 "Subsequent Events").

Revenue Recognition. We earn revenue in the form of commissions from the sale of advertising and fees from our pre-press publishing services. Sales commission revenue is recognized net of potential claims allowances at the time an advertising contract is executed with a customer. Revenue from pre-press publishing operations was recognized as services are performed.

Partnership and Joint Venture Income and Investments. Partnership and joint venture income includes our 50% share of the net profits of DonTech, revenue participation income from an affiliate of SBC and the priority distribution income on our membership interest in CenDon. Revenue participation income and the priority distribution income are earned and recognized when a sales contract is executed with a customer. Prior to the restructuring of the CenDon relationship, which was effective July 1, 2000, the CenDon Partnership was accounted for under the equity method and we recognized our 50% share of the net profits of CenDon. The carrying value of the DonTech investment, the revenue participation receivable from SBC and the priority distribution receivable from Sprint is included as partnership and joint venture investments. The priority distribution receivable at December 31, 2002 was \$16,266. As a result of the acquisition, this receivable became an intercompany item and was included as part of the purchase price.

Cash and Cash Equivalents. Cash equivalents include liquid investments with a maturity of less than three months at their time of acquisition. At December 31, 2002, cash of \$1,928,700 was restricted and intended to be used to finance the SPA acquisition.

Trade Receivables. Trade receivables represent sales commissions earned from the sale of advertising and fees for pre-press publishing services. We establish an allowance for doubtful accounts based on the expected collectibility of receivables

from advertisers based upon historical experience and contractual provisions. Receivables for sales commissions are billed to the publisher upon directory publication and collected in accordance with contractual provisions, typically in the same month of publication, but no later than nine months after publication. Receivables for pre-press publishing services are billed and collected in accordance with the terms of the applicable agreement.

Trade receivables at December 31, 2002 include \$27,206 due from SPA for commissions and pre-press publishing services. As a result of the acquisition, these receivables became intercompany items and were included as part of the purchase price.

Fixed Assets and Computer Software. Fixed assets and computer software are recorded at cost. Depreciation and amortization is provided over the estimated useful lives of the assets using the straight-line method. Estimated useful lives are five years for machinery and equipment, ten years for furniture and fixtures, three to five years for computer equipment and five years for computer software. Leasehold improvements are amortized on a straight-line basis over the shorter of the term of the lease or the estimated useful life of the improvement. Fixed assets and computer software at December 31, 2002 and 2001, consisted of the following:

	2002	2001
Computer software	\$ 65,349	\$ 62,428
Computer equipment	39,958	39,150
Machinery and equipment	3,863	3,863
Furniture and fixtures	4,967	4,953
Leasehold improvements	3,824	3,824
Total cost	117,961	114,218
Less accumulated depreciation		
and amortization	(105,953)	(99,704)
Net fixed assets and computer softwa	are <b>\$ 12,008</b>	\$ 14,514

Depreciation and amortization expense for the years ended December 31, 2002, 2001 and 2000 was as follows:

	2002	2001	2000
Depreciation of fixed assets  Amortization of	\$ 2,823	\$ 3,803	\$ 5,532
computer software	3,426	6,964	9,901
Total depreciation and amortization	\$ 6,249	\$ 10,767	\$ 15,433

Concentration of Credit Risk. We maintain significant receivable balances from SBC and Sprint for sales commissions, pre-press services, revenue participation and priority distribution. The revenue participation receivable from SBC is subject to adjustment, based on collections by SBC from individual advertisers; howev-

er, the adjustment is limited based on contractual provisions. Receivables are recorded at net realizable value. We do not foresee a material credit risk associated with collection, although we can give no assurance that full payment will continue to be received on a timely basis. As a result of the SPA acquisition, receivables from Sprint became intercompany items and were included as part of the purchase price.

Pension and Other Postretirement Benefits. Pension and other postretirement benefits represent estimated amounts to be paid to employees in the future. The accounting for benefits reflects the recognition of these benefit costs over the employee's approximate service period based on the terms of the plan and the investment and funding decisions made. The determination of the benefit obligations and the net periodic pension and other postretirement benefit costs requires management to make assumptions regarding the discount rate, return on retirement plan assets, increase in future compensation and health care cost trends. Changes in these assumptions can have a significant impact on the projected benefit obligation, funding requirement and net periodic benefit cost. The assumed discount rate is the rate at which the pension benefits could be settled. We use the rates on Aa corporate bonds as a basis for determining our discount rate assumption. The expected long-term rate of return on plan assets is based on the mix of assets held by the plan and the expected long-term rates of return within each asset class. The anticipated trend of future health care costs is based on historical experience and external factors. See Note 9 for further information regarding our benefit plans.

Effective January 1, 2003, we reduced our rate of return on plan assets from 9.75% to 8.25%. As a result of low investment returns over the last few years, as well as our outlook for the long-term, particularly for equity securities, we determined that the assumed rate of return of 9.75% no longer reflected our best estimate of future long-term returns. Based on the current investment environment and the pension plan's asset allocation, we determined that a long-term rate of return of 8.25% better reflected our expectations for future long-term returns.

Derivative Financial Instruments. Our derivative financial instruments are limited to interest rate swap agreements used to manage exposure to fluctuations in interest rates on variable rate debt. At December 31, 2002, we had an interest rate swap agreement with a notional value of \$75,000 and at December 31, 2001, we had interest rate swaps with a combined notional value of \$125,000. We make fixed-rate payments of 5.9% and receive variable-rate payments based on 3-month LIBOR rates. The weighted average rate received was 1.1% in 2002 and 3.0% in 2001. These periodic payments and receipts are recorded as part of interest expense. The swap agreement at December 31, 2002 will expire in June 2003. We do not use derivative financial instruments for trading or speculative purposes.

As a result of the SPA acquisition and repayment of existing variable rate debt, the \$75,000 notional value interest rate swap did not qualify for hedge accounting treatment at December 31, 2002. Because the interest rate swap did not qualify for hedge

accounting treatment at December 31, 2002, the unrecognized fair market value of the swap, previously recognized in other accumulated comprehensive loss on the balance sheet, was charged to earnings. Accordingly, a charge of \$1,523 was included in other expense, net for the year ended December 31, 2002.

Income Taxes. We account for income taxes under the liability method in accordance with SFAS 109, "Accounting for Income Taxes." See Note 8 for more information regarding our income tax provision.

Earnings per Share. Basic earnings per common share (EPS) are generally calculated by dividing income available to common shareholders by the weighted average number of common shares outstanding. However, because the outstanding Preferred Stock contains certain participation rights, EITF Topic D-95, "Effect of Participating Securities on the Computation of Basic Earnings Per Share," requires that the dilutive effect of those securities be included in the weighted average number of shares outstanding. Furthermore, Topic D-95 requires that the dilutive effect to be included in basic EPS may be calculated using either the if-converted method or the two-class method. However, the dilutive effect the Preferred Stock cannot be less that that which would result from the application of the two-class method. We have elected to use the if-converted method in calculating basic EPS.

Diluted EPS are calculated by dividing net income by the weighted average common shares outstanding plus common share equivalents. Common stock equivalents include stock options and warrants, the dilutive effect of which is calculated using the treasury stock method, and Preferred Stock, the dilutive effect of which is calculated using the if-converted method. The calculation of basic and diluted EPS for 2002 is presented below.

#### Basic EPS - If-Converted Method

Income available to common	\$ 42,475
Preferred Stock dividend	24,702
Net income	\$ 67,177
Weighted average common shares outstanding Weighted average common equivalent shares assuming conversion of	29,643
Preferred Stock	281
	29,942
Basic earnings per share – if-converted method	\$ 2.24

At December 31, 2002, the Preferred Stock was convertible into 2,933,888 shares of common stock. However, since the Preferred Stock was issued in November 2002, the number of common share equivalents included in the EPS calculation has been weighted for the actual time the Preferred Stock was outstanding for the year.

Part II, Item 8, Note 1, continued

Basic EPS - Two-Class Method Income available to common and		
common equivalent	\$ 4	2,475
Amount allocable to common shares '		99%
Rights to undistributed earnings	\$ 4	2,051
Weighted average common		
shares outstanding	2	9,643
Basic earnings per share -		
two-class method	\$	1.42
<sup>1</sup> 29,643 / (29,643 + 281)  Diluted EPS		
Net income available to common	¢ 1	2.475
	<u>Ψ</u> +	2,710
Weighted average common shares outstanding	2	9.643
Dilutive effect of stock options	_	655
Weighted average common and		
common equivalent shares		
outstanding	3	0,298
Diluted EPS	\$	1.40

The conversion of the Preferred Stock was not reflected in the calculation of diluted EPS because the effect was anti-dilutive.

For the years ended December 31, 2001 and 2000, basic earnings per share are calculated by dividing net income by the weighted average common shares outstanding during the year and diluted earnings per share are calculated by dividing net income by the weighted average common shares outstanding plus potentially dilutive common shares, primarily stock options, calculated using the treasury stock method. The calculation of basic and diluted EPS for the years ended December 31, 2001 and 2000 and a comparison to the 2002 EPS is presented below.

	2002	2001	2000
Net income available to common	\$42,465	\$ 49,815	\$124,758
Weighted average shares of common stock outstanding		_	
Basic shares	29,643	30,207	31,947
Dilutive effect of stock options	655	769	647
Diluted shares	30,298	30,976	32,594
Earnings per share			
Basic	\$ 1.42	\$ 1.65	\$ 3.91
Diluted	\$ 1.40	\$ 1.61	\$ 3.83

Employee Stock Options. We follow Accounting Principles Board Opinion No. 25, "Accounting for Stock Issued to Employees" and related interpretations in accounting for our stock option plans, and, accordingly, no compensation expense related to the issuance of stock options to employees or non-employee directors has been recognized in the three year period ended December 31, 2002. We also grant stock options to certain key employees of DonTech, which are considered compensatory under current accounting rules. Compensation expense of \$234, \$627 and \$176 was recognized in 2002, 2001 and 2000, respectively. The following table reflects the pro forma net income and earnings per share assuming we applied the fair value method of SFAS No. 123 "Accounting for StockBased Compensation." The pro forma disclosures shown are not necessarily representative of the effects on income and earnings per share in future years.

		2002	 2001	2000
Net income As reported Pro forma	\$	67,177	49,815	124,758
Net income available to common	\$	64,633	\$ 47,621	\$ 123,045
As reported Pro forma	\$ \$	42,475 39,931	 49,815 47,621	124,758 123,045
Basic earnings per share As reported Pro forma	\$	1.42 1.33	\$ 1.65 1.58	\$ 3.91 3.85
Diluted earnings per share As reported Pro forma	\$	1.40 1.32	\$ 1.61 1.54	\$ 3.83 3.78

The fair value of stock options (\$8.29 in 2002, \$8.81 in 2001 and \$6.15 in 2000) was estimated on the grant date using the Black-Scholes option-pricing model with the following assumptions:

	2002	2001	2000
Dividend yield	0%	0%	0%
Expected volatility	35%	35%	35%
Risk-free interest rate	3.1%	4.8%	6.6%
Expected holding period	4 years	4 years	4 years

Estimates. The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenue and expenses and the disclosure of contingent assets and liabilities. Actual results could differ materially from those estimates and assumptions. Estimates and assumptions are used in the determination of sales allowances, allowances for bad debts, depreciation and amortization, employee benefit plans and restructuring reserve, among others.

Reclassifications. Certain prior year amounts have been reclassified to conform to the current year's presentation. These reclassifications had no impact on previously reported results of operations or shareholders' deficit.

New Accounting Pronouncements. In April 2002, the Financial Accounting Standards Board ("FASB") issued FAS 145, "Rescission of FASB Statements No. 4, 44, and 64, Amendment of FASB Statement No. 13, and Technical Corrections." This statement, among other things, changes the way gains and losses from the extinguishment of debt are reported. Previously, all gains and losses from the extinguishment of debt were required to be reported as an extraordinary item, net of related tax effect. Under FAS 145, gains and losses from the extinguishment of debt should be reported as part of on-going operations, unless the extinguishment of debt is both an unusual and infrequent event for the entity. Previously reported extraordinary gains and losses from the extinguishment of debt that are not unusual or infrequent should be reclassified. This statement is effective for calendar year 2003; however, we have adopted this statement at the end of 2002. Previously reported extraordinary losses from the extinguishment of debt have been reclassified. Accordingly,

interest expense includes the write-off of deferred financing costs associated with the prepayment of debt of \$482, \$704 and \$1,144 in 2002, 2001 and 2000, respectively. The adoption of this statement did not impact previously reported net income.

In June 2002, the FASB issued FAS 146, "Accounting for Costs Associated with Exit or Disposal Activities." FAS 146 addresses the accounting and reporting for costs associated with exit or disposal activities and nullifies Emerging Issues Task Force Issue 94-3, "Liability Recognition for Certain Employee Termination Benefits and Other Costs to Exit an Activity (including Certain Costs Incurred in a Restructuring)." This statement is effective for transactions initiated after December 31, 2002 and is to be applied prospectively.

In December 2002, the FASB issued FAS 148, "Accounting for Stock-Based Compensation – Transition and Disclosure – an amendment to FAS 123." This statement provides alternative methods of transition for a voluntary change to the fair value method of accounting for stock based employee compensation. In addition, the statement amends the disclosure requirements of FAS 123 to require prominent disclosures in both annual and interim financial statements about the method of accounting for stock based employee compensation and the effect of the method on reported results. The statement is effective for calendar year 2003; however, at this time, we do not intend to voluntarily adopt the provisions of FAS 123.

In November 2002, the FASB issued FASB Interpretation No. 45, "Guarantor's Accounting and Disclosure Requirements for Guarantees, Including Indirect Guarantees of Indebtedness of Others." This Interpretation elaborates on the disclosures to be made by a guarantor in financial statements about its obligations under certain guarantees that it has issued. It also clarifies that a guarantor is required to recognize, at the inception of the guarantee, a liability for the fair value of the obligation undertaken in issuing the guarantee. This recognition and measurement provisions of this Interpretation are applicable on a prospective basis to guarantees issued or modified after December 31, 2002. The disclosure requirements are effective for financial statements for periods ending after December 15, 2002. We do not guarantee any obligations of third parties (including DonTech); however we and its indirect subsidiaries jointly and severally, fully and unconditionally guarantee the debt obligations of R.H. Donnelley Inc. See Note 13.

## 2. Restructuring and Special Charge

In 2001, we recognized a restructuring and special charge of \$18,556 consisting of a special charge of \$9,937 in connection with a transition in executive management and a restructuring charge of \$8,619 in connection with the expiration of a pre-press publishing contract in December 2002. As a result of the SPA acquisition, management has determined that certain costs originally anticipated in the restructuring charge will not be incurred. Specifically, the idle leased space in the Raleigh publishing facility will now be utilized, planned severance and other related

Part II. Item 8, Note 2, continued

costs will be significantly less and the corporate headquarters will not be relocated. Accordingly, \$6,694 of the original charge was reversed. The table below shows the payments and all adjustments applied against the reserve during 2002.

	Executive			Professional	
	Management Transition	Other Severance	Facilities Related	Fees and Other	Total
Destruction and accordance of					
Restructuring and special charge	\$ 9,937	\$ 3,252	\$ 4,380	\$ 987	\$ 18,556
Reclass of related liabilities	2,735			<u> </u>	2,735
Balance at January 1, 2002	12,672	3,252	4,380	987	21,291
2002 activity					
Payments applied against reserve	(12,961)	(161)		(89)	(13,211)
Payments charged to expense	289	-	-	-	289
Adjustments		(1,416)	(4,380)	(898)	(6,694)
Balance at December 31, 2002	\$ -	\$ 1,675	\$ -	\$ -	\$ 1,675

#### 3. Investment Impairment Charges

We have a nominal 18% interest in ChinaBig, which publishes yellow pages directories and offers Internet directory services in the People's Republic of China. In 2001, an independent third party valuation of ChinaBig's current business plan, capital needs and outlook for profitability and cash flow, prepared in connection with a proposed equity financing by ChinaBig, indicated that the carrying value of our investment was permanently impaired. As a result of this valuation, we recorded an impairment charge of \$11,432 in 2001. Further, in 2002, ChinaBig did not achieve its sales objective or generate sufficient operating cash flows to fund operations and meet its obligations and needed to obtain shareholder loans to make up the cash shortfall. Accordingly, we recorded an additional impairment charge of \$2,000 to write-off the remaining book value of this investment since we believe that sufficient doubt exists as to ChinaBig's ability to raise sufficient cash either through operations or additional investments by existing or new investors and we believe that this investment will not provide any value in the foreseeable future.

#### 4. Long-term Debt and Credit Facilities

Long-term debt at December 31, 2002 and 2001, consisted of the following:

	2002	2001
Existing 9.125% Senior Subordinated		
Notes due 2008 \$	150,000	\$ 150,000
Existing Senior Secured Term Facilities	114,250	136,750
New Senior Secured Credit Facility	900,000	
New 8.875% Senior Notes due 2010	325,000	-
New 10.875% Senior Subordinated		
Notes due 2012	600,000	_ =
Total	2,089,250	286,750
Less current portion	13,780	2,846
Long-term debt \$	2,075,470	\$ 283,904

The Existing Notes paid interest semi-annually and matured in June 2008. The Existing Notes were callable at our option at any time on or after June 1, 2003 at 104.6% of par. This percentage declined 1.5% after each 12-month period until June 1, 2006, when the Existing Notes were callable at 100% of par. The carrying value of the Existing Notes was \$150,000 at December 31, 2002 and 2001 and the fair value of the Existing Notes, determined based on the quoted market price, was \$150,900 and \$154,425, respectively. See Note 17 – Subsequent Events for additional information relating to the Existing Notes.

The Indenture governing the Existing Notes contained covenants that, among other things, restricted our ability to incur certain additional debt and liens and engage in mergers, consolidations and asset sales. In 2002, we were in technical default under the Existing Senior Secured Term Facilities ("Existing Term Facilities") and the Indenture governing the Existing Notes resulting from our inadvertent failure to cause certain subsidiaries to be added as guarantors in 2000. In November 2002, we received net proceeds of \$69,300 from the issuance of Preferred Stock. These proceeds were used to offset certain restricted payments that were made in 2000 and 2001. As a result, the technical default was cured. At the SPA acquisition closing, we retired \$128,755 of Existing Notes. As a result, all covenants under the Existing Notes became void.

The Existing Term Facilities consisted of \$74,250 outstanding under committed bank facilities and \$40,000 outstanding under our Existing \$100,000 Senior Revolving Credit Facility (the "Existing Revolver" and together with the Existing Term Facilities, the "Existing Credit Agreement"). Obligations under the Existing Credit Agreement were secured by security interests granted to the lenders in substantially all of our assets, including capital stock of our existing and newly formed subsidiaries. The Existing Credit Agreement contained covenants that, among other things, restricted our ability to engage in mergers, consolidations and asset sales, incur additional indebtedness, pay dividends or create liens and required that we maintain certain financial ratios. The Existing Credit Agreement borrowings bore interest at floating rates based on a spread over the London interbank offered rate (LIBOR) or the greater of either the Prime rate or the Fed Funds rate plus 50 basis points, at our election.

The weighted average interest rate of outstanding debt under the Existing Credit Agreement at December 31, 2002 and 2001 was 6.7% and 7.4%, respectively. See Note 17 – Subsequent Events for additional information relating to the Existing Credit Agreement.

In connection with the SPA acquisition, we entered into a new \$1,525,000 Credit Facility, consisting of a \$500,000 Term Loan A, a \$900,000 Term Loan B and a \$125,000 Revolver and issued \$325,000 8-year 87/8% and \$600,000 10-year 10 7/8%. At December 31, 2002, gross proceeds of \$1,825,000 from Term Loan B and the Notes were held in escrow pending the SPA acquisition. See Note 17 – Subsequent Events for additional closing information relating to this debt.

The Indentures governing the Notes contain covenants that, among other things, restrict our ability and the ability of our subsidiaries to incur certain additional debt and liens; pay dividends on our equity interests or repurchase equity interests; make certain investments; enter into certain types of transactions with affiliates; receive dividends or other payments from our restricted subsidiaries; use assets as security in other transactions; and sell certain assets or merge with or into other companies.

The New Credit Facility and Revolver bear interest, at our option, at either (a) the highest of (i) a base rate as determined by Deutsche Bank Securities Inc., Salomon Smith Barney Inc. or Bear, Stearns & Co. Inc.; (ii) the three-month certificate of deposit rate plus 1/2 of 1%, and (iii) the Federal Funds Effective Rate (as defined) plus 1/2 of 1%, plus in each case an applicable margin or (b) LIBOR plus an applicable margin. We may elect interest periods of 1, 2, 3, 6 or 12 months for LIBOR borrowings.

The Credit Facility contains usual and customary negative covenants that will, among other things, place limitations on our ability to (i) incur additional indebtedness, including capital leases and liens; (ii) pay dividends and repurchase our capital stock; (iii) enter into mergers, consolidations, acquisitions, asset dispositions and sale-leaseback transactions; (iv) make capital expenditures; and (v) issue capital stock of our subsidiaries. The Credit Facility also contains financial covenants relating to maximum leverage, minimum interest coverage, minimum fixed charge coverage and maximum senior secured leverage. The Term Loan B loan matures June 2010.

Aggregate maturities of long-term debt at December 31, 2002 were:

2003	\$ 13,78	30
2004	19,87	'2
2005	39,21	5
2006	77,38	33
2007	9,00	00
Thereafter	1,930,00	00
Total	\$ 2,089,25	50

### 5. Partnership and Joint Venture Investments

DonTech. DonTech acts as the exclusive sales agent for yellow pages directories published by SBC in Illinois and northwest Indiana. Income from DonTech consists of 50% of the net profits of DonTech and revenue participation income received directly from SBC, which is based on the value of advertising sales. Income from DonTech consisted of the following:

	Years Ended December 31,					
	2002	002 2001 2				
50% share of DonTech net profits Revenue participation	\$ 18,480	\$ 19,313	\$ 20,671			
income	98,666	103,106	103,354			
Total DonTech income	\$ 117,146	\$122,419	\$124,025			

Our investment in DonTech, including the revenue participation receivable from SBC, was \$185,969 and \$193,810 at December 31, 2002 and 2001, respectively.

CenDon. Through 2002, we were the exclusive sales agent in Nevada, Florida, Virginia and North Carolina for CenDon LLC, a joint venture with Centel Directory Company ("Centel"), a subsidiary of Sprint. Income from CenDon LLC consisted of a priority distribution based on a percentage of CenDon advertising sales. Income from CenDon for the six months ended June 30, 2000 consisted of our 50% interest in the net profit of the CenDon Partnership, a partnership between the Company and Centel. This partnership was restructured to a limited liability company effective July 1, 2000. Income from CenDon LLC and the CenDon Partnership was \$19,727, \$17,545 and \$24,747 in 2002, 2001 and 2000, respectively.

#### 6. Redeemable Preferred Stock and Warrants

We have 10 million shares of preferred stock authorized and at December 31, 2002, 70,000 shares of Preferred Stock were outstanding.

In November 2002, we issued through a private placement 70,000 shares of Preferred Stock and warrants to purchase 577,500 shares of our common stock, for aggregate gross consideration of \$70,000. The Preferred Stock is convertible into common stock at any time after issuance at a price of \$24.05 and earns a cumulative dividend of 8% compounded quarterly, which we may pay in cash or allow to accrue, at our option.

The fair value of the Preferred Stock was based on an independent valuation of the security. The value of the warrants, Part II, Item 8, Note 6, continued

(\$12.18) was determined based on the Black-Scholes model, with the following assumptions:

Dividend yield	0%
Expected volatility	35%
Risk-free interest rate	3.1%
Expected holding period	5 years

The net proceeds received were allocated to the Preferred Stock and warrants based on their relative fair values. Because the fair market value of the underlying common stock on the date of issuance (\$29.92) was greater that the conversion price, a beneficial conversion feature ("BCF") of \$24,158 existed. The BCF is a function of the conversion price of the Preferred Stock, the fair value of the warrants and the fair market value of the underlying common stock on the date of issuance. The BCF was treated as a deemed dividend in 2002. See Note 17-Subsequent Events.

#### 7. Stock Option Plans

We maintain a shareholder approved stock option plan whereby certain employees and non-employee directors are eligible to receive stock options, stock appreciation rights, limited stock appreciation rights in tandem with stock options and deferred stock. Options are typically granted at the fair market value of our common stock at the date of the grant. We follow Accounting Principles Board Opinion No. 25, "Accounting for Stock Issued to Employees" and related interpretations in accounting for our stock option plan, and, accordingly, we typically do not recognize compensation expense related to the issuance of stock options. The options expire not more than ten years from the grant date and the Board determines vesting

provisions at the date of the grant. We have yet to grant any stock appreciation rights or limited stock appreciation rights.

Non-employee directors receive options to purchase 1,500 shares and an award of 1,500 deferred shares upon election to the Board. Non-employee directors also receive on an annual basis, options to purchase 1,500 shares and an award of 1,500 deferred shares. Non-employee directors may also elect to receive additional options in lieu of their annual cash retainer fee.

Changes in our stock option plans for the last three years were as follows:

		Weighted
	Shares	Average Exercise Price Per Share
	Silates	Frice Per Share
Options outstanding,		
December 31, 1999	3,570,429	\$ 13.82
Granted	685,858	16.65
Exercised	(631,727)	12.58
Canceled or expired	(725,975)	15.40
Options outstanding,		
December 31, 2000	2,898,585	14.35
Granted	539,084	25.23
Exercised	(585,913)	12.82
Canceled or expired	(222,402)	17.22
Options outstanding,		
December 31, 2001	2,629,354	16.70
Granted	1,925,995	26.01
Exercised	(255,386)	14.70
Canceled or expired	(17,342)	24.82
Options outstanding,		
December 31, 2002	4,282,621	\$ 20.97
Available for future grants at		
December 31, 2002	2,139,270	

The following table summarizes information about stock options outstanding and exercisable at December 31, 2002:

•		Stock Options Outstanding			ons Exercisable
Range of Exercise Prices	Shares	Weighted Average Remaining Contractual Life	Weighted Average Exercise Price Per Share	Shares	Weighted Average Exercise Price Per Share
\$ 9.99 - \$15.78	1,526,502	5.0 years	\$ 14.26	1,280,978	\$ 14.06
\$16.09 - \$29.12	2,756,119	9.1 years	\$ 24.69	283,679	\$ 20.26
	4,282,621	7.6 years	\$ 20.97	1,564,657	\$ 15.18

At December 31, 2001, there were 2,629,354 options outstanding at a weighted average exercise price per share of \$16.70 and 1,350,153 options exercisable at a weighted average exercise price per share of \$14.02. At December 31, 2000, there were 2,898,585 options outstanding at a weighted average exercise price per share of \$14.35 and 1,357,603 options exercisable at a weighted average exercise price per share of \$12.84.

The options granted in 2002 include a grant of 1,486,000 options ("Founders Grant") to certain employees contingent on the consummation of the SPA acquisition. As a result of the sale of Preferred Stock in connection with the SPA acquisition, the change in control of the Company occurred so that all options granted through the end of 2002, with the exception of the Founders Grant options and options held by senior management (with respect to which the change in control was waived), became fully vested. Accordingly, at January 3, 2003, 2,080,071 options were exercisable at a weighted average exercise price of \$17.12.

#### 8. Income Taxes

Provision for income taxes consisted of:

	2002	2001	2000
Current provision			
U.S. Federal	\$ 31,545	\$ 39,977	\$67,475
State and local	5,110	4,313	11,752
Total current provision	36,655	44,290	79,227
Deferred provision (benefit)			
U.S. Federal	6,915	(7,233)	(1,795)
State and local	1,236	(1,048)	(316)
Total deferred (benefit)			
provision	8,151	(8,281)	(2,111)
Provision for income taxes	\$44,806	\$ 36,009	\$77,116

The following table summarizes the significant differences between the U.S. Federal statutory tax rate and our effective tax rate.

	2002	2001	2000
Statutory Federal tax rate State and local taxes, net of U.S. Federal	35.0%	35.0%	35.0%
tax benefit	3.6	2.5	2.5
Non-deductible expense	1.4	4.4	0.7
Effective tax rate	40.0%	41.9%	38.2%

Deferred tax assets and liabilities consisted of the following at December 31, 2002 and 2001:

	2002	2001
Deferred tax assets		
Reorganization and		
restructuring costs	\$ 774	\$ 7.821
Bad debts	1,837	2,302
Postretirement benefits	2,246	2,109
Capital loss carryforward	6,094	4,287
Other	1,450	780
	12,401	17,299
Valuation allowance	(6,094)	(4,287)
Total deferred tax assets	\$ 6,307	\$ 13,012
Deferred tax liabilities		
Equity investment	\$ 56,216	\$ 53,262
Pension	8,556	6,655
Capitalized project costs and	2,000	0,000
fixed assets	2,318	5,727
Total deferred tax liabilities		
	67,090	65,644
Net deferred tax liability	\$60,783	\$ 52,632

The investment impairment charge of \$2,000 and \$11,432 in 2002 and 2001 to write-down the ChinaBig investment contributed to a deferred tax asset of \$6,094. The write-down of this investment is treated as a capital loss for income tax purposes and can only be utilized to offset future capital gains. We do not believe that future capital gains will be generated to offset against this capital loss. Accordingly, a valuation

allowance was established for the full amount of this asset. However, we believe that we will obtain the full benefit of other deferred tax assets based on an assessment of the Company's anticipated profitability during the years the deferred tax assets are expected to become tax deductions.

#### 9. Benefit Plans

Retirement Plans. We have a defined benefit pension plan covering substantially all employees with at least one year of service. The benefits to be paid to employees are based on years of service and a percentage of total annual compensation. The percentage of compensation allocated to a retirement account ranges from 3.0% to 12.5% depending on age and years of service ("cash balance benefit"). Benefits for certain employees who were participants in the predecessor D&B defined benefit pension plan are also determined based on the participant's average compensation and years of service ("final average pay benefit") and benefits to be paid will equal the greater of the final average pay benefit or the cash balance benefit. Pension costs are determined using the projected unit credit actuarial cost method. Our funding policy is to contribute an amount at least equal to the minimum legal funding requirement. No contributions were required to be made in 2002, 2001 or 2000. The underlying pension plan assets are invested in diversified portfolios consisting primarily of equity and debt securities

We also have an unfunded non-qualified defined benefit pension plan, the Pension Benefit Equalization Plan ("PBEP"), which covers senior executives and certain key employees. Benefits are based on years of service and compensation (including compensation not permitted to be taken into account under the previously mentioned defined benefit pension plan). We also had an additional unfunded non-qualified defined benefit plan, the Supplemental Executive Benefit Plan ("SEBP"), which was discontinued at the end of 2001.

We offer a defined contribution savings plan to substantially all employees and contribute 50 cents for each dollar contributed by a participating employee, up to a maximum of 6% of each participating employee's salary (including bonus and commissions). Contributions under this plan were \$724, \$776 and \$1,287 for the year ended December 31, 2002, 2001 and 2000, respectively.

Other Postretirement Benefits. We have an unfunded postretirement benefit plan that provides certain health care and life insurance benefits to those full-time employees who reach retirement age while working for the Company.

### R.H. Donnelley Corporation

Part II, Item 8, Note 9, continued

A summary of the funded status of the benefit plans at December 31, 2002 and 2001, was as follows:

	Retirement Plans				Postretirement Plan			
		2002		2001		2002		2001
Change in benefit obligation								
Benefit obligation, beginning of period	\$	50,660	\$	48,668	\$ 5	5,270	\$	4,960
Service cost		1,414		1,876		140		120
Interest cost		3,726		3,777		370		360
Plan participant contributions		-		-		70		60
Amendments		9		1,227		-		(440)
Actuarial loss		4,960		1,689		280		250
Benefits paid		(2,907)		(3,037)		(290)		(40)
Special benefits		-		3,452		-		_
Curtailment loss		_		567		_		~
Settlement		-		(7,559)		-		~
Benefit obligation, end of period	\$	57,862	\$	50,660	\$ 5	5,840	\$	5,270
Change in plan assets								
Fair value of plan assets, beginning of period	\$	63,762	\$	68.463	\$	_	\$	~
Return on plan assets	•	(4,818)		(1,751)		_	•	
Employer contributions		71		87		220		(20)
Plan participant contributions		_		_		70		60
Benefits paid		(2,907)		(3,037)		(290)		(40)
Fair value of plan assets, end of period	\$	56,108	\$	63,762	\$		\$	
Funded status of plans	\$	(1,754)	\$	13,102	\$ 15	5,840)	\$	(5,270)
Unrecognized net loss	Ψ	22.789	Ψ	6.084	φι	320	Ψ	40
Unrecognized prior service costs		1,191		1,300		(300)		(370)
Net amount recognized	\$	22,226	\$	20,486	\$ (5	5,820)	\$	(5,600)

Net amounts recognized in the consolidated balance sheets at December 31, 2002 and 2001 were as follows:

	 Retirement Plans			Postretirement Plan			
	2002		2001	2002	2001		
Prepaid pension	\$ 22,748	\$	20,956	\$ -	\$ -		
Other non-current liabilities	(522)		(470)	(5,820)	(5,600)		
Net amount recognized	\$ 22,226	\$	20,486	\$ (5,820)	\$ (5,600)		

The projected benefit obligation and accumulated benefit obligation for the unfunded PBEP at December 31, 2002 and 2001 was as follows:

	 2002	 2001
Projected benefit obligation Accumulated benefit obligation	\$ 800 247	\$ 319 39

The net periodic benefit income of the retirement plan for the years ended December 31, 2002, 2001 and 2000 was as follows:

	 2002	 2001	2000
Service cost	\$ 1,414	\$ 1,876	\$ 2,336
Interest cost	3,726	3,777	3,790
Return on plan assets	(6,952)	(6,690)	(6,397)
Net amortization and deferral	145	210	(259)
Net periodic benefit income	\$ (1,667)	\$ (827)	\$ (530)

Additionally, a charge of \$4,823 was recognized in 2001 for special benefits, the settlement of a portion of the liability under the PBEP and the curtailment of the SEBP in connection with the executive management transition arrangements. These costs were included as part of the restructuring and special charge.

The following assumptions were used in determining the benefit obligation and net periodic benefit income for the retirement plan:

	2002	2001	2000
Weighted average			
discount rate	6.50%	7.25%	7.50%
Rate of increase in			
future compensation	3.70%	4.41%	4.66%
Expected return on			
plan assets	9.75%	9.75%	9.75%

Effective January 1, 2003, we will reduce our expected return on plan assets assumption to 8.25%.

The net periodic benefit expense of the post-retirement plan for the years ended December 31, 2002, 2001 and 2000 was as follows:

	 2002	 2001	 2000
Service cost	\$ 140	\$ 120	\$ 330
Interest cost	370	360	430
Net amortization			
and deferral	(70)	(70)	_
Net periodic benefit	 		
expense	\$ 440	\$ 410	\$ 760

The discount rate used to determine benefit obligation and net periodic benefit expense for the post-retirement plan was 6.50%, 7.25% and 7.50% for the 2002, 2001 and 2000, respectively.

For measurement purposes, a 10% annual rate of increase in the per capita cost of covered health care benefits was assumed for 2003. The rate was assumed to decrease gradually to 5% through 2011 and remain at that level thereafter. A one-percentage-point increase or decrease would not have a material effect on the net periodic postretirement expense. A one-percentage point increase would have increased the benefit obligation at end of period by \$310 and a one-percentage point decrease would have decreased the benefit obligation at end of period by \$280.

#### 10. Commitments

We lease office facilities and equipment under operating leases with non-cancelable lease terms expiring at various dates through 2006. The lease of our corporate headquarters extends through 2011; however, we have the option of canceling this lease in 2006 for a minimal fee. Rent and lease expense for 2002, 2001 and 2000 was \$3,090, \$3,534 and \$7,065, respectively. The non-cancelable minimum rental payments applicable to operating leases at December 31, 2002, were:

2003	\$ 2,717
2004	2,682
2005	1,364
2006	582
Total	\$ 7,345

#### 11. Litigation

We are involved in various legal proceedings arising in the ordinary course of our business, as well as certain extraordinary litigation and tax matters described below. We periodically assess our liabilities and contingencies in connection with these matters based upon the latest information available to us. For those matters where it is probable that we have incurred a loss and the loss or range of loss can be reasonably estimated, we record reserves in our consolidated financial statements. In other instances, we are unable to make a reasonable estimate of any liability because of the uncertainties related to both the probable outcome and amount or range of loss. As additional information becomes available, we adjust our assessment and estimates of such liabilities accordingly.

Based on our review of the latest information available, we believe our ultimate liability in connection with pending legal proceedings, including the extraordinary litigation and tax matters described below, will not have a material adverse effect on our results of operations, cash flows or financial position, as described further below.

In order to understand our potential exposure under the extraordinary litigation and tax matters described below under the captions "Information Resources, Inc." and "Tax Matters," you need to understand the relationship between us and The Dun & Bradstreet Corporation, and certain of its predecessors and affiliates that, through various corporate reorganizations and contractual commitments, have assumed varying degrees of responsibility with respect to such matters.

In November 1996, the company then known as The Dun & Bradstreet Corporation ("D&B1") separated (the "1996 Distribution") through a spin-off into three separate public companies: D&B1, ACNielsen Corporation ("ACNielsen") and Cognizant Corporation ("Cognizant"). In June 1998, D&B1 separated (the "1998 Distribution") through a spin-off into two separate public companies: D&B1, which changed its name to R.H. Donnelley Corporation ("Donnelley"), and a new company named The Dun & Bradstreet Corporation ("D&B2"). Later in 1998, Cognizant separated (the "Cognizant Distribution") through a spin-off into two separate public companies: IMS Health Incorporated ("IMS") and Nielsen Media Research, Inc. ("NMR"). In September 2000, D&B2 separated (the "2000 Distribution") through a spin-off into two separate public companies: D&B2, which changed its name to Moody's Corporation ("Moody's"), and a new company named The Dun & Bradstreet Corporation ("D&B3," and together with D&B1 and D&B2, also referred to elsewhere in this Form 10-K as "D&B"). As a result of the form of our separation from D&B, we are the corporate successor of, and technically the defendant and taxpayer referred to below as D&B.

Rockland Yellow Pages. In 1999, Sandy Goldberg, Dellwood Publishing, Inc. and Rockland Yellow Pages initiated a lawsuit against the Company and Bell Atlantic Corporation in the United States District Court for the Southern District of New York. The Rockland Yellow Pages is a proprietary directory that competes against a Bell Atlantic directory in the same region, for which we served as Bell Atlantic's advertising sales agent through June

Part II, Item 8, Note 11, continued

30, 2000. The complaint alleged that the defendants disseminated false information concerning the Rockland Yellow Pages, which resulted in damages to the Rockland Yellow Pages. In May 2001, the District Court dismissed substantially all of plaintiffs' claims, and in August 2001, the remaining claims were either withdrawn by the plaintiffs or dismissed by the District Court. The plaintiffs then filed a complaint against the same defendants in New York State Supreme Court, in Rockland County, alleging virtually the same state law tort claim previously dismissed by the District Court and seeking unspecified damages. In October 2001, defendants filed a motion to dismiss this complaint. In May 2002, the Court granted defendants' motion to dismiss the complaint. Plaintiffs have filed an appeal of this dismissal. Nonetheless, we presently do not believe that the final outcome of this matter will have a material adverse effect on our results of operations or financial condition.

Information Resources, Inc. In 1996, Information Resources, Inc. ("IRI"), filed a complaint in the United States District Court for the Southern District of New York, naming as defendants the Company, as successor of D&B, ACNielsen Company and IMS International Inc., at the time of the filing, all wholly owned subsidiaries of D&B. IRI alleges, among other things, various violations of the antitrust laws, including alleged violations of Sections 1 and 2 of the Sherman Act. The complaint also alleges a claim of tortious interference with a contract and a claim of tortious interference with a prospective business relationship. These claims relate to the acquisition by defendants of Survey Research Group Limited ("SRG"). IRI alleges SRG violated an alleged agreement with IRI when it agreed to be acquired by the defendants and that the defendants induced SRG to breach that agreement. IRI is seeking damages in excess of \$350,000, which amount IRI seeks to treble under antitrust laws. IRI is also seeking punitive damages of an unspecified amount. No trial date has been set, and discovery is ongoing. Under the agreements relating to the 1996 Distribution, Cognizant, AC Nielsen and D&B agreed to conduct a joint defense and allocated liabilities amongst themselves. Under the agreements relating to the 1998 Distribution, D&B assumed the defense and agreed to indemnify us against any payments that we may be required to make, including related legal fees. As required by those agreements, Moody's Corporation, which subsequently separated from D&B in the 2000 Distribution, has agreed to be jointly and severally liable with D&B for the indemnity obligation to us. At this stage in the proceedings, we are unable to predict the outcome of this matter. While we cannot assure you as to any outcome, management presently believes that D&B and Moody's have sufficient financial resources, borrowing capacity and indemnity rights against IMS and NMR (who succeeded to Cognizant's indemnity obligations under the Cognizant Distribution) to reimburse us for any payments we may be required to make and related costs we may incur in connection with this matter.

Tax Matters. D&B entered into global tax planning initiatives in the normal course of its business, principally through tax-free restructurings of both their foreign and domestic operations. The status of Internal Revenue Service ("IRS") reviews of these initiatives is summarized below.

Pursuant to a series of agreements relating to the 1996, 1998, Cognizant and 2000 Distributions, IMS and NMR are jointly and severally liable for, and must pay one-half, and D&B and Moody's are jointly and severally liable for, and must pay the other half, of any payments over \$137,000 for taxes, accrued interest and other amounts resulting from unfavorable IRS rulings on the tax matters summarized below (other than the matter summarized below as "Amortization Expense Deductions -1997-2002," for which D&B and Moody's (jointly and severally) are solely responsible). D&B, on our behalf, was contractually obligated to pay, and did pay, the first \$137,000 of tax liability in connection with the matter summarized below as "Utilization of Capital Losses - 1989-1990." Under the agreements relating to the 1998 Distribution, D&B agreed to assume the defense and to indemnify us for any tax liability that may be assessed against us and any related costs and expenses that we may incur in connection with any of these tax matters. Also, as required by those agreements, Moody's Corporation has agreed to be jointly and severally liable with D&B for the indemnity obligation to us. Under the agreements relating to the 2000 Distribution, D&B and Moody's have, between each other, agreed to each be financially responsible for 50% of any potential liabilities that may arise to the extent such potential liabilities are not directly attributable to each party's respective business operations.

While we cannot assure you as to any outcome in these matters, management presently believes that D&B and Moody's have sufficient financial resources, borrowing capacity and indemnity rights against IMS and NMR (who succeeded to Cognizant's indemnity obligations under the Cognizant Distribution) to reimburse us for any payments we may be required to make and related costs we may incur in connection with these tax matters.

#### Utilization of Capital Losses - 1989-1990

In 2000, D&B filed an amended tax return with respect to the utilization of capital losses in 1989 and 1990 in response to a formal IRS assessment. The amended tax return reflected an additional \$561,600 of tax and interest due. In 2000, D&B paid the IRS \$349,300 while IMS (on behalf of itself and NMR) paid approximately \$212,300 to the IRS. We understand that this payment was made under dispute in order to stop additional interest from accruing, that D&B is contesting the IRS's formal assessment and would also contest the assessment of amounts, if any, in excess of the amounts paid, and that D&B has filed a petition for a refund in the United States District Court. This case is expected to go to trial in 2004.

Subsequent to making its payment to the IRS in 2000, IMS sought to obtain partial reimbursement from NMR under the terms of the agreements relating to the Cognizant Distribution. NMR paid IMS less than IMS sought. Accordingly, in 2001, IMS filed an arbitration proceeding against NMR claiming that NMR underpaid to IMS its proper allocation of the above tax payments as provided by the agreements relating to the Cognizant Distribution. Neither D&B nor we were party to the Cognizant Distribution. IMS nonetheless sought to include us in this arbitration, arguing that if NMR should prevail in its interpretation

against IMS, then IMS could seek to enforce the same interpretation against us (as successor to D&B) under the agreements relating to the 1996 Distribution. The arbitration panel ruled that we are a proper party to this arbitration proceeding. A decision from the arbitration panel on the merits is expected during 2003. If NMR should prevail in the arbitration against IMS and, in turn, IMS should prevail against us, then we believe that our additional liability would be approximately \$15,000, net of tax benefits. While we believe that the original interpretation of the tax allocation computation is correct and that the claims of IMS are without merit, if NMR prevails against IMS and in turn IMS prevails against us in this arbitration proceeding, as noted above, D&B and Moody's would be jointly and severally obligated to indemnify us against any such liability and related costs.

We believe the fact that D&B and IMS have already paid the IRS a substantial amount of additional taxes with respect to the contested tax planning strategies significantly mitigates our risk. While no assurances can be given, we currently believe that D&B and Moody's have sufficient financial resources, borrowing capacity and indemnity rights against IMS and NMR to reimburse us for any payments we may be required to make and related costs we may incur with respect to this matter.

#### Royalty Expense Deductions - 1994-1996

During the second quarter of 2002, D&B (on our behalf) received a Notice of Proposed Adjustment from the IRS with respect to a transaction entered into in 1993. In this Notice, the IRS proposed to disallow certain royalty expense deductions claimed by D&B on its 1994, 1995 and 1996 tax returns. The IRS previously concluded an audit of this transaction for taxable years 1993 and 1994 and did not disallow any similarly claimed deductions. We understand that D&B disagrees with the position taken by the IRS in its Notice and has filed a responsive brief to this effect with the IRS. If the IRS were to issue a formal assessment consistent with the Notice, then a payment of the disputed amounts would be required, if D&B opted to challenge the assessment in U.S. District Court rather than in U.S. Tax Court. In the event of such challenge by D&B, the required payment by D&B to the IRS would be up to \$42,000 (\$48,000 offset by a \$6,000 tax benefit). In verbal communications between D&B and the IRS during 2002, we understand that the IRS has expressed some willingness to withdraw its proposed disallowance of certain royalty expense deductions of \$7,500 for 1994. However, we also understand that the IRS has expressed its intent to seek penalties of \$7,500 for 1995 and 1996 based on its interpretation of applicable law. We have been advised that D&B would challenge the IRS's interpretation. Again, under the agreements relating to the 1998 and 2000 Distributions, D&B and Moody's have agreed to jointly and severally defend and indemnify us against any such liability and related costs.

Notwithstanding the verbal communications with the IRS in 2002 noted above regarding royalty expense deductions of \$7,500 for 1994, in a February 2003 letter to D&B (on our behalf) the IRS asserted that it intends to take a position regarding prior tax years that would have the effect of disallowing a portion of the 1994 royalty expense deduction, our share of which would be \$5,000 if the IRS prevailed. We understand that D&B disagrees with the IRS's position. Also, in February 2003, D&B (on our behalf) received a Preliminary Partnership Summary

Report from the IRS that challenges the tax treatment of certain royalty payments received by a partnership in which D&B was a partner. As stated in its Report, the IRS would reallocate certain partnership income to D&B, which if the IRS prevailed would require an additional payment from us of \$20,000 (which includes tax, interest and penalty, net of associated tax benefits).

Again, under the agreements relating to the 1998 and 2000 Distributions, D&B and Moody's have agreed to jointly and severally defend and indemnify us against any such liability and related costs.

#### Amortization Expense Deductions - 1997-2002

We understand that the IRS has sought certain documentation from D&B with respect to a transaction entered into in 1997 that produces amortization expense deductions for D&B. While we understand that D&B believes the deductions are appropriate, the IRS could ultimately challenge them and issue an assessment. If the IRS were to prevail or the assessment were to be challenged by us in U.S. District Court, we understand that D&B estimates that its cash payment to the IRS with respect to deductions claimed to date and including any potential assessment of penalties of \$6,500, could be up to \$46,400, or \$43,000 net of associated tax benefits. This transaction is scheduled to expire in 2012 and, unless earlier terminated by D&B, the cash exposure, based on current interest rates and tax rates, would increase at a rate of approximately \$2,300 per quarter (including potential penalties) as future amortization expenses are deducted. Again, under the agreements relating to the 1998 and 2000 Distributions, D&B and Moody's are required to jointly and severally indemnify us against any such liability and related costs.

As a result of our assessment of our exposure in these tax matters, especially in light of our indemnity arrangements with D&B and Moody's, and their financial resources, borrowing capacity and indemnity rights against IMS and NMR, no material amounts have been accrued in the consolidated financial statements for any of these matters.

#### Coastal Termite and Pest Control

In 2001, Marnan Group, Inc., doing business as Coastal Termite and Pest Control ("Coastal"), filed a complaint in the United States District Court for the Middle District of Florida against SPA. The complaint, as amended, alleged that SPA breached certain directory advertising contracts between 1996 and 1999, fraudulently induced Coastal to enter into another directory advertising contract and tortiously interfered with Coastal's business relationships with its customers. Coastal is seeking damages for lost contract benefits, lost profits and diminution of business value in an unspecified amount, including pre-judgment interest. In January 2002, SPA filed a motion to dismiss certain of Coastal's claims. In September 2002, the court denied SPA's motion to dismiss. Nonetheless, we do not believe that the final outcome of this matter will have a material adverse effect on our results of operations or financial condition. SPA had approximately \$500 reserved in its consolidated financial statements for this matter, which amount was transferred to our consolidated financial statements as a result of the acquisition.

Part II, Item 8, Note 11, continued

#### Other matters

We are also involved in other legal proceedings, claims and litigation arising in the ordinary conduct of our business. Although we cannot assure you of any outcome, management presently believes that the outcome of such legal proceedings will not have a material adverse effect on our results of operations or financial condition.

## 12. Business Segments

Our operating segments at December 31, 2002 and 2001 are DonTech and Directory Advertising Services. Get Digital Smart, our Internet business, was an operating segment during 2000 until we ceased operations of this business in December 2000.

The DonTech segment includes our 50% interest in the net profits of DonTech and revenue participation income received from SBC. Although DonTech provides advertising sales of yellow pages and other directory products similar to DAS, the partnership is considered a separate operating segment since.

among other things, it has its own Board of Directors and the employees of DonTech, including officers and managers, are not employees of the Company.

The DAS segment includes our yellow pages advertising sales services for affiliated entities of Sprint and pre-press publishing services for yellow pages directories. The DAS segment also includes all information technology costs. Operating income for DAS includes an allocation of certain shared expenses based on estimated business usage. DAS results for 2000 include the operating results of the Bell Atlantic and Cincinnati businesses, which were disposed of in 2000 and certain one-time items from the restructuring of the CenDon relationship (see Note 15 – 2000 Transactions - Disposition of Businesses and Partnership Restructuring).

General & Corporate includes those expenses not allocated to the DAS segment. Interest expense, interest income, income tax expense and other non-operating items are not allocated to the operating segments.

Segment information for the years ended December 31, 2002, 2001 and 2000 is presented below:

	DonTech	DAS	General & Corporate	Other <sup>1</sup>	Consolidated Totals
2002					
Net revenue	-	\$ 73,806	-	-	\$ 73,806
Operating income (loss)	\$ 117,146	38,214	\$ (13,783)	\$ 4,405	145,982
Depreciation and amortization	-	5,973	276	-	6,249
otal assets	185,969	38,993	1,998,413		2,223,375
			General &		Consolidated
	DonTech	DAS	Corporate	Other 1	Totals
2001					
Net revenue	_	\$ 76,739	_	_	\$ 76,739
Operating income (loss)	\$ 122,419	32,885	\$ (13,844)	\$ (29,988)	111,472
Depreciation and amortization	_	10,149	618		10,767
Total assets	193,810	38,644	63,527		295,981
				General &	Consolidated
	DonTech	DAS <sup>3</sup>	GDS	Corporate	Totals
2000					
Net revenue	_	\$ 141,124	\$ 163	_	\$ 141,287
Operating income (loss)	\$ 124,025	48,092	(8,914)	\$ (15,828)	147,375
Depreciation and amortization	· <u>-</u>	13,841	57	1,535	15,433
Total assets	197,822	47,270	_	120,192	365,284

Other in 2002 includes income of \$6,405 due to adjustments made to a restructuring reserve and a \$2,000 investment impairment charge. Other in 2001 includes a restructuring and special charge of \$18,556 and an investment impairment charge of \$11,432. These items were not allocated to an operating segment.

<sup>&</sup>lt;sup>2</sup>The DAS segment includes the following data relating to the Bell Atlantic and Cincinnati businesses that were disposed of in 2000 and certain special items related to the CenDon restructuring.

2000
\$ 63,831
22,105
2,703
_

We also evaluate DonTech and DAS based on advertising sales because, while these sales do not appear on our financial statements or the financial statements of DonTech, they are a critical measure of performance reviewed by management and play an important role in management's decision in allocating financial resources. For a discussion of advertising sales, see "Management's Discussion and Analysis of Financial Condition and Results of Operations – Results of Operations."

#### 13. Guarantees

R.H. Donnelley Inc. is a direct wholly owned subsidiary of the Company and the issuer of the Existing Notes. The Company and the direct and indirect wholly owned subsidiaries of R.H. Donnelley Inc. jointly and severally, fully and unconditionally guarantee the Existing Notes. R.H. Donnelley Inc.'s direct wholly owned subsidiaries were R.H. Donnelley APIL, Inc., R.H. Donnelley CD, Inc., R.H. Donnelley Acquisitions II, Inc. and Get Digital Smart.com Inc. R.H. Donnelley Acquisitions, Inc. is a wholly owned subsidiary of R.H. Donnelley APIL, Inc. R.H. Donnelley Finance Corporation I and II, subsidiary borrowers established in connection with the financing for the SPA acquisition, were non-guarantor subsidiaries at December 31, 2002. Subject to the technical default that was subsequently cured (see Note 4), there were no non-guarantor subsidiaries for the year ended December 31, 2001 and 2000. The following consolidating condensed financial statements should be read in conjunction with the consolidated financial statements of the Company.

R.H. Donnelley Corporation

## **Consolidating Condensed Balance Sheet**

December 31, 2002

	R.H. Donnelley R.H. Donnelley Guarantor Non-guarantor Inc. (Issuer) Corp. (Parent) Subsidiaries Subsidiaries		Non-guarantor Subsidiaries	Elimination		Consolidated R.H. Donnelley Corporation		
Assets								
Cash and cash equivalents	\$ 7,745	5		\$ 42				\$ 7,787
Restricted cash	103,700	)			\$ 1,825,000			1,928,700
Other current assets	29,560	3		1,038	1,586			32,187
Investment in subsidiaries	305,509	3 \$	32,859	124,047		\$	(260, 179)	202,236
Fixed assets, net	12,008	3		3			(3)	12,008
Other assets	40,457	7		99,990			(99,990)	40,457
Total assets	\$ 498,982	2 \$	32,859	\$ 225,120	\$ 1,826,586	\$	(360,172)	\$ 2,223,375
Liabilities, Redeemable Convertible Preferred Stock and Shareholders' Deficit								
Current liabilities	\$ 124,874			\$ 2,943		\$	(99,990)	\$ 34,041
Long-term debt	250,470				1,825,000			2,075,470
Other long-term liabilities	81,00							81,005
Redeemable convertible preferred stock		\$	63,459					63,459
Shareholders' equity (deficit)	42,633	3	(30,600)	222,177	(4,628)		(260,182)	(30,600)
Total liabilities, redeemable convertible preferred stock and								
shareholders' deficit	\$ 498,98	2 \$	32,859	\$ 225,120	\$ 1,826,586	\$	(360, 172)	\$ 2,223,375

#### R.H. Donnelley Corporation

### **Consolidating Condensed Balance Sheet**

December 31, 2001

	R.H. Donnelley Inc. (Issuer)				Guarantor Subsidiaries		Elimination		onsolidated I. Donnelley Corporation
Assets									
Cash and cash equivalents	\$	14,667		\$	54			\$	14,721
Other current assets		28,158			1,139				29,297
Investment in subsidiaries		271,532	\$ (111,313)		124,379	\$	(75,609)		208,989
Fixed assets, net		14,514			3		(3)		14,514
Other assets		28,460			99,990		(99,990)		28,460
Total assets	\$	357,331	\$ (111,313)	\$	225,565	\$	(175,602)	\$	295,981
Liabilities and Shareholders' Deficit									
Current liabilities	\$	144,556		\$	44,138	\$	(144,110)	\$	44,584
Long-term debt		283,904							283,904
Other long-term liabilities		78,806							78,806
Shareholders' (deficit) equity	(	(149,935)	\$ (111,313)		181,427		(31,492)		(111,313)
Total liabilities and shareholders' deficit	\$	357,331	\$ (111,313)	\$	225,565	\$	(175,602)	\$	295,981

Part II, Item 8, Note 13, continued

R.H. Donnelley Corporation

## **Consolidating Condensed Statement of Operations**

For the Year Ended December 31, 2002

		Donnelley c.(Issuer)	Donnelley p.(Parent)		Guarantor osidiaries	Non-guarantor Subsidiaries	Elimination	Consolidated R.H. Donnelley Corporation
Net revenue	\$	73,806						\$ 73,806
Expenses		64,390		\$	307			64,697
Partnership and equity income		85,378	\$ 67,177	1	21,699		\$ (137,351)	136,873
Operating income		94,794	67,177	1	21,362		(137,351)	145,982
Interest (expense) income		(29,521)			7,129	\$ (11,156)		(33,548)
Other expense		(451)						(451)
Pre-tax income		64,822	 67,177	1	28,491	(11,156)	(137,351)	111,983
Income tax benefit (expense)		2,355		(	(47,162)			(44,806)
Net income		67,177	 67,177		81,329	(11,156)	(137,351)	67,177
Dividend on Preferred Stock			24,702					24,702
Net income available to	-							
common shareholders	\$	67,177	\$ 42,475	\$	81,329	\$ (11,156)	\$ (137,351)	\$ 42,475

## R.H. Donnelley Corporation

## **Consolidating Condensed Statement of Operations**

For the Year Ended December 31, 2001

	R.H. Donnelley Inc. (Issuer)	R.H. Donne Corp. (Par		Elimination	Consolidated R.H. Donnelley Corporation
Net revenue	\$ 76,739				\$ 76,739
Expenses	105,102		\$ 129		105,231
Partnership and equity income	99,055	\$ 4,	579 120,944	\$ (84,614)	139,964
Operating income	70,692	4,	579 120,815	(84,614)	111,472
Interest (expense) income	(32,777)		7,129		25,648
Pre-tax income	37,915	4,.	579 127,944	(84,614)	85,824
Income tax (expense) benefit	(33,336)		(46,792)	44,119	(36,009)
Net income	\$ 4,579	\$ 4,	579 \$ 81,152	\$ (40,495)	\$ 49,815

## R.H. Donnelley Corporation

## Consolidating Condensed Statement of Operations

For the Year Ended December 31, 2000

	R.H. Donnelley Inc. (Issuer)	R.H. Donnelley Corp. (Parent)	Guarantor Subsidiaries	Elimination	Consolidated R.H. Donnelley Corporation
Net revenue	\$ 141,124		\$ 163		\$ 141,287
Expenses	132,453		9,152		141,605
Partnership and equity income	149,827	\$ 133,690	104,501	\$ (240,325)	147,693
Operating income	158,498	133,690	95,512	(240,325)	147,375
Interest (expense) income	(35,560)		3,564		(31,996)
Other income	86,495				86,495
Pre-tax income	209,433	133,690	99,076	(240,325)	201,874
Income tax expense	(75,743)		(1,373)		(77,116)
Net income	\$ 133,690	\$ 133,690	\$ 97,703	\$ (240,325)	\$ 124,758

### R.H. Donnelley Corporation

## **Consolidating Condensed Statement of Cash Flows**

For the Year Ended December 31, 2002

		Donnelley c. (Issuer)	Donnelley		arantor diaries		guarantor osidiaries	8	Elimination	R.H.	nsolidated Donnelley orporation
Cash flow from operations	\$	14,342		\$ 4	0,554	\$	(4,941)			\$	49,955
Cash flow from investing activities	(	107,443)	\$ (69,300)			(1,8	325,000)	\$	69,300	(1	,932,443)
Cash flow from financing activities		86,179	 69,300	(4	0,566)	1,8	329,941		(69,300)	1	,875,554
Change in cash		(6,922)	_		(12)						(6,934)
Cash at beginning of period		14,667			54						14,721
Cash at end of period	\$	7,745	\$ _	\$	42	\$	_	\$	_	\$	7,787

## R.H. Donnelley Corporation

## **Consolidating Condensed Statement of Cash Flows**

For the Year Ended December 31, 2001

		R.H. Donnelley Inc. (Issuer)			Consolidated R.H. Donnelley Corporation	
Cash flow from operations Cash flow from investing activities	\$	(30,197)		17,051	\$	86,854 (6,100)
Cash flow from financing activities	<del></del>	(4,467)	(1	17,003)		(121,470)
Change in cash Cash at beginning of period		(40,764) 55,431		48 6		(40,716) 55,437
Cash at end of period	\$	14,667	\$	54	\$	14,721

## R.H. Donnelley Corporation

### **Consolidating Condensed Statement of Cash Flows**

For the Year Ended December 31, 2000

	R.H. Donnelley Inc. (Issuer)		Guarantor Ibsidiaries	R.H	onsolidated . Donnelley Corporation
Cash flow from operations Cash flow from investing activities Cash flow from financing activities	\$ 10,473 109,354 (66,786)	\$	72,293 (72,287)	\$	82,766 109,354 (139,073)
Change in cash Cash at beginning of period	53,041 2,390		6		53,047 2,390
Cash at end of period	\$ 55,431	\$	6	\$	55,437

Part II, Item 8, Notes, continued

#### 14. Valuation and Qualifying Accounts

	at Be	Balance eginning of Period	Additions Charged to Revenue and Expense	Write-offs and Other Deductions	 alance at of Period
Allowance for Doubtful Accounts					
For the year ended December 31, 2002	\$	6,339	3,300	4,867	\$ 4,772
For the year ended December 31, 2001	\$	7,355	3,372	4,388	\$ 6,339
For the year ended December 31, 2000	\$	7,992	11,128	11,765	\$ 7,355
Deferred Tax Asset Valuation Allowance					
For the year ended December 31, 2002	\$	4,287	1,807	~	\$ 6,094
For the year ended December 31, 2001	\$	_	4,287	-	\$ 4,287

# 15. 2000 Transactions - Disposition of Businesses and Partnership Restructuring

Disposition of Businesses. During 2000, we sold our Cincinnati proprietary directory business to Yellow Book USA, Inc., terminated early our directory services agreements with Bell Atlantic, ceased operations of our Get Digital Smart Internet business and implemented related cost-cutting measures, including headcount reductions, at our Raleigh facility and corporate headquarters. A pretax gain of \$86,495 (\$53,454 after taxes) was recognized in connection with these actions. The calculation of the gain included certain estimated reserves based on the best information available at the time of the transactions. At December 31, 2002, we determined that sufficient time has elapsed since the transaction, that no additional costs will be incurred and no risks or uncertainties existed at the balance sheet date. Accordingly, the remaining reserves of \$1,072 were reversed into income.

CenDon Restructuring. Effective for directories that published after June 30, 2000, we entered into a series of agreements with Centel that effectively restructured the CenDon Partnership as a limited liability company, CenDon LLC. Under the restructured arrangement, we receive sales commissions on all advertising sold, and in consideration for transferring control over the publishing functions to Centel, we receive a priority distribution, which is determined as a percentage of CenDon advertising sales. The priority distribution allows us to maintain the same level of profitability that we would have earned under the

CenDon Partnership through the original expiration date in 2004. We also provided pre-press publishing services to the CenDon Partnership and continue to provide similar services to CenDon. The CenDon sales agency relationship extends through December 2010.

Under the revised arrangement, revenue and related costs were recognized at the time of sale. Under the previous CenDon Partnership, where we shared responsibility for the publishing and delivery functions, revenue and related costs were recognized at the time of directory publication. Accordingly, upon the restructuring of the CenDon arrangement, a one-time operating income benefit of \$15,771 was recorded. This benefit related to advertising sales made and costs incurred prior to the effective date of the agreement for directories that published subsequent to the effective date of the agreement.

#### 16. Quarterly Information (unaudited)

	Three Months Ended									
	Mar	ch 31	J	une 30	Septe	mber 30	Dece	mber 31 <sup>1,2</sup>		Full Year
2002										
Net revenue	\$ 18	,390	\$ .	19,456	\$ :	20,938	\$	15,022	\$	73,806
Operating income	27	,657	4	10,393		45,992		31,940	•	145,982
Net income	13	3,182	:	21,169	:	25,059		7,767		67,177
Preferred dividend		-		-		-		24,702		24,702
Net income (loss) available to common	13	3,182	2	21,169	:	25,059	(	19,935)		42,475
Basic earnings (loss) per share	\$	0.45	\$	0.71	\$	0.84	\$	(0.57)	\$	1.42
Diluted earnings (loss) per share	\$	0.44	\$	0.70	\$	0.83	\$	(0.57)	\$	1.40
2001										
Net revenue	\$ 18	3,839	\$ 2	20,034	\$	22,165	\$	15,701	\$	76,739
Operating income (loss)	27	,661	3	39,208		47,316		(2,713)		111,472
Net income (loss)	12	2,861	2	20,612		25,688		(9,346)		49,815
Basic earnings (loss) per share	\$	0.42	\$	0.68	\$	0.86	\$	(0.32)	\$	1.65
Diluted earnings (loss) per share	\$	0.41	\$	0.66	\$	0.83	\$	(0.32)	\$	1.61

The full year earnings per share amount may not equal the sum of the quarters due to weighting of shares.

#### 17. Subsequent Events

On January 3, 2003, we completed the acquisition of Sprint Corporation's directory publishing business, Sprint Publishing & Advertising, for \$2,213,475, after a preliminary working capital adjustment, repaid existing debt and accrued interest of \$244,166 and paid transaction costs of \$15,101. The ultimate purchase price is subject to a final working capital adjustment. SPA is a publisher of 260 revenue-generating yellow pages directories in 18 states. Prior to the acquisition, we provided sales agency and pre-press publishing services for 44 of these directories in four states. The acquisition transforms the Company from a sales agent and pre-press vendor into a leading publisher of yellow pages directories.

At the closing of the acquistion, we borrowed \$510,000 consisting of \$500,000 Term Loan A proceeds and \$10,000 under the Revolver. We also received the proceeds of \$1,825,000 held in escrow (see Note 4) and issued 130,000 shares of Preferred Stock and warrants to purchase 1,072,500 shares of our common stock to investment partnerships affiliated with The Goldman Sachs Group, Inc. (collectively, the "GS Funds") for gross proceeds of \$130,000. This investment by the GS Funds represented the remaining investment amount of their

\$200,000 commitment. On January 3, 2003, the 70,000 shares of Series B-1 Preferred Stock purchased by the GS Funds in November 2002 automatically converted into 70,604 shares of Preferred Stock. These proceeds, along with the \$69,300 of net proceeds from the issuance of Preferred Stock to the GS Funds in November and \$40,000 borrowed under the Existing Revolver in December, were used to purchase all the outstanding common stock of SPA, repay existing debt, including accrued interest and pay transaction fees and expenses. The Revolver and Term Loan A mature December 2008. The Preferred Stock is redeemable at our option at any time on or after January 3, 2013. The Preferred Stock may be redeemed at our option on or after January 3, 2006 and before January 3, 2013 if the market price (as defined) of our common stock exceeds 200% of the conversion price for 30 trading days. The Preferred Stock is redeemable at the option of the holder in the event of a change in control (as defined).

<sup>&</sup>lt;sup>1</sup> The fourth quarter of 2002 includes a benefit of \$6,694 from the reversal of a restructuring reserve, an investment impairment charge of \$2,000, a loss of on hedging activities of \$1,523 and a benefit of \$1,072 from the reversal of reserves established in connection with the disposition of the Bell Atlantic business.

<sup>&</sup>lt;sup>2</sup> The fourth quarter of 2001 includes a restructuring and special charge of \$18,556 and an investment impairment charge of \$11,432.

Part II, Item 8, Note 17, continued

The sources and uses of funds in connection with the acquisition are summarized as follows:

Sources		
Borrowings under the Credit Facility:		
Revolving credit facility	\$	10,000
Term loan A		500,000
Term loan B		900,000
8 7/8% Notes		325,000
10 7/8% Notes		600,000
Proceeds from issuance of Preferred Stock		200,000
Available cash		29,701
Total sources	\$	2,564,701
Uses		
Acquisition price of SPA	\$	2,213,475
CenDon obligations		14,000
Repay existing long-term debt:		
Existing Credit Agreement		114,250
Existing Notes		128,755
Accrued interest on existing long-term debt		1,161
Fees and expenses		93,060
Total uses	\$ 3	2,564,701

On January 3, 2003, borrowings under the Existing Term Facilities were repaid and, in connection with a tender offer and exit consent solicitation, \$128,755 of the Existing Notes were repurchased. We borrowed an initial \$1,410,000 under the Credit Facility contingent upon our repurchase of the entire \$150,000 aggregate principal amount of the Existing Notes. Any proceeds that were not used to repurchase the Existing Notes were required to be repaid to the lenders under the Credit Facility. Accordingly, \$21,245, representing the amount of Existing Notes that remain outstanding following the tender offer and exit consent solicitation, was repaid to the lenders under the Credit Facility shortly after the consummation of the acquisition. In connection with the tender offer and exit consent solicitation, the holders of the Existing Notes agreed to terminate all covenants set forth in the Indenture governing the Existing Notes. Accordingly, the restrictions of this Indenture discussed

in Note 4 above are no longer effective. In addition, the repayment of the Existing Term Facilities terminated the Existing Credit Agreement.

The acquisition was accounted for as a purchase business combination in accordance with SFAS 141 "Business Combinations." The purchase price was allocated to the tangible and identifiable intangible assets acquired and liabilities assumed based on their respective estimated fair values on the acquisition date. The fair value of certain long-term intangible assets and their respective useful lives were valued by an independent third party with expert knowledge in the area of valuing acquired businesses and in our industry. Identifiable intangible assets acquired included commercial agreements entered into between Sprint and us, customer relationships and acquired trade names.

Commercial agreements between Sprint and us include a directory services license agreement, a trademark license agreement and a non-competition agreement (collectively "Directory Services Agreements"). The directory services license agreement gives us the exclusive right to produce, publish and distribute directories for Sprint in the markets where Sprint currently provides local telephone service. The trademark license agreement gives us the exclusive right to use certain specified Sprint trademarks, including the Sprint diamond logo, in those markets and the non-competition agreement prohibits Sprint from producing, publishing and distributing print directories or selling local advertising in those markets, with certain limited exceptions. These agreements are all interrelated and each has an initial term of 50 years, subject to earlier termination under specified circumstances. The fair value assigned to these agreements of \$1,625,000 was based on the present value of estimated future cash flows. We also acquired the established local and national customer relationships of SPA. The value of these relationships was determined based on the present value of estimated future cash flows and an analysis of historical attrition rates. A value of \$200,000 was assigned to the established local customer relationaships and a value of \$60,000 was assigned to the national customer relationships. Finally, we also acquired certain trade names historically used in the SPA directory business. A value of \$30,000 was assigned to the trade names based on the "relief from royalty" method, which values the trade names based on the estimated amount that a company would have to pay in an arms length transaction to use these trade names. The excess of the purchase price over the fair value of the assets acquired and liabilities assumed was recognized as goodwill.

In accordance with SFAS 142 "Goodwill and Other Intangible Assets," the fair value of the identifiable intangible assets will be amortized over their estimated useful lives in a manner that best reflects the economic benefits derived from

such assets. Goodwill is not amortized but is subject to impairment testing on an annual basis. We estimated that amortization expense for identified intangible assets will be approximately \$50,000 per year.

Under purchase accounting rules, we did not assume the deferred revenue balance of SPA at January 3, 2003 of \$292,775. This amount represented revenue that would have been recognized in 2003 under our deferral and amortization recognition method (described below) had the acquisition not occurred. Accordingly, we will never record revenue associated with directories that published prior to the acquisition. Although the deferred revenue balance was eliminated, we retained all the rights associated with the collection of amounts due under and obligations under the advertising contracts executed prior to the SPA acquisition. As a result, SPA's billed and unbilled accounts receivable balances remain assets of Donnelley. Also under purchase accounting rules, we did not assume deferred directory costs at January 3, 2003 related to those directories that were published prior to the acquisition. These costs represented operating expenses that would have been recognized in 2003 under the deferral and amortization method had the acquisition not occurred. Our policy of deferring direct costs attributable to a directory post-acquisition will be different than the policy followed by SPA prior to the acquisition, as certain costs previously deferred and amortized by SPA will be treated as period expenses.

The allocation of the purchase price to the fair value of assets acquired and liabilities assumed is presented in the table below. The purchase price allocation is based on the best information we have to date and could change as additional information arises.

Calculation of allocable purchase price:	
Cash	\$ 2,213,475
Allocable transaction costs	15,101
Total allocable purchase price	\$ 2,228,576
Estimated allocation of purchase price:	
SPA net assets acquired	\$ 85,602
Directory Services Agreement	1,625,000
Customer relationships	260,000
Acquired trade names	30,000
Estimated profit on acquired sales contracts	8,300
Fair market value adjustments	
Reverse pre-acquisition deferred revenue	292,775
Reverse deferred directory costs associated	,
with directories published pre-acquisition	(89,503)
Eliminate SPA historical deferred tax	, , ,
and goodwill	(43,540)
Other	(14,518)
	0.454.440
Fair value of net assets acquired	2,154,116
Goodwill	74,460
Total purchase price	\$ 2,228,576

As the publisher of yellow pages directories, we will recognize revenue from directory advertising sales and direct costs incurred in generating those sales under the deferral and amortization method. Under this method, the advertising sales value of the directory and related direct costs are initially deferred and recognized ratably over the life of a directory, which is typically twelve months.

After the acquisition, a significant portion of our revenue is derived from selling advertising to local small- and mediumsized businesses. Most advertisers, including all new advertisers, are subject to a credit review, and if the advertiser qualifies, we will extend credit to them for their advertising purchase. Small- and medium-sized businesses tend to have fewer financial resources and higher financial failure rates than large businesses. In addition, full collection of delinquent accounts can take an extended period of time and involve increased costs. While we do not believe that extending credit to our local advertisers will have a material adverse affect on our results of operations or financial condition, no assurances can be given. We do not require collateral from our advertisers, although we do charge interest to advertisers who do not pay within specified due dates. National advertising is typically paid in full within 30 days of the directory publication.

## Report of Independent Accountants

To the Board of Directors and Partners of DonTech

In our opinion, the accompanying combined balance sheets and the related combined statements of partners' capital, operations and cash flows present fairly, in all material respects, the combined financial position of AM-DON ("DonTech I") and the DonTech II Partnership ("DonTech II"), together referred to as "DonTech" at December 31, 2002 and 2001, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2002 in conformity with accounting principles generally accepted in the United States of America. These financial statements are the responsibility of DonTech's management; our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits of these statements in accordance with auditing standards generally accepted in the United States of America, which require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

/s/ PRICEWATERHOUSECOOPERS LLP

January 17, 2003

## Combined Balance Sheets

	December 31,				
(in thousands, except share and per share data)	2002	2001			
Assets					
Current Assets					
Cash and cash equivalents	\$ 9,016	\$ 3,946			
Commission receivable from related party	102,358	108,475			
Prepaid expenses	843	212			
Total current assets	112,217	112,633			
Fixed assets, net of accumulated depreciation and amortization	6,036	7,086			
Pension asset	8,819	9,759			
Other	1,842	1,662			
Total Assets	\$ 128,914	\$ 131,140			
Current Liabilities Accounts payable	\$ 1,602	- ,			
	\$ 1,602 9,640 3,600	- ,			
Accounts payable Accrued liabilities	9,640	9,154			
Accounts payable Accrued liabilities Distribution payable to partners	9,640 3,600	9,154			
Accounts payable Accrued liabilities Distribution payable to partners Total current liabilities	9,640 3,600 14,842	9,154  10,727 			
Accounts payable Accrued liabilities Distribution payable to partners Total current liabilities Deferred rent credits	9,640 3,600 14,842 1,550	9,154 - 10,727 -			
Accounts payable Accrued liabilities Distribution payable to partners  Total current liabilities  Deferred rent credits  Total Liabilities	9,640 3,600 14,842 1,550	\$ 1,573 9,154 - 10,727 - 10,727			

## **Combined Statements of Operations**

(in thousands)	Years Ended December 31,					
	2002	2001	2000			
Sales commission, net - related party	\$101,792	\$106,849	\$108,316			
Expenses						
Selling	48,016	48,810	49,327			
Administrative	10,273	10,356	8,493			
Occupancy and depreciation	7,388	9,058	8,174			
Other	855	1,190	1,640			
Total operating expenses	66,562	69,414	67,634			
Income from operations	33,230	37,435	40,682			
Other income	1,729	1,191	736			
Net income	\$ 36,959	\$ 38,626	\$ 41,418			

## Combined Statements of Cash Flows

		Years Ended December 31,	
(in thousands)	2002	2001	2000
Cash Flows from Operating Activities			
Net income	\$ 36,959	\$ 38,626	\$ 41,418
Reconciliation of net income to net cash provided by			
operating activities:			
Depreciation and amortization			
Loss on disposal of fixed assets	1,702	2,360	2,135
Changes in assets and liabilities:	26	_	44
Decrease in commission receivable	6,177	2,450	2,815
Increase in prepaid rent expense	(743)	_	_
Increase in receivable from landlord	(450)	_	_
Decrease (increase) in other current assets	1,322	(115)	(486)
Increase (decrease) in accounts payable	29	(548)	(325)
Increase in accrued liabilities	457	533	1,090
Increase in deferred rent credits	1,579	<del>-</del>	
Net cash provided by operating activities	46,998	43,306	46,691
Cash Flows from Investing Activities			
Purchases of equipment	(678)	(1,331)	(3,153)
Cash Flows from Financing Activities			
Distribution to partners	(44,850)	(43,400)	(57,575)
Increase in distribution payable	3,600		
Net cash used in financing activities	(41,250)	(43,400)	(57,575)
Increase (decrease) in cash and cash equivalents	5,070	(1,425)	(14,037)
Cash and cash equivalents, beginning of year	3,946	5,371	19,408
Cash and cash equivalents, end of year	\$ 9,016	\$ 3,946	\$ 5,371
Noncash financing activities			
Forgiveness of receivable due from API/IL	\$ -	\$ -	\$ 16,567

The accompanying notes are an integral part of the combined financial statements.

## Combined Statements of Changes in Partners' Capital

(in thousands)	R.H. Donnelley Corporation	Ameritech Publishing of Illinois, Inc.	Total
Balance, December 31,1999	\$ 93,202	\$ 64,709	\$ 157,911
Net income Distributions to partners	20,671 (21,381)	20,747 (52,761)	41,418 (74,142)
Balance, December 31, 2000	\$ 92,492	\$ 32,695	\$ 125,187
Net income Distributions to partners	19,313 (21,700)	19,313 (21,700)	38,626 (43,400)
Balance, December 31, 2001	\$ 90,105	\$ 30,308	\$ 120,413
Net income Distributions to partners	18,479 (22,425)	18,480 (22,425)	36,959 (44,850)
Balance, December 31, 2002	\$ 86,159	\$ 26,363	\$ 112,522

The accompanying notes are an integral part of the combined financial statements.

#### **Notes to Combined Financial Statements**

(in thousands)

#### 1. Form of Organization and Nature of Business

The DonTech II Partnership ("DonTech II") is a general partnership between Reuben H. Donnelley, Inc. (formerly known as The Reuben H. Donnelley Corporation) ("R.H. Donnelley"), a Delaware corporation, and Ameritech Publishing of Illinois, Inc. ("API/IL"), a unit of SBC Communications ("SBC"). The partnership was established in August 1997 and was preceded by AM-DON ("DonTech I"), a general partnership between the same parties, which, as of December 31, 2000, ceased business operations and distributed its remaining assets to its partners. The accompanying financial statements of DonTech I and DonTech II (hereafter referred to as "DonTech") are shown on a combined basis. All significant affiliated accounts and transactions incurred prior to December 31, 2000 have been eliminated in preparation of the combined financial statements. DonTech II is the exclusive sales agent in perpetuity for yellow page, white page and street address directories published by SBC in Illinois and northwest Indiana. The partnership receives a 27% commission on sales net of provisions (capped at 6.1% subject to certain exclusions). DonTech II's cost structure includes principally sales, sales operations, office services, finance, facilities and related overhead. DonTech II profits are shared equally between the partners. During the term of the partnership agreement, neither partner may compete directly against the business of DonTech II without the consent of the Board of Directors.

A Board of Directors (the "Board") was appointed to administer the activities of the partnership. From time to time during the term of the partnership, the Board may call for additional capital contributions in equal amounts from each of the partners if, in the opinion of the Board, additional capital is required for the operation of the partnership.

On January 28, 2000, the partners agreed to amend the DonTech I partnership agreement to provide for the payment of \$29,898 from DonTech I to API/IL as a preferential distribution. The preferential distribution was comprised of cash totaling \$13,331 and the forgiveness and cancellation of a receivable due from API/IL to the partnership in the amount of \$16,567.

Additionally, the partners also agreed to amend the DonTech II partnership agreement to provide for the payment of \$29,898 by API/IL to DonTech II upon the dissolution of the DonTech II partnership and for the subsequent payment of a \$29,898 preferential distribution to R.H. Donnelley.

#### 2. Significant Accounting Policies

Cash and Cash Equivalents. Cash and cash equivalents include all highly liquid investments with an initial maturity date of three months or less. The carrying value of cash equivalents approximates fair value due to their short-term nature.

Revenue Recognition. Revenue is comprised of sales commissions reflected net of provisions (capped at 6.1% per annum subject to certain exclusions) and is recognized upon execution of contracts for the sale of advertising. Greater than 99% of DonTech's revenue is generated from DonTech's sales agency agreement with API/IL.

Fixed Assets. Fixed assets are recorded at cost and are depreciated on a straight-line basis over the estimated useful lives of the assets. Upon asset retirement or other disposition, the cost and the related accumulated depreciation are removed from the accounts, and any resulting gain or loss is included in the statement of operations. Amounts incurred for repairs and maintenance are charged to operations.

Post-Retirement Benefits Other Than Pensions. DonTech provides post-retirement benefits consisting mainly of life and health insurance to substantially all employees and their dependents. The accrual method of accounting is utilized for post-retirement health care and life insurance benefits.

*Income Taxes.* No provision for income taxes is made, as the proportional share of partnership income is the responsibility of the individual partners.

Concentration of Credit Risk. Financial instruments that potentially subject DonTech to a concentration of credit risk consist principally of commission receivable. DonTech's commission receivable is due from one of its partners (SBC). Collateral is not required.

Use of Estimates. The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expense during the reporting period. Actual results could differ from those estimates.

Recent Pronouncements. In April 2002, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standard ("SFAS") No. 145, "Rescission of FASB Statements No. 4, 44 and 64, Amendment of FASB Statement No. 13 and Technical Corrections" ("SFAS 145") which is effective for fiscal years beginning after May 15, 2002. SFAS 145 updates, clarifies and simplifies existing accounting pronouncements. The adoption of the standard will not have a significant impact on DonTech's financial position, results of operations or cash flows.

In June 2002, the FASB issued SFAS No. 146, "Accounting for Costs Associated with Exit or Disposal Activities" ("SFAS 146") which supercedes Emerging Issues Task Force Issue No. 94-3, "Liability for Certain Employee Termination Benefits and Other Costs to Exit an Activity (including Certain Costs Incurred in a Restructuring)." SFAS 146 requires companies to recognize costs associated with exit or disposal activities when they are incurred rather than at the date of the commitment to an exit or disposal plan. This statement is effective for exit or disposal activities that are initiated after December 31, 2002 and the adoption will have no impact on DonTech's historical combined financial position or results of operations.

In October 2002, the FASB issued SFAS No. 147, "Acquisition of Certain Financial Institutions," which is not applicable to DonTech.

In November 2002, the FASB issued FASB Interpretation No. 45 "Guarantors' Accounting and Disclosure Requirements

Part II, Item 8, Note 2, continued

for Guarantees, Including Indirect Guarantees of Indebtedness of Others." This interpretation clarifies the requirements for a guarantor's accounting for and disclosure of certain guarantees issued and outstanding. The initial recognition and measurement provisions of this interpretation are applicable on a prospective basis to guarantees issued or modified after December 31, 2002. The disclosure requirements are effective for financial statements ending after December 15, 2002. The adoption will not have a significant impact on DonTech's financial position, results of operations or cash flows.

In December 2002, the FASB issued SFAS No. 148, "Accounting for Stock-Based Compensation – Transition and Disclosures an amendment of FASB Statement No. 123," which is not applicable to DonTech.

In January 2003, the FASB issued FASB Interpretation No. 46, "Consolidation of Variable Interest Entities – an interpretation of ARB No. 51," which is not applicable to DonTech.

#### 3. Fixed Assets

Fixed assets consist of the following at December 31:

	2002	2001
Equipment	\$ 16,656	\$ 15,990
Furniture and fixtures	7,030	7,261
Leasehold improvements	1,969	1,970
Other	-	366
	25,655	25,587
Less accumulated depreciation		
and amortization	19,619	18,50 <b>1</b>
	\$ 6,036	\$ 7,086

Depreciation expense for the three years ended December 31, 2002, 2001 and 2000 was \$1,702, \$2,360 and \$2,135, respectively.

#### 4. Accrued Liabilities

Accrued liabilities consist of the following at December 31:

	2002	2001
Accrued bonuses,		
commissions and		
other employee expenses	\$ 4,657	\$ 4,184
Accrued post-retirement		
benefits other than pensions	3,599	3,230
Deferred compensation	1,350	1,662
Other accrued liabilities	34	78
	\$ 9,640	\$ 9,154

#### 5. Related Party Transactions

DonTech purchases insurance services and through August 2000 purchased automobile plan administration services from R.H. Donnelley, and general ledger and purchasing services from SBC. DonTech also provides facility space for certain employees of SBC under an agreement entered into in 1998 (see Note 6).

#### 6. Contingencies and Commitments

DonTech leases certain office facilities under noncancelable lease arrangements. Rent expense under these operating leases was approximately \$2,254, \$2,223 and \$2,119 for 2002, 2001 and 2000, respectively. During 2000, DonTech entered into a sublease agreement with SBC whereby DonTech received \$56, \$54 and \$30 of sublease rental income from SBC during 2002, 2001 and 2000, respectively.

The future minimum lease payments required under noncancelable operating leases that have initial or remaining lease terms in excess of one year as of December 31, 2002 are as follows:

2003		\$	4,098
2004			3,922
2005			3,918
2006			3,896
2007 and the	ereafter		13,291
		\$.	29,125

During 2002, DonTech renegotiated the lease for its headquarters facilities, which was originally scheduled to terminate on January 31, 2010. The renegotiated lease extends the terms of the agreement two additional years (through January 31, 2012) in exchange for certain cash concessions totaling \$1,579. Cash concessions received in connection with the amended lease have been recorded as deferred rent credits in the combined balance sheet and are being recognized on a straight-line basis as a reduction to rent expense over the lease term. At December 31, 2002, the long-term deferred credit related to these concessions was \$1,524. In connection with the renegotiation of the lease, DonTech incurred brokers fees of \$779 which have been reflected in the combined balance sheet as a non-current other asset as of December 31, 2002. These fees are being amortized to rent expense over the lease term.

In September 1998, DonTech entered into a maintenance service agreement with Ameritech Advertising Services to provide certain maintenance services, including parts, to DonTech. The length of the agreement is five years. According to the terms of the agreement, DonTech's remaining obligation as of December 31, 2002 is \$79.

## 7. Employee Retirement and Profit Participation Plans

DonTech sponsors a defined benefit pension plan covering substantially all of its employees (the "Principal Plan"). The Principal Plan's assets are invested in equity funds, fixed income funds and real estate. Total expense (benefit) for the Principal Plan was \$986, \$29 and \$(342) for 2002, 2001 and 2000, respectively.

The following provides a reconciliation of benefit obligations, plan assets, and the funded status of the Principal Plan.

	2002	2001
Change in benefit obligation		
Projected benefit obligation,		
beginning of year	\$ 26,280	\$ 24,477
Service cost	1,262	1,116
Interest cost	1,903	1,765
Benefits paid	(975)	(934)
Actuarial (gain) loss	278	(575)
Effect of plan amendments,		
assumption changes and		
other charges	638	431
Plan curtailment	(156)	-
Projected benefit obligation,		
end of year	\$ 29,230	\$ 26,280
Change in plan assets		
Market value of assets,		
at January 1	\$ 30,026	\$ 31,618
Benefits paid	(975)	(934)
Contributions	64	60
Actual return on assets	(2,216)	(718)
Market value of assets,		
at December 31	\$ 26,899	\$ 30,026
	A (0.000)	A 0.740
Funded status of the plan	\$ (2,330)	\$ 3,746
Unrecognized net loss	9,750	4,250
Unrecognized prior service costs	781	1,127
Prepaid cost	\$ 8,201	\$ 30,026
Prepaid benefit cost	\$ 8,819	\$ 9,759
Accrued liability	(618)	(636)
Net amount recognized	\$ 8,201	\$ 9,123

Net periodic pension cost (benefit) for the Plan in 2002, 2001 and 2000 include the following components:

	2002		2001		2000
Service cost \$	1,262	\$ -	1,116	\$	1,093
Interest cost	1,903	1	1,765		1,683
Expected return on assets	(2,791)	(3	3,282)	(	3,430)
Amortization of					
net loss (gain)	263		4		(114)
Amortization of					
unrecognized prior					
service cost	291		426		426
Curtailment loss	58		_		_
Total pension cost benefit \$	986	\$	29	\$	(342)

Assumptions used are as follows:

	2002	2001	2000
Discount rate Expected long-term	6.50%	7.25%	7.50%
rate of return Weighted average	9.75%	10.50%	10.50%
compensation increase	3.91%	3.91%	4.16%

In the fourth quarter of 2000, the Partnership changed the method of accounting used to determine the value of plan assets for purposes of calculating annual pension expense. The method was changed from a market-related value whereby gains and losses are recognized on a straight-line basis over five years to market value whereby gains and losses are reflected immediately. The effect of this change on the 2000 results of operations, including the cumulative effect of prior years, was not material.

Additionally, DonTech offers a defined contribution savings plan (the "Profit Plan") to substantially all employees and contributes fifty cents for each dollar contributed by a participating employee, up to a maximum of 6% of the participant's compensation including salary, commission and short-term bonus. DonTech also makes contributions to the Profit Plan contingent upon the attainment of financial goals set in advance as defined in the Profit Plan agreement. The matching contributions made to the plan were \$876, \$944 and \$854 in 2002, 2001 and 2000, respectively.

#### 8. Post-retirement Benefits Other Than Pensions

DonTech II provides post-retirement health care and life insurance benefits to certain retired employees and their dependents. The following provides a reconciliation of benefit obligations, plan assets and the funded status of the health and life insurance plans.

 2002		2001
\$ 4,052	\$	3,326
157		126
286		261
47		36
390		536
(242)		(233)
\$ 4,690	\$	4,052
\$ - 195 47	\$	- 197 36
(242)		(233)
\$ _	\$	
\$ 4,690 (1,022) (69)	\$	4,052 (656) (166)
\$ 3,599	\$	3,230
\$ \$	\$ 4,052 157 286 47 390 (242) \$ 4,690 \$ - 195 47 (242) \$ - \$ 4,690 (1,022) (69)	\$ 4,052 \$ 157 286 47 390 (242) \$ 4,690 \$  \$ - \$ 195 47 (242) \$ - \$  \$ 4,690 \$ (1,022) (69)

Part II, Item 8, Note 7, continued

Net periodic postretirement benefit cost for 2002, 2001 and 2000 include the following components:

	 2002	 2001	 2000
Service cost	\$ 157	\$ 126	\$ 154
Interest cost	286	261	231
Amortization of prior			
service cost	97	97	97
Amortization of			
unrecognized loss	23	1	-
Net periodic benefit cost	\$ 563	\$ 485	\$ 482

The discount rate used in determining the benefit obligation as of December 31, 2002 and 2001 was 6.50% and 7.25%, respectively. The assumed health care cost trend rate used in measuring the benefit obligation as of December 31, 2002 and 2001 was 10.0% and 9.5%, respectively. The rates are assumed to decrease gradually to 5.0% for 2011 and remain at that level thereafter.

Increasing or decreasing the health care cost trend rates by one percentage point would not have had a material effect on the net periodic post-retirement expense for the year ended December 31, 2002. A one percentage point increase would have increased the benefit obligation at December 31, 2002 by \$315. A one percentage point decrease would have decreased the benefit obligation at December 31, 2002 by \$285.

# Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosures

There have been no changes in, or disagreements with the Company's independent auditors, or the independent auditors of DonTech for the three-year period ended December 31, 2002.

#### Part III

## Item 10. Directors and Executive Officers of the Registrant

Information in response to this Item is incorporated herein by reference to the sections entitled "Board of Directors" and "Section 16(a) Beneficial Ownership Reporting Compliance" in the Company's Proxy Statement to be filed with the Securities and Exchange Commission on or about March 25, 2003, except that "Executive Officers of the Registrant" on page 8 of this Report responds to Item 401(b), (d) and (e) of Regulation S-K with respect to executive officers.

#### Item 11. Executive Compensation

Information in response to this Item is incorporated herein by reference to the section entitled "Director and Executive Compensation" in the Company's Proxy Statement to be filed on or about March 25, 2003 with the Securities and Exchange Commission.

#### Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Shareholder Matters

Information in response to this Item is incorporated herein by reference to the section entitled "Security Ownership of Certain Beneficial Owners and Management" in the Company's Proxy Statement to be filed on or about March 25, 2003 with the Securities and Exchange Commission, except that "Equity Compensation Plan Information" on page 12 of this Report responds to Item 201(d) of Regulation S-K.

## Item 13. Certain Relationships and Related Transactions

Information in response to this Item is incorporated herein by reference to the section entitled "Compensation Committee Interlocks and Insider Participation; Certain Relationships and Related Party Transactions" in the Company's Proxy Statement to be filed on or about March 25, 2003 with the Securities and Exchange Commission.

#### Item 14. Controls and Procedures

(a) Evaluation of Disclosure Controls and Procedures. Based on their evaluation, as of a date within 90 days of the filing date of this Annual Report on Form 10-K, of the effectiveness of the Company's disclosure controls and procedures (as defined in Rules 13a-14(c) and 15d-14(c) under the Securities Exchange Act of 1934, as amended), the principal executive officer and principal financial officer of the Company have each concluded that such disclosure controls and procedures are effective and sufficient to ensure that information required to be disclosed by the Company in reports that it files or submits under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported within the time periods specified in Securities and Exchange Commission's rules and forms.

(b) Changes in internal controls. Subsequent to their evaluation, there have not been any significant changes in the Company's internal controls or in other factors that could significantly affect these controls, including any corrective action with regard to significant deficiencies and material weaknesses.

#### Part IV

## Item 15. Exhibits, Financial Statement Schedules and Reports on Form 8-K

## 15a. (1) and (2) – List of financial statements and financial statement schedules

The following consolidated financial statements of the Company are included under Item 8:

- Consolidated Balance Sheets at December 31, 2002 and 2001
- Consolidated Statements of Operations for the three years ended December 31, 2002
- Consolidated Statements of Cash Flows for the three years ended December 31, 2002
- Consolidated Statements of Changes in Shareholders' Deficit for the three years ended December 31, 2002
- Notes to Consolidated Financial Statements

The following combined financial statements for DonTech are included under Item 8:

- Combined Balance Sheets at December 31, 2002 and 2001
- Combined Statements of Operations for the three years ended December 31, 2002
- Combined Statements of Cash Flows for the three years ended December 31, 2002
- Combined Statements of Partners' Capital for the three years ended December 31, 2002
- Notes to Combined Financial Statements

The following financial statement schedule for the Company is included under Item 8:

■ Schedule II – Valuation and Qualifying Accounts (included as Footnote 14 – Valuation and Qualifying Accounts, in the Notes to Consolidated Financial Statements)

#### 15b. Reports on Form 8-K:

On March 3, 2003, the Company filed a Current Report on Form 8-K, disclosing under Item 9 that on March 3, 2003, certain members of senior management of the Company were scheduled to make a presentation at a media industry conference sponsored by Bear Stearns & Co. During its presentation at that conference, management intended to present a slide presentation. The Company attached a copy of the slide presentation as Exhibit 99.1.

On January 17, 2003, the Company filed a Current Report on Form 8-K, disclosing under Item 2 that the Company completed the acquisition of SPA from Sprint. In addition, under Item 5, the Company disclosed that the GS Funds invested an additional \$130 million in the Company through the purchase 130,000 shares of Preferred Stock and warrants to purchase 1,072,500 shares of common stock of the Company and that the Company replaced its existing senior credit facility with a new senior secured credit facility.

On January 8, 2003, the Company filed a Current Report on Form 8-K, disclosing under Item 9 that on January 8, 2003, certain members of senior management of the Company were scheduled to make a presentation at an investor conference sponsored by CJS Securities, a research firm that covers the Company. During its presentation at that conference, management intended to present a slide presentation. The Company attached a copy of the slide presentation as Exhibit 99.1.

On January 6, 2003, the Company filed a Current Report on Form 8-K, disclosing under Item 5 that the Company and R.H. Donnelley Inc., entered into a Third Supplemental Indenture, dated as of December 20, 2002 (and operative on January 3, 2002), by and among the Company, R.H. Donnelley Inc., R.H. Donnelley Acquisitions, Inc., R.H. Donnelley APIL, Inc., R.H. Donnelley CD, Inc., Get Digital Smart.com, Inc., R.H. Donnelley Acquisitions II, Inc. and The Bank of New York, as trustee.

On December 20, 2002, the Company filed a Current Report on Form 8-K, disclosing under Item 5 that the Company and R.H. Donnelley Inc. entered into a Second Supplemental Indenture, dated December 20, 2002, by and among the Company, R.H. Donnelley Inc., R.H. Donnelley Acquisitions, Inc., R.H. Donnelley APIL, Inc., R.H. Donnelley CD, Inc., Get Digital Smart.com, Inc., R.H. Donnelley Acquisitions II, Inc. and The Bank of New York, as trustee.

On December 3, 2002, the Company filed a Current Report on Form 8-K, disclosing under Item 5 that pursuant to a letter agreement, dated as of November 25, 2002 between the Part IV. Item 15b, continued

Company, R.H. Donnelley Inc. and the GS Funds, the GS Funds invested \$70 million in the Company though the purchase of 70,000 shares of Preferred Stock and warrants to purchase 577,500 shares of common stock. In connection with the sale of the Preferred Stock and warrants to the GS Funds, the Company and the GS Funds entered into a Registration Rights Agreement, dated November 25, 2002.

On December 3, 2002, the Company filed a Current Report on Form 8-K, disclosing under Item 9 the unaudited pro forma combined financial statements that give effect to the acquisition by the Company of SPA and related financings on the historical financial position and results of operations of the Company and SPA.

On November 25, 2002, the Company filed a Current Report on Form 8-K, disclosing under Item 5 that on November 25, 2002, R.H. Donnelley Inc. announced that it intended to offer, through one of its subsidiaries, \$325 million of senior notes and \$600 million of senior subordinated notes to certain institutional investors in an offering exempt from the registration requirements of the Securities Act of 1933. Pursuant to Rule 135c of the Securities Act, the Company filed the related press release, issued on November 25, 2002, as Exhibit 99.1.

On November 25, 2002, the Company filed a Current Report on Form 8-K, disclosing under Item 5 that the Company and R.H. Donnelley Inc. entered into a First Supplemental Indenture, dated as of November 25, 2002, by and among the Company, R.H. Donnelley Inc., R.H. Donnelley Acquisitions, Inc., R.H. Donnelley APIL, Inc., R.H. Donnelley CD, Inc., Get Digital Smart.com, Inc., and The Bank of New York, as trustee.

On November 14, 2002, the Company filed a Current Report on Form 8-K, disclosing under Item 9 the unaudited pro forma combined financial statements that give effect to the acquisition by the Company of SPA and related financings on the historical financial position and results of operations of the Company and SPA.

On November 8, 2002, the Company filed a Current Report on Form 8-K, disclosing under Item 9 that at a conference held on November 7, 2002, a representative of the Company stated that the Company does not intend to repay the outstanding 9-1/8% senior subordinated notes due 2008 of R.H. Donnelley Inc. in connection with the financing of the Company's acquisition of the publishing business of Sprint Corporation.

On November 7, 2002, the Company filed a Current Report on Form 8-K, disclosing under Item 5 that R.H. Donnelley Inc. intends to offer, through a subsidiary, \$300 million of senior notes and \$450 million of senior subordinated notes to certain institutional investors in an offering exempt from the registration requirements of the Securities Act of 1933. Pursuant to Rule 135c of the Securities Act, the Company filed the press release issued on November 6, 2002 as Exhibit 99.1.

On October 1, 2002, the Company filed a Current Report on Form 8-K, disclosing under Item 5 that pursuant to a Stock Purchase Agreement, dated as of September 21, 2002, by and among R.H. Donnelley Corporation, Sprint Corporation and Centel Directories LLC, the Company agreed to purchase Sprint's directory publishing business ("SPA") for \$2.23 billion in cash. The Company also disclosed that the GS Funds have entered into a definitive agreement to invest \$200 million in the Company through the purchase of the Company's newly issued Preferred Stock. The GS Funds will also receive warrants to acquire 1.65 million shares of the Company's common stock with an exercise price equal to the 30-day average of the common stock at the closing.

On September 23, 2002, the Company filed a Current Report on Form 8-K, disclosing under Item 9 that the Company had posted a slide presentation on its website titled "Creating the Leading Public Stand-Alone U.S. Directory Company" in connection with the Company's public announcement and related conference call that it had entered into a definitive agreement to purchase Sprint Corporation's directory publishing business.

#### 15c. Exhibits

Exhibit Number	Description
2.1	Stock Purchase Agreement, dated as of September 21, 2002, by and among the Company, Sprint Corporation and Centel Directories LLC (incorporated by reference to Exhibit 2.1 to the Current Report on Form 8-K, filed with the Securities and Exchange Commission on October 1, 2002, Commission File No. 001-07155). The Company agrees to furnish supplementally a copy of any omitted schedules to the Commission upon request.
2.2	Supplemental Agreement to Stock Purchase Agreement, dated as of December 31,2002, by and among the Company, Sprint Corporation and Centel Directories LLC (incorporated by reference to Exhibit 2.2 to the Current Report on Form 8-K, filed with the Securities and Exchange Commission on January 17, 2003, Commission File No. 001-07155). The Company agrees to furnish supplementally a copy of any omitted schedules to the Commission upon request.
2.3	Preferred Stock and Warrant Purchase Agreement, dated as of September 21, 2002, among R.H. Donnelley Corporation and investment partnerships affiliated with The Goldman Sachs Group, Inc. (incorporated by reference to Exhibit 2.2 to the Current Report on Form 8-K dated October 1, 2002, Commission File No. 001-07155)
3.1	Certificate of Incorporation of the Company (incorporated by reference to Exhibit 3.1 to the Quarterly Report on Form 10-Q for the three months ended March 31, 1999, Commission File No. 001-07155)
3.2	By-laws of the Company (incorporated by reference to Exhibit 3.2 to the Quarterly Report on Form 10-Q for the three months ended March 31, 1999, Commission File No. 001-07155)
3.3	Certificate of Incorporation of R.H. Donnelley Inc. (incorporated by reference to Exhibit 3.3 to Amendment No. 1 to the Registration Statement on Form S-4, filed with the Securities and Exchange Commission on August 7, 1998, Registration No. 333-59287)
3.4	By-laws of R.H. Donnelley Inc. (incorporated by reference to Exhibit 3.4 to the Registration Statement on Form S-4, filed with the Securities and Exchange Commission on July 17, 1998, Registration No. 333-59287)
3.5	Certificate of Designations of Convertible Cumulative Preferred Stock of R.H. Donnelley Corporation (incorporated by reference to Exhibit 3.2 to the Current Report on Form 8-K, filed with the Securities and Exchange Commission on January 17, 2003, Commission File No. 001-07155)
3.6	Certificate of Designations of Series B-1 Convertible Cumulative Preferred Stock of R.H. Donnelley Corporation (incorporated by reference to Exhibit 3.1 to the Current Report on Form 8-K, filed with the Securities and Exchange Commission on December 3, 2002, Commission File No. 001-07155)
4.1	Indenture dated as of June 5, 1998 between R.H. Donnelley Inc., as Issuer, the Company, as Guarantor, and the Bank of New York, as Trustee, with respect to the 9 1/8% Senior Subordinated Notes due 2008 (incorporated by reference to Exhibit 4.1 to the Registration Statement on Form S-4, filed with the Securities and Exchange Commission on July 17, 1998, Registration No. 333-59287)
4.2	Form of the 9 1/8% Senior Subordinated Notes due 2008 (included in Exhibit 4.1)
4.3	Company Guarantee (included in Exhibit 4.1)
4.4	First Supplemental Indenture, dated as of November 25, 2002, among R.H. Donnelley Inc., as Issuer, and the Company, R.H. Donnelley Acquisitions, Inc., R.H. Donnelley APIL, Inc., R.H. Donnelley CD, Inc. and Get Digital Smart.com, Inc., as Guarantors, and the Bank of New York, as Trustee, with respect to the 9 1/8% Senior Subordinated Notes due 2008 (incorporated by reference to Exhibit 4.1 to the Current Report on Form 8-K, filed with the Securities and Exchange Commission on November 25, 2002, Commission File No. 001-07155)
4.5	Second Supplemental Indenture, dated as of December 20, 2002, among R.H. Donnelley Inc., as Issuer, and the Company, R.H. Donnelley Acquisitions, Inc., R.H. Donnelley Acquisitions II, Inc., R.H. Donnelley APIL, Inc., R.H. Donnelley CD, Inc. and Get Digital Smart.com, Inc., as Guarantors, and the Bank of New York, as Trustee, with respect to the 9 1/8% Senior Subordinated Notes due 2008 (incorporated by reference to Exhibit 4.1 to the Current Report on Form 8-K, filed with the Securities and Exchange Commission on December 20, 2002, Commission File No. 001-07155)
4.6	Third Supplemental Indenture, dated as of December 20, 2002 (operative as of January 3, 2003), among R.H. Donnelley Inc., as Issuer, and the Company, R.H. Donnelley Acquisitions, Inc., R.H. Donnelley Acquisitions II, Inc., R.H. Donnelley APIL, Inc., R.H. Donnelley CD, Inc. and Get Digital Smart.com, Inc., as Guarantors, and the Bank of New York, as Trustee, with respect to the 9 1/8% Senior Subordinated Notes due 2008 (incorporated by reference)

Part IV, Item 15c, continued

	to Exhibit 4.1 to the Current Report on Form 8-K, filed with the Securities and Exchange Commission on January 6, 2003, Commission File No. 001-07155)
4.7	Rights Agreement, dated as of October 27, 1998 between R.H. Donnelley Corporation and First Chicago Trust Company (incorporated by reference to Exhibit 4 to the Registration Statement on Form 8-A, filed with the Securities and Exchange Commission on November 5, 1998, Registration No. 001-07155)
4.8	Amendment No. 1 to Rights Agreement dated as of February 26, 2001 by and among R.H. Donnelley Corporation, First Chicago Trust Company of New York (as initial Rights Agent) and The Bank of New York (as successor Rights Agent) (incorporated by reference to Exhibit 4.5 to the Annual Report on Form 10-K for the year ended December 31, 2000, Commission File No. 001-07155)
4.9	Amendment No. 2 to Rights Agreement dated as of September 21, 2002, among the Company and The Bank of New York, as successor rights agent (incorporated by reference to Exhibit 4.1 to Current Report on Form 8-K, filed with the Securities and Exchange Commission on October 1, 2002, Commission File No. 001-07155)
4.10	Form of Warrant Agreement between the Company and investment partnerships affiliated with The Goldman Sachs Group, Inc. dated November 25, 2002 (incorporated by reference to Exhibit 4.1 to the Current Report on Form 8-K, filed with the Securities and Exchange Commission on January 17, 2003)
4.11	Form of Warrant Agreement between the Company and investment partnerships affiliated with The Goldman Sachs Group, Inc. dated January 3, 2003 (incorporated by reference to Exhibit 4.2 to the Current Report on Form 8-K, filed with the Securities and Exchange Commission on January 17, 2003)
4.12	Registration Rights Agreement, dated as of November 25, 2002, among the Company and investment partnerships affiliated with The Goldman Sachs Group, Inc. (incorporated by reference to Exhibit 10.2 to Current Report on Form 8-K, filed with the Securities and Exchange Commission on December 3, 2002, Commission File No. 001-07155)
4.13*	Indenture dated as of December 3 2002 between R.H. Donnelley Inc. (as successor to R.H. Donnelley Finance Corporation I), as Issuer, and the Bank of New York, as Trustee, with respect to the 8 7/8% Senior Notes due 2010
4.14*	Supplemental Indenture dated as of January 3, 2003 among R.H. Donnelley Inc., as Issuer, the Company and the other guarantors signatory thereto, as Guarantors, and the Bank of New York, as Trustee, with respect to the 8 7/8% Senior Notes due 2010
4.15	Form of 8 7/8% Senior Notes due 2010 (included in Exhibit 4.13)
4.16*	Guarantees relating to the 8 7/8% Senior Notes due 2010
4.17*	Indenture dated as of December 3 2002 between R.H. Donnelley Inc. (as successor to R.H. Donnelley Finance Corporation I), as Issuer, and the Bank of New York, as Trustee, with respect to the 10 7/8% Senior Subordinated Notes due 2012
4.18*	Supplemental Indenture dated as of January 3, 2003 among R.H. Donnelley Inc., as Issuer, the Company and the other guarantors signatory thereto, as Guarantors, and the Bank of New York, as Trustee, with respect to the 10 7/8% Senior Subordinated Notes due 2012
4.19	Form of 10 7/8% Senior Subordinated Notes due 2012 (included in Exhibit 4.17)
4.20*	Guarantees relating to the 10 7/8% Senior Subordinated Notes due 2012
10.1	Form of Distribution Agreement between the Company (f/k/a The Dun & Bradstreet Corporation) and The New Dun & Bradstreet Corporation (incorporated by reference to Exhibit 99.2 to the Form 8-K of the Company (f/k/a The Dun & Bradstreet Corporation), filed on June 30, 1998, Commission File No. 001-07155)
10.2	Form of Tax Allocation Agreement between the Company (f/k/a The Dun & Bradstreet Corporation) and The New Dun & Bradstreet Corporation (incorporated by reference to Exhibit 99.3 to the Form 8-K of the Company (f/k/a The Dun & Bradstreet Corporation), filed on June 30, 1998, Commission File No. 001-07155)
10.3	Form of Employee Benefits Agreement between the Company (f/k/a The Dun & Bradstreet Corporation) and The New Dun & Bradstreet Corporation (incorporated by reference to Exhibit 99.4 to the Form 8-K of the Company (f/k/a The Dun & Bradstreet Corporation), filed on June 30, 1998, Commission File No. 001-07155)
10.4	Form of Intellectual Property Agreement between the Company (f/k/a The Dun & Bradstreet Corporation) and The New Dun & Bradstreet Corporation (incorporated by reference to Exhibit 99.5 to the Form 8-K of the Company (f/k/a The Dun & Bradstreet Corporation), filed on June 30, 1998, Commission File No. 001-07155)
10.5	Form of Amended and Restated Transition Services Agreement between the Company (f/k/a The Dun & Bradstreet Corporation), The New Dun & Bradstreet Corporation, Cognizant Corporation, IMS Health Incorporated, ACNielsen

	Corporation and Gartner Group, Inc. (incorporated by reference to Exhibit 99.9 to the Form 8-K of the Company (f/k/a The Dun & Bradstreet Corporation), filed on June 30, 1998, Commission File No. 001-07155)
10.6	DonTech II Partnership Agreement, effective August 19, 1997, by and between R.H. Donnelley Inc. (f/k/a The Reuben H. Donnelley Corporation) and Ameritech Publishing of Illinois, Inc. (incorporated by reference to Exhibit 10.10 to Amendment No.1 to the Registration Statement on Form S-4, filed with the Securities and Exchange Commission on August 7, 1998, Registration No. 333-59287)
10.7	Revenue Participation Agreement, dated as of August 19, 1997, by and between APIL Partners Partnership and R.H. Donnelley Inc. (f/k/a The Reuben H. Donnelley Corporation) (incorporated by reference to Exhibit 10.11 to Amendment No.1 to the Registration Statement on Form S-4, filed with the Securities and Exchange Commission on August 7, 1998, Registration No. 333-59287)
10.8	Master Agreement, executed August 19, 1997, by and among R.H. Donnelley Inc. (f/k/a The Reuben H. Donnelley Corporation), the Company (f/k/a The Dun & Bradstreet Corporation), The Am-Don Partnership a/k/a DonTech, DonTech II, Ameritech Publishing, Inc., Ameritech Publishing of Illinois, Inc., Ameritech Corporation, DonTech I Publishing Company LLC and the APIL Partners Partnership (incorporated by reference to Exhibit 10.12 to Amendment No. 1 to the Registration Statement on Form S-4, filed with the Securities and Exchange Commission on August 7, 1998, Registration No. 333-59287)
10.9	Exclusive Sales Agency Agreement, effective August 19, 1997, between APIL Partners Partnership and DonTech II (incorporated by reference to Exhibit 10.13 to Amendment No. 1 to the Registration Statement on Form S-4, filed with the Securities and Exchange Commission on August 7, 1998, Registration No. 333-59287)
10.10	Agreement for Publishing Services, dated as of January 1, 2002 between Ameritech Publishing Inc. and R.H. Donnelley Inc. (certain portions of this exhibit have been omitted and filed separately with the Securities and Exchange Commission pursuant to an Application for an Order Granting Confidential Treatment) (incorporated by reference to Exhibit 10.13 to the Company's Quarterly Report on Form 10-Q for the three months ended March 31, 2002, Commission File No. 001-07155)
10.11	Second Amended and Restated Partnership Agreement, effective as of August 19, 1997, by and between R.H. Donnelley Inc. (f/k/a The Reuben H. Donnelley Corporation) and Ameritech Publishing of Illinois (incorporated by reference to Exhibit 10.14 to Amendment No. 1 to the Registration Statement on Form S-4, filed with the Securities and Exchange Commission on August 7, 1998, Registration No. 333-59287)
10.12	Limited Liability Company Agreement of CenDon, L.L.C. dated April 27, 2000 between R.H. Donnelley Inc. and Centel Directory Company (certain portions of this exhibit have been omitted and filed separately with the Securities and Exchange Commission pursuant to an Application for an Order Granting Confidential Treatment) (incorporated by reference to Exhibit 10.14 to the Company's Quarterly Report on Form 10-Q for the three months ended June 30, 2002, Commission File No. 001-07155)
10.13	Sales Agency Agreement dated April 27, 2000 among R.H. Donnelley Inc., Centel Directory Company and CenDon, L.L.C. (incorporated by reference to Exhibit 10.15 to the Company's Quarterly Report on Form 10-Q for the three months ended June 30, 2002, Commission File No. 001-07155)
10.14	Agreement for Publishing Services dated April 27, 2000 between R.H. Donnelley and CenDon, L.L.C. (certain portions of this exhibit have been omitted and filed separately with the Securities and Exchange Commission pursuant to an Application for an Order Granting Confidential Treatment) (incorporated by reference to Exhibit 10.16 to the Company's Quarterly Report on Form 10-Q for the three months ended June 30, 2002, Commission File No. 001-07155)
10.15^	Key Employees' Performance Unit Plan, as amended and restated (incorporated by reference to Exhibit 10.15 to Amendment No. 3 to the Registration Statement on Form S-4, filed with the Securities and Exchange Commission on September 28, 1998, Registration No. 333-59287)
10.16^	1991 Key Employees' Stock Option Plan, as amended and restated through April 25, 2000 (incorporated by reference to Exhibit 10.17 to the Company's Quarterly Report on Form 10-Q for the three months ended September 30, 2000, Commission File No. 001-07155)
10.17^	Amended and Restated 1998 Directors' Stock Plan (incorporated by reference to Exhibit 10.18 to the Company's Annual Report on Form 10-K for the year ended December 31, 1999, Commission File No. 001-07155)
10.18^	Pension Benefit Equalization Plan (incorporated by reference to Exhibit 10.16 to the Company's Annual Report on Form 10-K for the year ended December 31, 2001, Commission File No. 001-07155)
10.19^	2001 Stock Award and Incentive Plan (incorporated by reference to Exhibit 10.17 to the Company's Annual

Report on Form 10-K for the year ended December 31, 2001, Commission File No. 001-07155)

Part IV, Item 15c, continued

10.20^	2001 Partner Share Plan (incorporated by reference to Exhibit 99.1 to Registration Statement on Form S-8, filed with the Securities and Exchange Commission on April 30, 2001, Registration No. 333-59790)
10.21^	Form of Non-Qualified Stock Option Agreement (incorporated by reference to Exhibit 99.02 to Registration Statement on Form S-8, filed with the Securities and Exchange Commission on July, 25, 2001, Registration No. 333-65822)
10.22^	Form of Annual Incentive Program Award (incorporated by reference to Exhibit 99.03 to Registration Statement on Form S-8, filed with the Securities and Exchange Commission on July, 25, 2001, Registration No. 333-65822)
10.23^	Form of Performance Unit Program Award (incorporated by reference to Exhibit 99.04 to Registration Statement on Form S-8, filed with the Securities and Exchange Commission on July, 25, 2001, Registration No. 333-65822)
10.24^	Deferred Compensation Plan (incorporated by reference to Exhibit 4.01 to the Company's Registration Statement on Form S-8, filed with the Securities and Exchange Commission on November 24, 1999, Registration No. 333-91613)
10.25^	Amended and Restated Employment Agreement dated as of December 27, 2001 between the Company and Frank R. Noonan (incorporated by reference to Exhibit 10.23 to the Company's Annual Report on Form 10-K for the year ended December 31, 2001, Commission File No. 001-07155)
10.26^	Amended and Restated Employment Agreement dated as of December 27, 2001 between the Company and Philip C. Danford (incorporated by reference to Exhibit 10.24 to the Company's Annual Report on Form 10-K for the year ended December 31, 2001, Commission File No. 001-07155)
10.27^	Employment Agreement effective as of May 1, 2002 between the Company and David C. Swanson (incorporated by reference to Exhibit 10.29 to the Company's Quarterly Report on Form 10-Q for the three months ended June 30, 2002, Commission File No. 001-07155)
10.28^	Employment Agreement effective September 21, 2002 between the Company and Peter J. McDonald (incorporated by reference to Exhibit 10.30 to the Quarterly Report on Form 10-Q for the nine months ended September 30, 2002, Commission File No. 001-07155)
10.29^	Employment Agreement effective March 1, 2002 between the Company and Steven M. Blondy (incorporated by reference to Exhibit 10.30 to the Company's Quarterly Report on Form 10-Q for the three months ended June 30, 2002, Commission File No. 001-07155)
10.30^	Employment Agreement dated as of September 28, 1998 between the Company and Frank M. Colarusso (incorporated by reference to Exhibit 10.32 to the Annual Report on Form 10-K for the year ended December 31, 2000, Commission File No. 001-07155)
10.31^	Amendment No. 1 to Employment Agreement dated as of July 27, 2000 between the Company and Frank M. Colarusso (incorporated by reference to Exhibit 10.33 to the Annual Report on Form 10-K for the year ended December 31, 2000, Commission File No. 001-07155)
10.32^	Amendment No. 2 to Employment Agreement dated as of February 27, 2001 between the Company and Frank M. Colarusso (incorporated by reference to Exhibit 10.34 to the Annual Report on Form 10-K for the year ended December 31, 2000, Commission File No. 001-07155)
10.33 ^	Employment Agreement dated as of September 26, 2000 between the Company and William C. Drexler (incorporated by reference to Exhibit 10.35 to the Annual Report on Form 10-K for the year ended December 31, 2000, Commission File No. 001-07155)
10.34^	Amendment No. 1 to Employment Agreement dated as of February 27, 2001 between the Company and William C. Drexler (incorporated by reference to Exhibit 10.36 to the Annual Report on Form 10-K for the year ended December 31, 2000, Commission File No. 001-07155)
10.35^	Employment Agreement dated as of January 1, 2001 between the Company and Robert J. Bush (incorporated by reference to Exhibit 10.37 to the Annual Report on Form 10-K for the year ended December 31, 2000, Commission File No. 001-07155)
10.36^	Amendment No. 1 to Employment Agreement dated as of February 27, 2001 between the Company and Robert J. Bush (incorporated by reference to Exhibit 10.38 to the Annual Report on Form 10-K for the year ended December 31, 2000, Commission File No. 001-07155)
10.37^	Separation Agreement and Release dated as of March 15, 2001 between the Company and Judith A. Norton (incorporated by reference to Exhibit 10.29 to the Annual Report on Form 10-K for the year ended December 31, 2000, Commission File No. 001-07155)

- Letter Agreement, dated as of November 25, 2002, among the Company, R.H. Donnelley Inc. and investment partnerships affiliated with The Goldman Sachs Group, Inc. (incorporated by reference to Exhibit 10.1 to Current Report on Form 8-K, filed with the Securities and Exchange Commission on December 3, 2002, Commission File No. 001-07155)
- Letter Agreement dated as of January 3, 2003 among the Company, R.H. Donnelley Inc. and investment partnerships affiliated with The Goldman Sachs Group, Inc. (incorporated by reference to Exhibit 10.8 to the Current Report on Form 8-K, filed with the Securities and Exchange Commission on January 17, 2003, Commission File No. 001-07155)
- Directory Services License Agreement, dated as of January 3, 2003, by and among R.H. Donnelley Publishing & Advertising, Inc. (f/k/a Sprint Publishing & Advertising, Inc.), CenDon L.L.C., R.H. Donnelley Directory Company (f/k/a Centel Directory Company), Sprint Corporation, Sprint Directory Trademark Company, LLC and the Sprint Local Telecommunications Division (incorporated by reference to Exhibit 10.1 to the Current Report on Form 8-K, filed with the Securities and Exchange Commission on January 17, 2003, Commission File No. 001-07155)
- Trademark License Agreement, dated as of January 3, 2003, by and among Sprint Directory Trademark Company, LLC, R.H. Donnelley Publishing & Advertising, Inc. (f/k/a Sprint Publishing & Advertising, Inc.), CenDon L.L.C. and R.H. Donnelley Directory Company (f/k/a Centel Directory Company) (incorporated by reference to Exhibit 10.2 to the Current Report on Form 8-K, filed with the Securities and Exchange Commission on January 17, 2003, Commission File No. 001-07155)
- Publisher Trademark License Agreement, dated as of January 3, 2003, by and among R.H. Donnelley Publishing & Advertising, Inc. (f/k/a Sprint Publishing & Advertising, Inc.), R.H. Donnelley Directory Company (f/k/a Centel Directory Company) and Sprint Corporation (incorporated by reference to Exhibit 10.3 to the Current Report on Form 8-K, filed with the Securities and Exchange Commission on January 17, 2003, Commission File No. 001-07155)
- Non-Competition Agreement, dated as of January 3, 2003, by and among the Company, R.H. Donnelley Publishing & Advertising, Inc. (f/k/a Sprint Publishing & Advertising, Inc.), CenDon L.L.C., R.H. Donnelley Directory Company (f/k/a Centel Directory Company), Sprint Corporation and the Sprint Local Telecommunications Division (incorporated by reference to Exhibit 10.4 to the Current Report on Form 8-K, filed with the Securities and Exchange Commission on January 17, 2003, Commission File No. 001-07155)
- Subscriber Listings Agreement, dated as of January 3, 2003, by and among R.H. Donnelley Publishing & Advertising, Inc. (f/k/a Sprint Publishing & Advertising, Inc.), CenDon L.L.C., R.H. Donnelley Directory Company (f/k/a Centel Directory Company), Sprint Corporation and the Sprint Local Telecommunications Division (incorporated by reference to Exhibit 10.5 to the Current Report on Form 8-K, filed with the Securities and Exchange Commission on January 17, 2003, Commission File No. 001-07155)
- 10.45 Credit Agreement, dated as of December 6, 2002, among the Company, R.H. Donnelley Inc., R.H. Donnelley Finance Corporation II (subsequently merged with and into R.H. Donnelley Inc.), the several lenders from time to time party thereto, Bear Stearns Corporate Lending Inc. and Citicorp North America, Inc., as joint syndication agents, BNP Paribas and Fleet National Bank, as joint documentation agents, Deutsche Bank Trust Company Americas, as administrative agent, and Deutsche Bank Securities Inc., Salomon Smith Barney Inc. and Bear, Stearns & Co. Inc., as joint lead arrangers and joint bookrunners (incorporated by reference to Exhibit 10.10 to the Current Report on Form 8-K, filed with the Securities and Exchange Commission on January 17, 2003, Commission File No. 001-07155)
- 21\* Subsidiaries of the Company
- 23\* Consent of Independent Accountants
- 99.1\* Certification of Annual Report on Form 10-K for the year ended December 31, 2002 by David C. Swanson, Chief Executive Officer
- 99.2\* Certification of Annual Report on Form 10-K for the year ended December 31, 2002 by Steven M. Blondy, Senior Vice President and Chief Financial Officer
- 99.3\* Certification of Annual Report on Form 10-K for the year ended December 31, 2002 by David C. Swanson, Chief Executive Officer for R.H. Donnelley Inc.
- 99.4\* Certification of Annual Report on Form 10-K for the year ended December 31, 2002 by Steven M. Blondy, Senior Vice President and Chief Financial Officer for R.H. Donnelley Inc.

<sup>\*</sup> Filed herewith

<sup>^</sup> Management contract or compensatory plan

#### R.H. Donnelley Corporation

Part IV, continued

#### Signatures

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this Annual Report on Form 10-K to be signed on its behalf by the undersigned, thereunto duly authorized, on the 19th day of March 2003.

R.H. Donnelley Corporation

By: /s/ David C. Swanson

David C. Swanson, Chairman and Chief Executive Officer

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, this report has been duly signed by the following persons in the capacities and on the date indicated.

/s/ David C. Swanson	Chairman and Chief Executive Officer and Director	March 19, 2003
(David C. Swanson)	(Principal Executive Officer)	
/s/ Steven M. Blondy	Senior Vice President and Chief Financial Officer	March 19, 2003
(Steven M. Blondy)	(Principal Financial Officer)	
/s/ William C. Drexler	Vice President and Controller	March 19, 2003
(William C. Drexler)	(Principal Accounting Officer)	
/s/ Kenneth G. Campbell	Director	March 19, 2003
(Kenneth G. Campbell)		
/s/ Nancy E. Cooper	Director	March 19, 2003
(Nancy E. Cooper)		
/s/ Robert R. Gheewalla	Director	March 19, 2003
(Robert R. Gheewalla)		
/s/ Robert Kamerschen	Director	March 19, 2003
(Robert Kamerschen)		
	Director	March 19, 2003
(Terence M. O'Toole)		
/s/ Carol J. Parry	Director	March 19, 2003
(Carol J. Parry)		
/s/ David M. Veit	Director	March 19, 2003
(David M. Veit)		
/s/ Barry Lawson Williams	Director	March 19, 2003
(Barry Lawson Williams)		

#### Signatures

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this Annual Report on Form 10-K to be signed on its behalf by the undersigned, thereunto duly authorized, on the 19th day of March 2003.

R.H. Donnelley Inc.

By: /s/ David C. Swanson

David C. Swanson,
Chief Executive Officer

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, this report has been duly signed by the following persons in the capacities and on the date indicated.

/s/ David C. Swanson	Director and Chief Executive Officer	March 19, 2003
(David C. Swanson)	(Principal Executive Officer)	
/s/ Steven M. Blondy	Director, Senior Vice President and Chief Financial Officer	March 19, 2003
(Steven M. Blondy)	(Principal Financial Officer)	
/s/ William C. Drexler	Vice President and Controller	March 19, 2003
(William C. Drexler)	(Principal Accounting Officer)	

#### R.H. Donnelley Corporation

Part IV, continued

#### Certifications

- I, David C. Swanson, certify that:
- 1. I have reviewed this annual report on Form 10-K of R.H. Donnelley Corporation;
- 2. Based on my knowledge, this annual report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this annual report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this annual report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this annual report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:
- a) Designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this annual report is being prepared;
- b) Evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this annual report (the "Evaluation Date"); and
- c) Presented in this annual report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
- 5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing equivalent functions):
- a) All significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and
- b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and
- 6. The registrant's other certifying officer and I have indicated in this annual report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: March 19, 2003

By: /s/ David C. Swanson

David C. Swanson

Chairman and Chief Executive Officer

#### Certifications

- I, Steven M. Blondy, certify that:
- 1. I have reviewed this annual report on Form 10-K of R.H. Donnelley Corporation;
- 2. Based on my knowledge, this annual report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this annual report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this annual report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this annual report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:
- a) Designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this annual report is being prepared;
- b) Evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this annual report (the "Evaluation Date"); and
- c) Presented in this annual report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
- 5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing equivalent functions):
- a) All significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and
- b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and
- 6. The registrant's other certifying officer and I have indicated in this annual report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: March 19, 2003

By: /s/ Steven M. Blondy

Steven M. Blondy

Senior Vice President and Chief Financial Officer

#### R.H. Donnelley Corporation

Part IV. continued

#### Certifications

- I, David C. Swanson, certify that:
- 1. I have reviewed this annual report on Form 10-K of R.H. Donnelley, Inc.;
- 2. Based on my knowledge, this annual report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this annual report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this annual report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this annual report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:
- a) Designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this annual report is being prepared;
- b) Evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this annual report (the "Evaluation Date"); and
- c) Presented in this annual report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
- 5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing equivalent functions):
- a) All significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and
- b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and
- 6. The registrant's other certifying officer and I have indicated in this annual report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: March 19, 2003

By: /s/ David C. Swanson

David C. Swanson

President and Chief Executive Officer

#### Certifications

- I, Steven M. Blondy, certify that:
- 1. I have reviewed this annual report on Form 10-K of R.H. Donnelley, Inc.;
- 2. Based on my knowledge, this annual report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this annual report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this annual report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this annual report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:
- a) Designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this annual report is being prepared;
- b) Evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this annual report (the "Evaluation Date"); and
- c) Presented in this annual report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
- 5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing equivalent functions):
- a) All significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and
- b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and
- 6. The registrant's other certifying officer and I have indicated in this annual report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: March 19, 2003

By: /s/ Steven M. Blondy

Steven M. Blondy

Senior Vice President and Chief Financial Officer

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## **Securities and Exchange Commission**

Washington, D.C. 20549

Form 8-K/A (Amendment No. 1)

Current Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported) January 3, 2003

## **R.H. Donnelley Corporation**

Exact name of registrant as specified in charter

Delaware 001-07155 13-2740040

State of or other jurisdiction of incorporation

Commission File Number

I.R.S. Employer

Identification Number

One Manhattanville Road, Purchase, New York

Address of principal executive offices

Zip Code

## R.H. Donnelley Inc.\*

Exact name of registrant as specified in charter

Delaware333-5928736-2467635State of or other jurisdiction of incorporationCommission File NumberI.R.S. EmployerIdentification Number

One Manhattanville Road, Purchase, New York
Address of principal executive offices
Zip Code

#### 914-933-6400

Registrant's telephone number, including area code

#### Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

\*R.H. Donnelley Inc. is a wholly owned subsidiary of R.H. Donnelley Corporation, which became subject to the filing requirements of Section 15(d) on October 1, 1998. As of March 18, 2003, 100 shares of R.H. Donnelley Inc. common stock, no par value, were outstanding.

This Form 8-K/A is being filed to amend the Form 8-K filed on January 17, 2003 by R.H. Donnelley Corporation (the "Company") to include the financial statements and pro forma financial information referred to in Item 7 below relating to the SPA Acquisition (as defined below). At the time of the filing of the Form 8-K, it was impractical for the Company to provide these financial statements and pro forma financial information. Pursuant to the instructions to Item 7 of Form 8-K, the Company hereby amends Item 7 to the Form 8-K to include the previously omitted information.

On January 3, 2003, the Company completed the acquisition (the "SPA Acquisition") from Sprint Corporation ("Sprint") of Sprint's directory publishing business ("SPA") by purchasing the stock of two subsidiaries of Sprint, DirectoriesAmerica, Inc. and Centel Directory Company. The acquisition was accomplished pursuant to, and in accordance with, the terms of the Stock Purchase Agreement, dated as of September 21, 2002 (as supplemented and amended, the "Stock Purchase Agreement"), by and among the Company, Sprint and Centel Directories LLC, a Delaware limited liability company ("Centel"). The parties supplemented and amended certain of their obligations in connection with the transactions contemplated by the Stock Purchase Agreement pursuant to the Supplemental Agreement to Stock Purchase Agreement, dated as of December 31, 2002 (the "Supplemental Agreement").

The foregoing descriptions of all such agreements are qualified in their entirety by the full text of each such document and are incorporated herein by reference.

#### Sprint Publishing & Advertising

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#### Item 7. Financial Statements and Exhibits

a) Financial Statements of the Businesses Acquired

### Report of Independent Auditors

The Board of Directors Sprint Corporation

We have audited the accompanying combined consolidated balance sheets as of December 31, 2002, 2001 and 2000, of the directory publishing operations of Sprint Corporation (Sprint Publishing & Advertising), as described in Note 1, and the related combined consolidated statements of income, share-holders' equity, and cash flows for the years then ended. These financial statements are the responsibility of Sprint Publishing & Advertising's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the combined consolidated financial position of Sprint Publishing & Advertising at December 31, 2002, 2001 and 2000, and the combined consolidated results of its operations and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States.

Ernst & Young LLP

Kansas City, Missouri January 31, 2003

## **Combined Consolidated Statements of Income**

	Years Ended December 31,				
(in thousands)	2002	2001	2000		
Net Operating Revenues	\$ 545,604	\$ 555,637	\$ 459,426		
Operating Expenses					
Costs of services and products	202,481	210,762	187,199		
Selling, general and administrative	50,663	65,761	54,940		
Depreciation	8,604	8,051	8,016		
Amortization	-	850	850		
Restructuring charge	180	1,588	_		
Total operating expenses	261,928	287,012	251,005		
Operating Income	283,676	268,625	208,421		
Interest expense	1,875	4,890	1,141		
Equity in earnings of CenDon Partnership	-	_	7,777		
Minority interest in loss/(income)	282	(561)	978		
Priority distributions	17,703	18,436	6,999		
Gain on sale of Midwest Operations	-	_	45,528		
Other income, net	1,523	7,433	2,608		
Income before income taxes	265,903	252,171	257,172		
Income taxes	103,763	98,446	102,194		
Net Income	\$ 162,140	\$ 153,725	\$ 154,978		

## **Combined Consolidated Balance Sheets**

		December 31,	
(in thousands)	2002	2001	2000
Assets			
Current Assets			
Cash	\$ 1,691	\$ -	\$ -
Accounts receivable			
Billed	53,300	57,957	65,592
Unbilled	263,779	261,480	267,681
Allowance for doubtful accounts and			
deferred revenue credits	(35,073)	(26,322)	(36,130)
Accounts receivable. net	284,006	293,115	297,143
Deferred directory costs	97,190	101,721	98,540
Advances to parent company	4,538	13,090	26,289
Deferred income taxes	35,697	21,320	23,274
Prepaid expenses and other	3,899	2,825	6,509
Total current assets	427,021	432,071	451,755
Property plant and equipment			
Data processing	30,669	30,341	30,359
Other	11,216	10,807	12,108
Accumulated depreciation	(29,906)	(24,069)	(18,088)
Net property plant and equipment	11,979	17,079	24,379
Deferred income taxes	6,568	3,829	2,193
Goodwill and other assets	1,299	1,320	2,178
Total	\$ 446,867	\$ 454,299	\$ 480,505
Lightlities and Shareholders' Equity			
Liabilities and Shareholders' Equity  Current liabilities			
Current liabilities Accounts payable	\$ 8,555	\$ 4,919	7,270
Current liabilities Accounts payable Accrued printing	8,809	12,007	14,184
Current liabilities Accounts payable Accrued printing Deferred revenue	8,809 292,775	12,007 288,564	14,184 287,547
Current liabilities Accounts payable Accrued printing Deferred revenue Payroll and employee benefits	8,809 292,775 5,341	12,007 288,564 3,364	14,184 287,547 4,625
Current liabilities Accounts payable Accrued printing Deferred revenue Payroll and employee benefits Affiliated payables	8,809 292,775 5,341 4,603	12,007 288,564 3,364 3,559	14,184 287,547 4,625 4,012
Current liabilities Accounts payable Accrued printing Deferred revenue Payroll and employee benefits Affiliated payables Other	8,809 292,775 5,341 4,603 11,587	12,007 288,564 3,364 3,559 15,632	14,184 287,547 4,625 4,012 14,494
Current liabilities Accounts payable Accrued printing Deferred revenue Payroll and employee benefits Affiliated payables Other Total current liabilities	8,809 292,775 5,341 4,603	12,007 288,564 3,364 3,559	14,184 287,547 4,625 4,012
Current liabilities Accounts payable Accrued printing Deferred revenue Payroll and employee benefits Affiliated payables Other Total current liabilities Noncurrent liabilities	8,809 292,775 5,341 4,603 11,587	12,007 288,564 3,364 3,559 15,632 328,045	14,184 287,547 4,625 4,012 14,494 332,132
Current liabilities Accounts payable Accrued printing Deferred revenue Payroll and employee benefits Affiliated payables Other Total current liabilities Noncurrent liabilities Long-term obligation	8,809 292,775 5,341 4,603 11,587 331,670	12,007 288,564 3,364 3,559 15,632 328,045	14,184 287,547 4,625 4,012 14,494 332,132
Current liabilities Accounts payable Accrued printing Deferred revenue Payroll and employee benefits Affiliated payables Other Total current liabilities Noncurrent liabilities Long-term obligation Post retirement, pension and other obligations	8,809 292,775 5,341 4,603 11,587	12,007 288,564 3,364 3,559 15,632 328,045	14,184 287,547 4,625 4,012 14,494 332,132 13,746 17,452
Current liabilities Accounts payable Accrued printing Deferred revenue Payroll and employee benefits Affiliated payables Other Total current liabilities Noncurrent liabilities Long-term obligation Post retirement, pension and other obligations Other	8,809 292,775 5,341 4,603 11,587 331,670 16,110 19,040	12,007 288,564 3,364 3,559 15,632 328,045 14,872 18,950	14,184 287,547 4,625 4,012 14,494 332,132 13,746 17,452 10
Current liabilities Accounts payable Accrued printing Deferred revenue Payroll and employee benefits Affiliated payables Other Total current liabilities Noncurrent liabilities Long-term obligation Post retirement, pension and other obligations Other Total noncurrent liabilities	8,809 292,775 5,341 4,603 11,587 331,670 16,110 19,040	12,007 288,564 3,364 3,559 15,632 328,045 14,872 18,950	14,184 287,547 4,625 4,012 14,494 332,132 13,746 17,452 10
Current liabilities    Accounts payable    Accrued printing    Deferred revenue    Payroll and employee benefits    Affiliated payables    Other    Total current liabilities    Noncurrent liabilities    Long-term obligation    Post retirement, pension and other obligations    Other  Total noncurrent liabilities  Minority interest	8,809 292,775 5,341 4,603 11,587 331,670 16,110 19,040	12,007 288,564 3,364 3,559 15,632 328,045 14,872 18,950	14,184 287,547 4,625 4,012 14,494 332,132 13,746 17,452 10
Current liabilities    Accounts payable    Accrued printing    Deferred revenue    Payroll and employee benefits    Affiliated payables    Other    Total current liabilities    Noncurrent liabilities    Long-term obligation    Post retirement, pension and other obligations    Other  Total noncurrent liabilities  Minority interest Shareholders' equity	8,809 292,775 5,341 4,603 11,587 331,670 16,110 19,040	12,007 288,564 3,364 3,559 15,632 328,045 14,872 18,950	14,184 287,547 4,625 4,012 14,494 332,132 13,746 17,452 10
Current liabilities Accounts payable Accrued printing Deferred revenue Payroll and employee benefits Affiliated payables Other Total current liabilities Noncurrent liabilities Long-term obligation Post retirement, pension and other obligations Other Total noncurrent liabilities Minority interest Shareholders' equity Common stock	8,809 292,775 5,341 4,603 11,587 331,670 16,110 19,040	12,007 288,564 3,364 3,559 15,632 328,045 14,872 18,950	14,184 287,547 4,625 4,012 14,494 332,132 13,746 17,452 10
Current liabilities    Accounts payable    Accrued printing    Deferred revenue    Payroll and employee benefits    Affiliated payables    Other    Total current liabilities    Noncurrent liabilities    Long-term obligation    Post retirement, pension and other obligations    Other  Total noncurrent liabilities  Minority interest Shareholders' equity	8,809 292,775 5,341 4,603 11,587 331,670 16,110 19,040	12,007 288,564 3,364 3,559 15,632 328,045 14,872 18,950	14,184 287,547 4,625 4,012 14,494 332,132 13,746 17,452 10
Current liabilities Accounts payable Accrued printing Deferred revenue Payroll and employee benefits Affiliated payables Other Total current liabilities Noncurrent liabilities Long-term obligation Post retirement, pension and other obligations Other  Total noncurrent liabilities Minority interest Shareholders' equity Common stock DirectoriesAmerica, Inc. par value \$1 per share,	8,809 292,775 5,341 4,603 11,587 331,670 16,110 19,040	12,007 288,564 3,364 3,559 15,632 328,045 14,872 18,950	14,184 287,547 4,625 4,012 14,494 332,132 13,746 17,452 10
Current liabilities     Accounts payable     Accrued printing     Deferred revenue     Payroll and employee benefits     Affiliated payables     Other      Total current liabilities     Noncurrent liabilities     Long-term obligation     Post retirement, pension and other obligations     Other      Total noncurrent liabilities  Minority interest Shareholders' equity     Common stock     DirectoriesAmerica, Inc. par value \$1 per share,	8,809 292,775 5,341 4,603 11,587 331,670 16,110 19,040 - 35,150 (5,555)	12,007 288,564 3,364 3,559 15,632 328,045 14,872 18,950	14,184 287,547 4,625 4,012 14,494 332,132 13,746 17,452 10 31,208 1,428
Current liabilities    Accounts payable    Accrued printing    Deferred revenue    Payroll and employee benefits    Affiliated payables    Other     Total current liabilities    Noncurrent liabilities    Long-term obligation    Post retirement, pension and other obligations    Other     Total noncurrent liabilities  Minority interest Shareholders' equity    Common stock    DirectoriesAmerica, Inc. par value \$1 per share,         10,000 shares authorized, and 1,004 shares issued         and outstanding    Centel Directory Company, no par value per share,         10 shares authorized, issued and outstanding	8,809 292,775 5,341 4,603 11,587 331,670 16,110 19,040 - 35,150 (5,555)	12,007 288,564 3,364 3,559 15,632 328,045 14,872 18,950  33,822 (5,030)	14,184 287,547 4,625 4,012 14,494 332,132 13,746 17,452 10 31,208 1,428
Current liabilities     Accounts payable     Accrued printing     Deferred revenue     Payroll and employee benefits     Affiliated payables     Other      Total current liabilities     Noncurrent liabilities     Long-term obligation     Post retirement, pension and other obligations     Other      Total noncurrent liabilities  Minority interest Shareholders' equity     Common stock     DirectoriesAmerica, Inc. par value \$1 per share,	8,809 292,775 5,341 4,603 11,587 331,670 16,110 19,040 - 35,150 (5,555)	12,007 288,564 3,364 3,559 15,632 328,045 14,872 18,950  33,822 (5,030)	14,184 287,547 4,625 4,012 14,494 332,132 13,746 17,452 10 31,208 1,428
Current liabilities    Accounts payable    Accrued printing    Deferred revenue    Payroll and employee benefits    Affiliated payables    Other     Total current liabilities    Noncurrent liabilities    Long-term obligation    Post retirement, pension and other obligations    Other     Total noncurrent liabilities  Minority interest Shareholders' equity    Common stock    DirectoriesAmerica, Inc. par value \$1 per share,         10,000 shares authorized, and 1,004 shares issued         and outstanding    Centel Directory Company, no par value per share,         10 shares authorized, issued and outstanding	8,809 292,775 5,341 4,603 11,587 331,670 16,110 19,040 - 35,150 (5,555)	12,007 288,564 3,364 3,559 15,632 328,045 14,872 18,950  33,822 (5,030)	14,184 287,547 4,625 4,012 14,494 332,132 13,746 17,452 10 31,208 1,428
Current liabilities     Accounts payable     Accrued printing     Deferred revenue     Payroll and employee benefits     Affiliated payables     Other      Total current liabilities     Noncurrent liabilities     Long-term obligation     Post retirement, pension and other obligations     Other      Total noncurrent liabilities  Minority interest Shareholders' equity     Common stock     DirectoriesAmerica, Inc. par value \$1 per share,	8,809 292,775 5,341 4,603 11,587 331,670 16,110 19,040 - 35,150 (5,555)	12,007 288,564 3,364 3,559 15,632 328,045 14,872 18,950  33,822 (5,030)	14,184 287,547 4,625 4,012 14,494 332,132 13,746 17,452 10 31,208 1,428

## **Combined Consolidated Statements of Cash Flows**

	Years Ended December 31,				
(thousands)	200	<b>2</b> 2001	2000		
Operating Activities					
Net income	\$ 162,140	<b>s</b> 153.725	\$ 154.978		
Adjustments to reconcile net income to net cash	•	• • • • • • • • • • • • • • • • • • • •	* ,		
provided by operating activities:					
Provision for bad debts	26,52 <sup>-</sup>	<b>1</b> 42,613	30,576		
Depreciation and amortization	8,604	*	8,866		
Deferred income taxes	(17,110	· ·	(2,935		
Minority interest in earnings in Cendon, L.L.C.	(28:		(978		
Priority distributions to minority interest	17,70	•	6,999		
Gain on sale of Midwest Operations	,,	-	(45,528		
Changes in assets and liabilities:			(		
Accounts receivable	(17,41)	<b>2)</b> (38,585)	(93,032)		
Deferred directory costs	4,53	• • • • • • • • • • • • • • • • • • • •	(6,577)		
Other current assets	(1,07	* * * *	(9,567)		
Accounts payable	3,630		819		
Deferred revenue	4,21	· · · · · ·	73,326		
Accrued expenses and other liabilities	(5,26)		8.043		
Affiliated receivables and payables, net	1,04	· ·	6,954		
Noncurrent assets and liabilities	11		1,696		
Other, net	(65)	'	(159)		
Net cash provided by operating activities	186,70		133,481		
luncation & at its					
Investing Activities	14 64	(2.42)	/1 ADE		
Capital expenditures	(1,610	•	(1,485		
Changes in advances to parent company	8,55	<b>2</b> 13,199	3,556		
Return of investment in CenDon Partnership	•	····	6,070		
Contributions to CenDon Partnership	•	-	(437		
Proceeds from the sale of Midwest Operations			46,843		
Net cash provided by investing activities	6,93	6 12,857	54,547		
Financing Activities					
Distributions paid to minority interest, net	(17,94	<b>6)</b> (25,455)	(14,884		
Dividends paid	(174,00	<b>0)</b> (172,000)	(173,144		
Net cash used by financing activities	(191,94	<b>6)</b> (197,455)	(188,028		
Increase in Cash and Equivalents	1,69	1 _			
Cash and Equivalents at Beginning of Period	1,03	<del>'</del> –			
Cash and Equivalents at End of Period	\$ 1,69	1 \$ -	\$ -		
Cash received for interest	\$ 96	7 \$ 2,262	\$ 3,248		
Cash paid for taxes	\$ 117,81	<b>3</b> \$ 95,665	\$ 108.287		
Caon paid to takeo	<b>\$</b> .17,01	<u> </u>	<del></del>		

## Combined Consolidated Statements of Shareholders' Equity

(thousands)	DirectoriesAme	rica, Inc.		Directory Company	Combined Retained Earnings	Total
Beginning 2000 balance	\$	166	\$	11	\$ 133,726	\$ 133,903
Common stock dividends		_		_	(173,144)	(173,144)
Net income			· · · · · · · · · · · · · · · · · · ·	-	154,978	154,978
Ending 2000 balance		166		11	115,560	115,737
Common stock dividends		-		-	(172,000)	(172,000)
Net income				_	153,725	153,725
Ending 2001 balance		166		11	97,285	97,462
Common stock dividends		_		_	(174,000)	(174,000)
Net income					162,140	162,140
Ending 2002 balance	\$	166	\$	11	\$ 85,425	\$ 85,602

#### Notes to Combined Consolidated Financial Statements

# Summary of Significant Accounting Policies Basis of Combination and Presentation

The combined consolidated financial statements include the accounts of DirectoriesAmerica, Inc. with its wholly owned subsidiary Sprint Publishing and Advertising, Inc. (SPA, Inc.) and Centel Directory Company (CDC), collectively referred to as Sprint Publishing & Advertising. All significant intercompany amounts have been eliminated. Investments in entities in which Sprint Publishing & Advertising exercises significant influence, but does not control, are accounted for using the equity method (see Note 3). DirectoriesAmerica, Inc. and CDC are wholly owned by Sprint Corporation (Sprint). On January 3, 2003, Sprint completed the sale of Sprint Publishing & Advertising (see Note 12).

The combined consolidated financial statements are prepared using accounting principles generally accepted in the United States. These principles require management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported amounts of revenues and expenses. Actual results could differ from those estimates.

Certain prior-year amounts have been reclassified to conform to the current-year presentation. These reclassifications had no effect on the results of operations or shareholders' equity as previously reported.

#### **Sprint Corporation**

Sprint is a global communications company and a leader in integrating long-distance, local service, and wireless communications. Sprint's business is divided into three main lines of business: the global markets division, the local telecommunications division and the PCS wireless telephony products and services business. The FON common stock is intended to reflect the financial results and economic value of the global markets division, the local division and other businesses consisting primarily of wholesale distribution and telecommunications products. Sprint Publishing & Advertising is reported as discontinued operations of the FON Group. The PCS common stock is intended to reflect the financial results and economic value of the PCS wireless telephony products and services business.

#### Operations

Sprint Publishing & Advertising publishes and markets approximately 260 revenue producing white and yellow pages directories primarily in territories served by Sprint's local telecommunications division. Prior to June 2000 the business also included approximately 55 directories outside Sprint's local territories (see Note 5).

#### Material Agreements

Sprint Publishing & Advertising entered into Sales Agency Agreements with R.H. Donnelley Inc. Under the agreements, R.H. Donnelley Inc. provides sales management services and sales forces for certain directories and receives a commission based on certain advertising revenues sold into those directories. The agreement with CDC has an expiration date of January 1, 2009 (this agreement has an automatic two-year extension through January 1, 2011) and the agreement with SPA, Inc. expires on December 31, 2004.

SPA, Inc. has entered into a Directory Manufacturing Agreement with R.R. Donnelley and Sons Company for the printing of substantially all of its directories. This agreement has an expiration date for print and binding services of December 31, 2007.

CDC and SPA, Inc. have entered into Production Agreements with R.H. Donnelley Inc. for the production of and pre-press graphic services for the CenDon, L.L.C. and Central Florida directories, respectively. These agreements have an expiration date of December 31, 2003.

In conjunction with the CenDon Partnership restructuring, CDC has agreed to priority distributions, which accrue to R.H. Donnelley Inc. through 2004 (see Note 3). These priority distributions approximate the partnership distributions anticipated under the initial CenDon Partnership agreement.

Sprint Publishing & Advertising and CenDon, L.L.C. have entered into a Directory Agreement with Sprint's local telecommunications companies. This agreement provides Sprint Publishing & Advertising with access to the customer listings for the local territories and the right to use the listings in the directories. The local telephone companies receive a fee based on the number of listings in each directory. The initial term of this agreement expires on December 31, 2004 and automatically renews for successive one-year terms, unless either party provides notice of termination.

Pursuant to the Sales Agency Agreement, CDC is obligated to replace the Directory Agreements so that CDC's right to publish the directories is extended through the term of the Sales Agency Agreement. In the event CDC fails to replace each Directory Agreement by January 1, 2004, then, at any time prior to April 30, 2004, R.H. Donnelley Inc. may require CDC to purchase for cash R.H. Donnelley Inc.'s rights under the Sales Agency Agreement at fair market values determined in accordance with the Sales Agency Agreement.

The material agreements with R.H. Donnelley Inc. no longer apply effective January 3, 2003 as a result of the change in control (See Note 12).

#### **Income Taxes**

Sprint Publishing & Advertising's operations are included in the consolidated income tax return of Sprint Corporation. Income tax is recognized by the entities that comprise Sprint Publishing & Advertising on the basis of each entity filing separate returns.

Sprint Publishing & Advertising records deferred income taxes based on temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and their tax bases.

#### Revenue Recognition and Deferred Directory Costs

Revenues from the sale of advertising placed in each directory are deferred and amortized over the life of the directory, generally one year. Expenditures directly related to sales, production, printing and distribution of directories are deferred and amortized over the same period as the related revenues.

#### Advertising Expense

Sprint Publishing & Advertising recognizes advertising expense as incurred. These expenses include production, media and

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other promotional and sponsorship costs. Total advertising expenses were approximately \$4,514,000 in 2002, approximately \$8,658,000 in 2001 and approximately \$8,901,000 in 2000.

#### Property, Plant and Equipment

Property, plant and equipment is recorded at cost. The cost of property, plant and equipment is depreciated on a straight-line basis over estimated economic useful lives. Repair and maintenance costs are expensed as incurred.

#### Goodwill

Goodwill represents the excess of the purchase price over the fair value of the net assets acquired in business combinations accounted for as purchases. Prior to adoption of SFAS No. 142, goodwill was amortized over five years using the straight-line method. Goodwill net of accumulated amortization included in the combined consolidated balance sheet was \$1,275,000 in 2001 and \$2,125,000 in 2000.

Sprint Publishing & Advertising adopted SFAS No. 142, "Goodwill and Other Intangible Assets" on January 1, 2002. This standard prescribes the accounting treatment for both identifiable intangibles and goodwill after initial recognition. Upon adoption of the standard, amortization of goodwill and indefinite life intangibles ceased and accumulated amortization as of December 31, 2001 reduced the carrying value of these assets. Periodic impairment testing of these assets is now required. Concurrent with adoption, Sprint Publishing & Advertising evaluated for impairment its goodwill and indefinite life intangibles in accordance with the standard's guidance and determined these assets were not impaired.

#### Stock-based Compensation

Sprint Publishing & Advertising accounts for their stock-based employee compensation plans under the recognition and measurement principles of APB Opinion No. 25, "Accounting for Stock Issued to Employees," and related interpretations. Based on the additional disclosure requirements of SFAS No. 148, "Accounting for Stock-Based Compensation – Transition and Disclosure," the following table illustrates the effect on net income if the company had applied the fair value recognition provisions of SFAS No. 123, "Accounting for Stock-Based Compensation." (See Note 11 for additional information regarding SFAS No. 148).

	Year Ended December 31,				
(thousands)	2002	2001	2000		
Net income, as reported Add: Stock-based employee compensation expense included in reported net income, net of related tax effects Deduct: Total stock-based employee compensation expense determined under fair value based method for all awards.	\$ 162,140 34	\$153,725 9	\$154,978 291		
net of related tax effects	(1,628)	(3,483)	(5,640)		
Pro forma net income	\$ 160,546	\$150,251	\$149,629		

#### 2. Related Party Transactions and Allocations

Sprint directly assigns, where possible, certain general and administrative costs to Sprint Publishing & Advertising based on its actual use of those services. Where direct assignment of costs is not possible, or practical, Sprint uses other indirect methods, including time studies, to estimate the allocation of costs to each operating unit. Cost allocation methods other than time studies include factors (general, marketing or headcount) derived from the operating unit's relative share of the predefined category referenced (e.g. headcount). Costs for shared services allocated to Sprint Publishing & Advertising totaled approximately \$16,161,000 in 2002, \$12,775,000 in 2001 and \$11,648,000 in 2000. The allocation of shared services may change at the discretion of Sprint's Board.

Financing activities are managed by Sprint on a centralized basis. Debt has not been incurred by Sprint on behalf of Sprint Publishing & Advertising and is therefore, not reflected in the financial statements of Sprint Publishing & Advertising.

Under Sprint's centralized cash management program, Sprint and Sprint Publishing & Advertising may advance funds to each other. These net advances are classified as a current asset and bear an interest rate that is substantially equal to the rate that Sprint, as a whole, obtains on a short-term basis.

The allocation of financing activities may change at the discretion of Sprint's Board and does not require shareholder approval.

Sprint files a consolidated federal income tax return and certain state income tax returns which include Sprint Publishing & Advertising results. Tax payments due to or from divisions within the FON Group are satisfied on the date Sprint's related tax payment is due to or the refund is received from the applicable tax authority.

Sprint Publishing & Advertising's related party transactions with Sprint and its affiliates were as follows (in thousands):

Transaction Description	2002	2001	 2000
Expenses			
Shared services	\$ 16,161	\$ 12,775	\$ 11,648
Local and			
interexchange			
telephone service	1,174	1,245	1,419
Facility leases	117	103	191
Telecommunications			
equipment, materials			
and supplies			
purchased	9	4	28
Revenues			
Interest income from			
Sprint, net	\$ 967	\$ 2,262	\$ 3,248
Revenues			
from directories	2,237	2,193	1,809

#### 3. Investments

#### Investments in and Advances to Affiliates

Through June 30, 2000, the investment accounted for using the equity method was CDC's 50 percent investment in the CenDon Partnership which was restructured to CenDon, L.L.C. effective July 1, 2000. The CenDon Partnership recognized 100% of revenues and expenses for a directory at its publication date. As part of the partnership restructuring, CDC assumed management control requiring the L.L.C. to be consolidated beginning July 1, 2000.

Unaudited, summarized financial information (100% basis) of the CenDon Partnership was as follows:

(thousands)	Six months ended June 30, 2000
Results of operations	
Net operating revenues	\$ 71,452
Operating income	\$ 65,377
Net loss	\$ 6,158
Financial position	
Current assets	\$ 46,088
Total	\$ 46,088
Current liabilities	\$ 16,749
Noncurrent liabilities	13,305
Owners' equity	16,033
Total	\$ 46,088

#### 4. Restructuring Charge

In the fourth quarter of 2001, Sprint announced plans to take steps to improve its competitive position and reduce operating costs in the business units that comprise its FON Group. These efforts included consolidation and streamlining of marketing and network operations, as well as streamlining of corporate support functions. This decision resulted in the allocation of a one-time charge to Sprint Publishing & Advertising of \$1,588,000, predominately associated with the severance costs of work force reductions.

In 2002, Sprint performed an analysis to finalize the restructuring estimates recorded in the 2001 fourth quarter. This analysis resulted in an additional charge of \$180,000. At December 31, 2002, substantially all amounts have been paid.

#### 5. Gain on Sale of Midwest Operations

Effective May 31, 2000, Sprint Publishing & Advertising sold the assets associated with the publication of approximately 55 telephone directories in Illinois and Wisconsin to a non-affiliated company. Proceeds from the sale totaled \$46,843,000 and resulted in a pre-tax gain on sale of \$45,528,000.

In connection with the asset sale, Sprint signed a threeyear non-compete agreement, which expires May 31, 2003 and SPA, Inc. signed a five-year non-compete agreement, which expires May 31, 2005. These non-compete agreements prohibit Sprint and SPA, Inc. from engaging in directory publishing activities in areas in and around Chicago, Illinois, and Milwaukee, Wisconsin.

#### 6. Employee Benefit Plans

#### **Defined Benefit Pension Plan**

Most Sprint Publishing & Advertising employees are covered by Sprint's noncontributory defined benefit pension plan. Pension benefits are based on years of service and the participants' compensation.

Sprint's policy is to make plan contributions equal to an actuarially determined amount consistent with federal tax regulations. The funding objective is to accumulate funds at a relatively stable rate over the participants' working lives so benefits are fully funded at retirement.

Net pension costs or credits are determined for Sprint Publishing & Advertising based on a direct calculation of service costs and interest on projected benefit obligations, and an appropriate allocation of unrecognized prior service costs, amortization of unrecognized transition assets, actuarial gains and losses, and expected return on plan assets. Amounts included for the plan in the Combined Consolidated Balance Sheets include accrued pension expense of approximately \$11,639,000 at year-end 2002, approximately \$10,127,000 at year-end 2001, and approximately \$8,608,000 at year-end 2000. Sprint Publishing & Advertising recorded net pension expense of approximately \$1,512,000 in 2002, approximately \$1,519,000 in 2001, and approximately \$1,515,000 in 2000.

#### **Defined Contribution Plans**

Sprint sponsors defined contribution employee savings plans covering most Sprint Publishing & Advertising employees. Participants may contribute portions of their pay to the plans. For union employees, Sprint matches contributions based on negotiated amounts. Sprint Publishing & Advertising does not have any union employees. Sprint also matches contributions of non-union employees in FON stock and PCS stock. The matching is equal to 50% of participants' contributions up to 6% of their pay. In addition, Sprint may, at the discretion of its Board of Directors, provide additional matching contributions based on the performance of FON stock and PCS stock compared to other telecommunications companies' stock. At year-end 2002. the plans held 42 million FON shares with a market value of \$608 million and dividends reinvested into the plan of \$20 million. At year-end 2002, the plans held 52 million PCS shares with a market value of \$227 million. Amounts directly allocated to Sprint Publishing & Advertising for matching contributions and expenses were approximately \$905,000 in 2002, approximately \$986,000 in 2001 and approximately \$1,169,000 in 2000.

#### **Postretirement Benefits**

Sprint provides postretirement benefits (mainly medical and life insurance) to most Sprint Publishing & Advertising employees. Employees retiring before certain dates are eligible for benefits at no cost, or at a reduced cost. Employees

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retiring after certain dates are eligible for benefits on a shared-cost basis. Sprint funds the accrued costs as benefits are paid.

In the 2001 third quarter, Sprint adopted amendments to two postretirement benefit plans. As a result of the amendments, the life insurance benefit is eliminated for employees retiring after 2003 and the postretirement medical insurance plan is replaced with a Sprint-funded account to be managed by the employee. The plan amendment to the Sprint retiree medical insurance plan reduced the accumulated postretirement benefit obligation and reduced employee benefits attributed to employee service already rendered. Sprint Publishing & Advertising recognized a curtailment loss from this amendment of \$189,000.

The amount of accrued postretirement benefit costs included in the combined consolidated balance sheets were \$6,629,000 at year-end 2002, \$7,357,000 at year-end 2001 and \$7,492,000 at year-end 2000.

Net postretirement benefits costs are determined for Sprint Publishing & Advertising based on direct calculation of service costs and interest on accumulated postretirement benefit obligations and an appropriate allocation of unrecognized prior service costs and actuarial gains. Sprint Publishing & Advertising recorded a net periodic benefit credit of \$491,000 in 2002 and \$98,000 in 2001 and net periodic benefit costs of \$51,000 in 2000.

#### 7. Income Taxes

Income tax expense consists of the following:

(thousands)	2002	2001	2000
Current income			
tax expense			
Federal	\$ 103,404	\$ 82,299	\$ 86,752
State	17,475	15,829	18,377
Total current	120,879	98,128	105,129
Deferred income tax			
expense (benefit)	(4E 000)	740	(0.004)
Federal	(15,889)	740	(2,801)
State	(1,227)	(422)	(134)
Total deferred	(17,116)	318	(2,935)
Total	\$ 103,763	\$ 98,446	\$102,194

The differences that caused Sprint Publishing & Advertising's effective income tax rates to vary from the 35% federal statutory rate for income taxes related to continuing operations were as follows:

(thousands)	2002	2001	2000
Income tax expense			
at the federal	•		
statutory rate	\$ 93,066	\$ 88,260	\$ 90,010
Effect of:			
State income taxes,			
net of federal			
income tax effect	10,561	10,015	11,858
Other, net	136	171	326
Income tax expense	103,763	98,446	102,194
Effective income tax rate	39.0%	39.0%	39.7%

Sprint Publishing & Advertising recognizes deferred income taxes for the temporary differences between the carrying amounts of its assets and liabilities for financial statement purposes and their tax bases. The sources of the differences that give rise to the deferred income tax assets and liabilities at year-end 2002, 2001 and 2000, along with the income tax effect of each, were as follows:

	2002 Deferre		ed Income Tax	ncome Tax 2001 Deferred Income Tax		2001 Def		2	2000 Deferred Income Tax		
(thousands)	As	sets	Liabilities	As	sets	Liabilities		Assets	Liabilities		
Property, plant and equipment	\$	_	\$ 2,638	\$	_	\$ 4,318	\$	_	\$ 5,894		
Intangibles	1,	859	-	2,	092	~		1,973	-		
Deferred revenue	23,	424	-	12,	609	~		8,876	_		
Postretirement and											
other benefits	7,	307	_	7,	021	~		6,555	_		
Accrued expenses		-	1,535	3,	921	~		7,465	_		
Reserves and allowances	13,	808	-	4,	790	····		6,932	_		
Other, net		40	-		-	966			440		
Total	\$ 46,	438	\$ 4,173	\$ 30,	433	\$ 5,284	\$ 3	1,801	\$ 6,334		

Management believes it is more likely than not that these deferred income tax assets will be realized based on current income tax laws and expectations of future taxable income stemming from the reversal of existing deferred tax liabilities or ordinary operations. Uncertainties surrounding income tax law changes, shifts in operations between state taxing jurisdictions and future operating income levels may, however, affect the ultimate realization of all or some of these deferred income tax assets.

#### 8. Long-term Obligation

In 1990, the CenDon Partnership entered into Directory Agreements with various Sprint local telephone companies which includes termination fees. Initial installments were paid by the partnership in 1990. The remaining installment payments are due quarterly in 2005 and total approximately \$19,730,000. At year-end 2002, the long-term obligation recorded in Sprint Publishing & Advertising's Combined Consolidated Balance Sheet is approximately \$16,110,000, which represents the present value of the termination fees per the various Directory Agreements.

Interest is accrued on this present value liability at 10% per annum. Interest expense on these obligations totaled \$1,238,000 in 2002, \$1,126,000 in 2001 and \$1,002,000 in 2000. Prior to the partnership restructuring at July 1, 2000, the interest expense was included in Equity in earnings of CenDon Partnership.

The estimated fair value of the long-term obligation was \$18,078,000 at December 31, 2002 and \$16,632,000 at December 31, 2001. This estimated fair value of the long-term obligation was based on quoted market prices for publicly traded issues.

See Note 12 for treatment subsequent to the change in control

#### 9. Commitments and Contingencies

#### Litigation, Claims and Assessments

From time to time various lawsuits arise in the ordinary course of business against Sprint Publishing & Advertising.

Management cannot predict the final outcome of these actions but believes they will not be material to Sprint Publishing & Advertising's combined consolidated financial statements.

#### **Operating Leases**

Sprint Publishing & Advertising's minimum rental commitments at year-end 2002 for all noncancelable operating leases, consisting mainly of leases for data processing equipment, are as follows:

(thousands)	
2003	\$ 2,528
2004	1,468
2005	768
2006	430
2007	430
Thereafter	1,791

Sprint Publishing & Advertising's gross rental expense totaled \$1,837,000 in 2002, \$2,574,000 in 2001 and \$3,503,000 in 2000. Rental commitments for subleases, contingent rentals and executory costs were not significant.

#### 10. Additional Financial Information

Printing costs paid to one vendor represent approximately 17% of Sprint Publishing & Advertising's net operating expenses in 2002, 18% in 2001 and 20% in 2000.

Sales agency and directory production services paid to one vendor represent approximately 21% of Sprint Publishing & Advertising's net operating expenses in 2002, 20% in 2001 and 9% in 2000. Prior to the CenDon Partnership restructuring no payments were made to this vendor.

#### 11. Recently Issued Accounting Pronouncements

In April 2002, the FASB issued Statement No. 145, "Recission of FASB Statements No. 4, 44, and 64, Amendment to FASB Statement No. 13, and Technical Corrections". The provisions related to Statement No. 4 are effective for fiscal years beginning after May 15, 2002. The provisions related to Statement No. 13 are effective for transactions occurring after May 15, 2002. All other provisions of this statement are effective for financial statements issued on or after May 15, 2002. The recission of Statement No. 4, "Reporting Gains and Losses from Extinguishment of Debt", and Statement No. 64, "Extinguishment of Debt to Satisfy Sinking-Fund Requirements", requires that gains and losses from the extinguishment of debt be reported in other income or expense. The gains and losses would be reported as extraordinary items only if they are unusual in nature and occur infrequently. The amendment to Statement No. 13, "Accounting for Leases", requires that modifications to capital leases that give rise to operating lease classification be treated as a sale-leaseback. Sprint Publishing & Advertising will adopt this statement as the provisions become effective. Sprint Publishing & Advertising has determined that there will be no material impact of adopting this standard.

In July 2001, the FASB issued SFAS No. 143, "Accounting for Asset Retirement Obligations." The objective of this statement is to provide accounting guidance for legal obligations associated with the retirement of long-lived assets by requiring the fair value of a liability for the asset retirement obligation to be recognized in the period in which it is incurred. When the liability is initially recognized, the asset retirement costs should also be capitalized by increasing the carrying amount of the related long-lived asset. The liability is then accreted to its present value each period and the capitalized costs are depreciated over the useful life of the associated asset. Sprint Publishing & Advertising has assessed its legal obligations and, accordingly, has determined that there will be no material impact of adopting this standard. This statement is effective for fiscal years beginning after June 15, 2002. Sprint Publishing & Advertising intends to adopt this standard on January 1, 2003.

In June 2002, the FASB issued Statement No. 146, "Accounting for Costs Associated with Exit or Disposal Activities", which is effective for financial statements where exit or disposal activities are initiated after December 31, 2002. This statement nullifies EITF Issue 94-3, "Liability Recognition for Certain Employee Termination Benefits and Other Costs to Exit an Activity", which allowed recognition of a liability for exit and 8-K, Item 7a, Pro Forma Financial Information, continued

disposal activities upon management's intent to exit or dispose of an activity. This statement requires that a liability for costs associated with an exit or disposal activity be recognized when the liability is incurred. Sprint Publishing & Advertising will adopt this statement for exit or disposal activities initiated after December 31, 2002.

In December 2002, the FASB issued Statement No. 148, "Accounting for Stock-Based Compensation - Transition and Disclosure". This statement amends Statement No. 123, "Accounting for Stock-Based Compensation". The provisions of this statement are effective for interim and annual financial statements for fiscal years ending after December 15, 2002. This statement provides alternative methods of transition for a voluntary change to the fair value based method of accounting for stock-based employee compensation. Also, this statement amends the disclosure requirements of Statement No. 123 to require prominent disclosures in both annual and interim financial statements about the method of accounting for stockbased employee compensation and the effect of the method used on reported results. Sprint Publishing & Advertising has not adopted the fair value recognition method, but will adopt the disclosure requirements of this statement.

#### 12. Subsequent Events

On January 3, 2003, Sprint completed the sale of its directory publishing business to R.H. Donnelley Inc. for \$2.23 billion in cash. As part of this stock sale agreement, the long-term obligation will be settled with a \$14 million payment from R.H. Donnelley Inc. and a payment from SPA for the remainder of the future value of the obligation as part of settling intercompany accounts.

Concurrent with the sale transaction, the entities comprising SPA underwent a name change. Sprint Publishing & Advertising, Inc., changed its name to R.H. Donnelley Publishing & Advertising, Inc. and Centel Directory Company changed its name to R.H. Donnelley Directory Company.

#### Item 7b. Pro Forma Financial Information

The following unaudited pro forma combined financial statements, or pro forma statements, give effect to the acquisition by R.H. Donnelley Corporation ("Donnelley") of the directory publishing business ("SPA") of Sprint Corporation ("Sprint") and related financings on the historical financial position and results of operations of Donnelley and SPA. The historical financial information set forth below has been derived from, and should be read in connection with, the financial statements of Donnelley and SPA.

Donnelley's financial statements are included in Donnelley's Annual Report on Form 10-K for the year ended December 31, 2002. SPA's financial statements for the year ended December 31, 2002 are included elsewhere in this Current Report on Form 8-K.

The pro forma statements give effect to the SPA acquisition and the related financings as if the transactions had been consummated for the combined income statement on January 1, 2002 and for the combined balance sheet on December 31, 2002 under the purchase method of accounting.

The pro forma statements are provided for informational purposes only and do not purport to represent what the combined financial position or results of operations actually would have been had the SPA acquisition and related financings and other pro forma adjustments occurred on the dates indicated. Additionally, the pro forma statements are not necessarily indicative of the future financial condition or results of operations of Donnelley.

#### The Acquisition

On January 3, 2003, Donnelley completed the acquisition of SPA by purchasing the stock of two subsidiaries of Sprint, DirectoriesAmerica, Inc. and Centel Directory Company for \$2.2 billion in cash, after a preliminary working capital adjustment. The ultimate purchase price is subject to a final working capital adjustment. The acquisition was accounted for as a purchase business combination. Under the purchase method of accounting the costs to acquire SPA, including certain transaction costs, were allocated to the underlying net assets in proportion to their respective fair values. Any excess of the purchase price over the estimated fair value of the net assets acquired, including identifiable intangible assets, was allocated to goodwill. A preliminary allocation of the purchase price to the net assets acquired, including identifiable intangible assets, has been made based on the best information currently available. Donnelley's analysis of the fair value of net assets acquired is not yet complete. Finalization of this purchase price allocation could materially affect the fair value assigned to the net assets acquired, including identifiable intangible assets and/or estimates of their useful lives.

Management expects that the SPA acquisition will result in increased efficiencies and cost savings opportunities for the combined company. These opportunities include, but are not limited to, information technology cost savings from the elimination and consolidation of publishing, sales and other systems,

rationalization and increased utilization of pre-press publishing facilities, and the rationalization of administrative and other support functions. Management also expects that the combined company will incur certain general and administrative costs above the amounts historically allocated to SPA by its parent company. In addition, certain adjustments will be made to the assets acquired to be consistent with the application of Donnelley's policies. Sprint has also agreed to purchase a minimum of \$3.0 million in advertising per year through 2006 and to reimburse Donnelley for any incremental costs resulting from any new regulatory requirements. However, the net financial impact of these matters has not been reflected in the accompanying pro forma statements.

#### Revenue and Expense Recognition

As a result of the acquisition of SPA, Donnelley is the publisher of 260 revenue-generating yellow pages directories. Donnelley will recognize revenue and certain direct costs related to the publication of these yellow pages directories under the deferral and amortization method. Under this method, revenue from advertising sales and costs directly related to the sales, printing and distribution are initially deferred and recognized ratably over the life of a directory, which is typically twelve months. Subsequent to the acquisition, Donnelley will continue to recognize revenue for pre-press publishing services as these services are performed.

The DonTech Partnership ("DonTech"), our 50/50 perpetual partnership with an affiliate of SBC Communications Inc. ("SBC") has historically been, and will continue to be, accounted for under the equity method. The results of DonTech are not consolidated in Donnelley's financial statements; rather Donnelley recognizes revenue participation income from SBC and its share of DonTech's net profits as partnership income in the consolidated statement of operations. Donnelley records its interest in the net assets of DonTech as partnership and joint venture investments in the consolidated balance sheet.

#### **Effects of Purchase Accounting**

SPA's deferred revenue balance at January 3, 2003 was \$292.8 million representing revenue that in the absence of purchase accounting would have been recognized in 2003 under Donnelley's deferral and amortization revenue recognition method. Under purchase accounting, Donnelley reduced this \$292.8 million liability for pre-acquisition deferred revenue to zero. Accordingly, Donnelley will never record revenue associated with directories that published prior to the acquisition. The impact of the purchase accounting income adjustment has not been reflected on the pro forma income statement. Although the deferred revenue balance was eliminated, Donnelley retained all the rights associated with the collection of amounts due under and obligations under the advertising contracts executed prior to the SPA acquisition. As a result, SPAs billed and unbilled

accounts receivable balances remain assets of Donnelley.

Additionally, we did not assume deferred directory costs on the SPA balance sheet at January 3, 2003 related to those directories that were published prior to the acquisition. These costs, which totaled \$89.5 million, represent costs that in the absence of purchase accounting would have been recognized in 2003 under Donnelley's deferral and amortization method. Accordingly, Donnelley will never record expense associated with directories published prior to the acquisition. The impact of the purchase accounting adjustment has not been reflected on the pro forma income statement. Donnelley's post-acquisition policy of deferring direct costs attributable to a directory is different than the policy followed by SPA prior to the acquisition. Accordingly, of the \$89.5 million of costs deferred by SPA at January 3, 2003, approximately \$40.0 million represent the types of costs that would have been deferred and amortized under Donnelley's policy of deferring costs but will never be recognized by Donnelley. The remaining \$49.5 million of these deferred costs represent the types of costs that would have been treated as period costs under Donnelley's policy and would have been recognized by Donnelley as expense in the periods incurred. These purchase accounting adjustments are non-recurring and have no future cash impact.

Deferred directory costs on SPA's balance sheet at January 3, 2003, related to those directories that will publish subsequent to the acquisition were \$7.8 million. These costs were assumed by Donnelley. Under purchase accounting rules, these deferred costs are recorded at their fair value, which is determined as the estimated value of the published directory less the expected costs to complete plus a normal profit margin. The fair value of these costs was determined to be \$8.3 million higher than their carrying value. Accordingly, Donnelley increased these costs by \$8.3 million to reflect their fair value.

Prior to the acquisition, Donnelley provided sales agency and pre-press publishing services for SPA directories in certain markets for which Donnelley received commission and pre-press publishing revenue from SPA. Donnelley also received a priority distribution from CenDon, L.L.C., a joint venture between Donnelley and SPA ("CenDon"). Similarly, SPA incurred expenses for the services provided by us. As a result of the acquisition, Donnelley is now the publisher of these directories. Accordingly, had the SPA acquisition occurred on January 1, 2002, all subsequent transactions between Donnelley and SPA would have been intercompany transactions. Accordingly, the transactions between Donnelley and SPA have been eliminated in the proforma statements.

8-K, Item 7b, Pro Forma Financial Information, continued

#### **Donnelley Pro Forma Combined Balance Sheet (Unaudited)**

As of December 31, 2002

(in thousands, except per share data)	Donnelley Historical	SPA Historical	Pre-Acquisition Adjustments	Acquisition Adjustments	Pro Forma
Assets					
Cash and cash equivalents	\$ 7,787	\$ 1,691	\$ (1,691) <sup>1</sup>	\$ (2,556)11	\$ 5,231
Restricted cash	1,928,700	-	_	(1,928,700)11	-
Accounts receivable, net	28,788	284,006	(27,206)2	_	285,588
Deferred directory costs		97,190	_	(89,503)4	
				8,300 4	16,177
Advances to parent company	~	4,538	(4,538) <sup>1</sup>		~
Deferred income taxes		35,697	_	(35,697)4	-
Prepaid expenses and other	3,399	3,899			7,108
Total current assets	1,968,674	427,021	(33,435)	(2,048,156)	314,104
Fixed assets and computer software, net	12,008	11,979		-	23,987
Partnership and joint venture investments	202,236	_	(16,266) <sup>2</sup>	-	185,970
Prepaid pension	22,748		_		22,748
Deferred income taxes	-	6,568	-	(6,568)4	~
Other non-current assets	17,709	-	-	72,942 <sup>5</sup>	
				$(2,394)^7$	
				$(12,934)^{10}$	75,323
Intangible assets	_	<del>-</del>		1,915,000 4	. 1,915,000
Goodwill and other assets	_	1,299	_	74,460 4	
				(1,275)4	74,484
Total assets	\$ 2,223,375	\$ 446,867	\$ (49,701)	\$ (8,925)	\$ 2,611,616
Liabilities and Redeemable Convertible Preferred Stock					
Accounts payable and accrued liabilities	\$ 20,261	\$ 34,292	\$ (7,936) <sup>2</sup>	$(1,161)^7$	\$ 45,456
Affiliated payables	_	4,603	(4,603)1	_	_
Deferred revenue	-	292,775	-	(292,775)4	-
Current portion of long-term debt	13,780	-		(4,780)7	9,000
Total current liabilities	34,041	331,670	(12,539)	(298,716)	54,456
Long-term debt	2,075,470	_	_	$(238,225)^7$	
				488,755 <sup>5</sup>	2,326,000
Deferred income taxes, - net	60,783	_	_	~	60,783
Pension and post-retirement benefits	7,264	19,040	(19,040)1	_	7,264
Other non-current liabilities	12,958	16,110	(2,110) <sup>1</sup>	(14,000) <sup>8</sup>	
			(7,049)2		5,909
Minority interest		(5,555)		5,555 4	
Total liabilities	2,190,516	361,265	(40,738)	(56,631)	2,454,412
Redeemable convertible preferred stock	63,459	_	_	80,095 <sup>6</sup>	143,554
Shareholders' Equity					
Preferred stock	_	_	_	-	_
Common stock	51,622	1	-	(1) <sup>9</sup>	51,622
Additional paid-in capital	63,913	176		38,216 <sup>6</sup>	
	,-			(176) <sup>9</sup>	102,129
Warrants outstanding	5,330	-	_	8,428 <sup>6</sup>	13,758
Unamortized restricted stock	(327)	_	_		(327)
Retained earnings	13,605	85,425	(8,963) <sup>3</sup>	(76,462) <sup>9</sup>	, ,
-			,	$(2,394)^7$	11,211
Treasury stock	(164,743)	_	-		(164,743)
Total shareholders' equity	(30,600)	85,602	(8,963)	(32,389)	13,650
Total liabilities, redeemable convertible preferred stock and shareholders' equity	\$ 2,223,375	\$ 446,867	\$ (49,701)	\$ (8,925)	\$ 2,611,616
,	- ,	, -,-,-		(-,/	. , , 0

<sup>&</sup>lt;sup>1</sup> Pursuant to the terms of the stock purchase agreement by and among Donnelley, Sprint and Centel Directories LLC, prior to the closing, SPA settled its intercompany receivables and payables with Sprint and dividended excess cash to Sprint. The stock purchase agreement further provided that Donnelley would not assume SPA's existing post-retirement and other benefit obligations. The effect of these adjustments increased net assets acquired by \$19,524.

<sup>&</sup>lt;sup>4</sup> The SPA acquisition was accounted for as a purchase business combination in accordance with Statement of Financial Accounting Standards No. 141, Business Combinations. Accordingly, the purchase price was allocated to the tangible and identified intangible assets acquired and the liabilities assumed on the acquisition date, as adjusted to eliminate intercompany items. The preliminary allocation of the purchase price to the assets acquired and liabilities assumed has been performed using a third party valuation, as follows:

Calculation of allocable purchase price:		
Cash	\$	2,213,475
Allocable transaction costs		15,101
Total purchase price	\$	2,228,576
Estimated allocation of		
allocable purchase price:		
SPA net assets acquired	\$	85,602
Directory Services Agreements <sup>a</sup>		1,625,000
Customer relationships b		260,000
Acquired trade names °		30,000
Estimated profit on acquired sales contracts d		8,300
Fair value adjustments		
Reverse pre-acquisition deferred revenue °		292,775
Reverse deferred directory costs associated		
with directories published pre-acquisition	3	(89,503)
Eliminate SPA deferred tax and goodwill e		(43,540)
Other		(14,518)
Fair value of assets acquired		2,154,116
Goodwill <sup>1</sup>		74,460
Total allocable purchase price	\$	2,228,576

<sup>&</sup>lt;sup>a</sup> Commercial agreements between Sprint and Donnelley include a directory services license agreement, a trademark license agreement and a noncompetition agreement (collectively "Directory Services Agreements"). The directory services license agreement gives Donnelley the exclusive right to produce, publish and distribute directories for Sprint in the markets where Sprint currently provides local telephone service. Should Sprint sell any of the service areas covered by the agreement, the purchaser would be bound by all rights and obligations under this agreement. The trademark license agreement gives Donnelley the exclusive right to use certain specified Sprint trademarks, including the Sprint diamond logo, in those markets and the non-competition agreement prohibits Sprint from producing, publishing and distributing print directories or selling local advertising in those markets, with certain limited exceptions. These agreements are all interrelated and each has an initial term of 50 years, subject to earlier termination under specified circumstances. The fair value assigned to these agreements of \$1,625,000 was based on the present value of estimated future cash flows.

- <sup>a</sup> Represents adjustment to increase those costs incurred for directories that will publish after the acquisition date to their fair value.
- <sup>e</sup> These adjustments reverse SPA's pre-acquisition deferred revenue liability, deferred directory costs for directories published prior to the closing date, deferred tax assets and goodwill, which are eliminated under purchase accounting rules.
- <sup>f</sup> Represents the excess of the purchase price over the estimated fair value of net assets acquired.
- Fragments borrowings under a new \$1,525,000 senior secured credit facility and the issuance of \$325,000 of senior notes and \$600,000 of senior subordinated notes. The senior secured credit facility consists of a \$500,000 tranche A term loan, a \$900,000 tranche B term loan and a \$125,000 revolving credit facility. Outstanding borrowings as of the closing of the SPA acquisition were \$2,335,000. This included \$21,245 of Donnelley's existing senior subordinated notes, which were not repurchased in the tender offer. Donnelley received net proceeds of \$2,240,813. Total financing costs associated with these borrowings were approximately

On January 3, 2003, Donnelley borrowed \$488,755 under the tranche A term loan and received the proceeds of \$1,825,000 from the \$900,000 tranche B term loan, \$325,000 of senior notes and \$600,000 of senior subordinated notes that were held in escrow at December 31, 2002 and recorded on Donnelley's historical balance sheet. The proforma balance sheet adjustment represents the additional borrowing under the tranche A term loan that actually occurred on January 3, 2003.

Under certain circumstances, the interest rate payable under certain borrowings may increase up to an additional 1% per annum until certain conditions are satisfied.

<sup>6</sup> On November 25, 2002, investment partnerships affiliated with The Goldman Sachs Group, Inc. (collectively, the "GS Funds") invested an initial \$70,000 of their \$200,000 commitment through the purchase of Donnelley redeemable convertible cumulative preferred stock ("Preferred Stock") and warrants to purchase 577,500 shares of Donnelley common stock. The \$70,000 investment was made earlier than anticipated in order to facilitate the cure of a technical default under the indenture governing Donnelley's existing 9 1/8% Senior Subordinated Notes. The technical default resulted from the inadvertent failure by Donnelley to cause certain subsidiaries to be added as guarantors to such indenture in 2000. The net proceeds of \$69,300 were used to offset certain restricted payments that were made by Donnelley in 2000 and 2001. The Preferred Stock is convertible at a price of \$24.05 and earns a cumulative dividend of 8%, compounded quarterly, which we may pay in cash or allow to accrue, at our option. The warrants to purchase 577,500 shares of common stock have an exercise price of \$26.28 per share, which was equal to the prior 30-day average of the common stock price. On January 3, 2003, the GS Funds invested the remaining \$130,000 through the purchase of Preferred Stock and warrants to purchase 1,072,500 shares of Donnelley common stock. These warrants have an exercise price per share of \$28.62, which was equal to the 30-day average of the common stock price prior to closing. These warrants to purchase an aggregate of 1,650,000 shares of common stock are exercisable at any time after the date of issuance and expire on January 3, 2008.

The net proceeds from the issuance of Preferred Stock were allocated to the Preferred Stock and warrants based on their relative fair value, which was determined by a third party valuation. The fair value of the Preferred Stock was based on a dividend discount model (using market-based rates on comparable financial instruments). The fair value of the warrants (\$12.18) was determined using the Black-Scholes model with the following assumptions:

Dividend yield	0%
Expected volatility	35%
Risk-free interest rate	3.1%
Expected holding period	5 years

<sup>&</sup>lt;sup>2</sup> These adjustments eliminate the payables and receivables between SPA and Donnelley, which as a result of the acquisition, became intercompany balances. The effect of these adjustments was to reduce net assets acquired by \$28,487.

<sup>&</sup>lt;sup>3</sup> Represents the net adjustment to shareholders' equity for adjustments (1) and (2) above.

b Donnelley also acquired the established local and national customer relationships of SPA. The value of these relationships was determined based on the present value of estimated future cash flows and an analysis of historical attrition rates. A value of \$200,000 was assigned to the relationships with local customers and a value of \$60,000 was assigned to the relationships with national customers.

<sup>&</sup>lt;sup>c</sup> Donnelley also acquired certain trade names historically used in the SPA directory business. A value of \$30,000 was assigned to the acquired trade names based on the "relief from royalty" method, which values the trade names based on the estimated amount that a company would have to pay in an arms length transaction to use these trade names.

8-K, Item 7b, Pro Forma Financial Information, continued

Because the fair market value of the underlying common stock on the date of issuance (\$29.92 at November 25, 2002 and \$28.96 at January 3, 2003) was greater than the conversion price, the Preferred Stock included a beneficial conversion feature ("BCF"). The BCF is a function of the conversion price of the Preferred Stock, the fair value of the warrants and the fair market value of the underlying common stock on the date of issuance. The BCF is recorded as a reduction to the carrying value of the Preferred Stock and as additional paid in capital. The allocation of net proceeds from the issuance of Preferred Stock has been reflected in the pro forma statements as follows:

Preferred Stock	\$ 118,852
Additional paid in capital	62,374
Warrants outstanding	13,758
Net proceeds	\$ 194,984

The \$143,554 balance of Preferred Stock on the pro forma balance sheet includes the initial allocation of \$118,852 shown above plus (i) a stated dividend of \$544 (from November 25, 2002 through December 31, 2002) and (ii) \$24,158 of the total BCF shown above reflected in the historical balance sheet of Donnelley with respect to the Preferred Stock issued in November 2002. The Preferred Stock had a liquidation value (including accrued dividends) of \$200,604 immediately after the closing of the SPA acquisition.

principal amount of its existing notes pursuant to a tender offer and exit consent solicitation and paid accrued interest of \$1,161. In connection with this repayment of existing debt, unamortized deferred financing costs of \$2,394 related to the repaid debt were written off. This write-off is non-recurring and has been reflected as an adjustment to retained earnings on the pro forma balance sheet as of December 31, 2002.

- Under the terms of the stock purchase agreement, Donnelley paid \$14,000 at the closing to Sprint in settlement of all amounts owed to Sprint by Donnelley and by SPA related to the CenDon relationship.
- Adjustment to eliminate (i) SPA's historical common stock, additional paid in capital and retained earnings and (ii) the effect on shareholders' equity from the pre-acquisition adjustments.
- <sup>10</sup> Donnelley historical amounts include \$12,934 of capitalized transaction costs paid prior to December 31, 2002. This adjustment reclasses (i) \$11,112 to deferred financing costs and is included in the total deferred financing costs of \$72,942 and (ii) \$1,822 to goodwill, which is included in total goodwill of \$74,460.
- <sup>11</sup> Cash of \$1,931,256 paid at acquisition closing represents:
- Proceeds of \$488,755 from borrowings under the tranche A term loan:
- Net proceeds of \$126,739 from the issuance of \$130,000 of Preferred Stock; and
- Payment of \$2,546,750 to purchase the common stock of SPA, repay existing debt and pay transaction costs.

#### Donnelley Pro Forma Combined Income Statement (Unaudited)

For the year ended December 31, 2002

(in thousands, except per share data)	Donnelley Historical	SPA Historical	Conforming and Elimination Adjustments	Acquisition Adjustments	Pro Forma
Net revenues	\$ 73,806	\$ 545,604	\$ (49,747)2	\$ -	\$ 569,663
Expenses					
Operating expenses	46,421	202,481	26,521 <sup>1</sup>	8,300 <sup>3</sup>	
			$(44,728)^2$		238,995
General & administrative expenses	16,432	50,663	$(26,521)^{1}$	_	40,574
Depreciation and amortization	6,249	8,604	_	49,833 4	64,686
Restructuring and special (benefit) charge	(6,405)	180	_	_	(6,225)
Investment impairment charge	2,000				2,000
Total expenses	64,697	261,928	(44,728)	58,133	340,030
Partnership and joint venture income	136,873	_	$(17,703)^{1}$		
· •			$(2,024)^2$	_	117,146
Operating income	145,982	283,676	(24,746)	(58,133)	346,779
Interest expense	(35,499)	(1,875)	_	(144,776)5	(182,150)
Interest income	1,951		_	_	1,951
Priority distribution	_	(17,703)	17,703 <sup>1</sup>	_	_
Other income, net	(451)	1,523	_	_	1,072
Minority interest	_	282	(282) <sup>2</sup>	-	-
Income before taxes	111,983	265,903	(7,325)	(202,909)	167,652
Provision for income taxes	44,806	103,763	(2,930) <sup>6</sup>	(81,163) <sup>6</sup>	64,476
Net income	67,177	162,140	(4,395)	(121,746)	103,176
8% cumulative dividend on Preferred Stock	(544)	-	_	544 <sup>7</sup>	
Deemed dividend on Preferred Stock	(24,158)	<del>-</del>		(54,702) 7	(78,860)
Net income available to common shareholders	\$ 42,475	\$ 162,140	\$ (4,395)	\$ (175,904)	\$ 24,316
Earnings per share (EPS)					
Basic	\$ 1.42				\$ 0.63 <sup>8</sup>
Diluted	1.40				0.63 <sup>8</sup>
Shares used in computing EPS					
Basic	29,643				29,643 <sup>8</sup>
Diluted	30,298				29,643 <sup>8</sup>

At the closing of the SPA acquisition, Donnelley repaid \$114,250 outstanding under its existing credit facility, repurchased \$128,755 aggregate

<sup>1</sup> SPA reported bad debt expense as part of general and administrative expenses, whereas Donnelley reports bad debt expense as operating expense. Accordingly, to conform to Donnelley's historical financial statements, SPA's bad debt expense of \$26,521 for the year ended December 31, 2002 has been reclassified.

In addition, SPA reported CenDon priority distribution expense as a separate line item below operating income, whereas Donnelley reported CenDon priority distribution income as part of partnership and joint venture income above operating income. Accordingly, to conform to Donnelley's historical financial statements, SPAs priority distribution expense of \$17,703 for the year ended December 31, 2002 has been reclassified to partnership and joint venture income.

- <sup>2</sup> These adjustments eliminate all revenue and expense amounts from transactions between SPA and Donnelley as these transactions would have been intercompany transactions.
- <sup>3</sup> This adjustment represents additional operating expense from the fair value adjustment to costs incurred on unpublished directories (see note 4d to the pro forma balance sheet). The fair market value adjustment of \$8,300 will be recognized under the deferral and amortization method when the related directories publish.
- <sup>4</sup> This adjustment reflects additional depreciation and amortization expense from the amortization of acquired identifiable intangible assets over their estimated useful lives. See note 4 to the pro forma balance sheet for a description of identifiable intangible assets. The Directory Services Agreements and acquired trade names are being amortized on a straight-line basis over 50 years and 30 years, respectively. The local customer relationships and national customer relationships are being amortized under an accelerated method that recognizes the value derived from customer relationships is greater in the earlier years and steadily declines over time.

Under FAS 142, "Goodwill and Other Intangible Assets," goodwill is no longer amortized. However, the carrying value is subject to annual impairment testing.

The final allocation of the purchase price will be determined based on Donnelley's completion of a comprehensive analysis and evaluation of the fair value of assets acquired and liabilities assumed. The results of this comprehensive analysis and evaluation may result in materially different fair values assigned to the assets acquired and liabilities assumed, including identifiable intangible assets and their respective useful lives.

<sup>5</sup> The pro forma interest expense adjustment for the year ended December 31, 2002 was as follows:

Interest expense on borrowings	\$ 168,712
Amortization of deferred financing costs	9,893
Total interest expense	 178,605
Eliminate historical interest on existing debt	(33,829)
Net interest expense adjustment	\$ 144,776

Deferred financing costs related to these borrowings are amortized over the term of the associated arrangement. The pro forma statements reflect the actual results of the tender offer and exit consent solicitation and repayment of existing indebtedness at January 1, 2002. Accordingly, historical interest expense has been eliminated in the pro forma statements.

Assuming a 1/8% increase in the interest rate associated with the variable portion of the debt, pro forma net income would have been reduced by \$1,042 for the year ended December 31, 2002.

The new senior secured credit facility requires that, within a specified period after the closing of the SPA acquisition, Donnelley enter into hedge agreements to provide either a fixed interest rate or interest rate protection for a specified portion of the aggregate principal amount of the term loans.

Donnelley is currently reviewing various hedging alternatives but has not yet executed any agreements. However, based on current negotiations, Donnelley estimates that the cost of these hedging arrangements will be approximately \$5,000 to \$6,000. This estimate of the potential impact on interest expense from the hedge agreements has not been included in the proforma statements.

- <sup>6</sup> Represents the income tax effect of the pro forma adjustments, using a statutory tax rate of 40%.
- <sup>7</sup> Represents the dividend on the Preferred Stock. The proforma Preferred Stock dividend for the year ended December 31, 2002 was \$78,860. This was comprised of the stated 8% dividend of \$16,486 and a deemed dividend of \$62,374 related to a beneficial conversion feature from the issuance of Preferred Stock (of which \$24,158 was reflected in Donnelley's historical financial statements). The proforma amount of the BCF is recognized as a deemed dividend in 2002 as the Preferred Stock was convertible into common stock immediately after issuance. See footnote 6 to the proforma balance sheet as of December 31, 2002.
- <sup>8</sup> The Preferred Stock is entitled to participate in any dividend declared to common stockholders and would receive the same dividend per share as the common stockholders on an as-converted basis. Due to this participation feature, earnings per share, or EPS, are computed under the two-class method. The two-class method is an earnings allocation formula that calculates basic EPS for common stockholders and preferred stockholders on an as-converted basis.

The calculation of pro forma basic EPS for common stockholders under the two-class method for the year ended December 31, 2002 is shown below. Basic EPS for preferred stockholders are not required to be disclosed.

Net income available	
to common stockholders	\$ 24,316
Amount allocable to common shares 1	77%
Rights to undistributed earnings	18,723
Weighted average common	
shares outstanding	29,643
Basic EPS	\$ 0.63

<sup>1</sup> The amount of shares allocable to common shares is based on weighted average common shares outstanding of 29,643 and the weighted average equivalent common shares of 8,659 assuming the Preferred Stock was converted as follows: 29,643 / (29,643 + 8,659)

For the year ended December 31, 2002, the calculation of proforma diluted EPS is anti-dilutive; therefore, diluted EPS equals basic EPS.

#### R.H. Donnelley Corporation

8-K, Item 7, continued

### Item 7c. Exhibits

Exhibit Number	Description
2.1	Stock Purchase Agreement, dated as of September 21, 2002, by and among R.H. Donnelley Corporation, Sprint Corporation and Centel Directories LLC (incorporated by reference to Exhibit 2.1 to the Form 8-K of the Company, filed on October 1, 2002, Commission File No. 1-07155). The registrant agrees to furnish supplementally a copy of any omitted schedules to the Commission upon request.
2.2	Supplemental Agreement, dated as of December 31, 2002, by and among R.H. Donnelley Corporation, Sprint Corporation and Centel Directories LLC (incorporated by reference to Exhibit 2.2 to the Form 8-K of the Company, filed on January 15, 2003, Commission File No. 1-07155). The registrant agrees to furnish supplementally a copy of any omitted schedules to the Commission upon request.

#### Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### R.H. Donnelley Corporation

By: /s/ Robert J. Bush

Name: Robert J. Bush

Title: Vice President and General Counsel

Date: March 19, 2003

#### R.H. Donnelley Inc.

By: /s/ Robert J. Bush

Name: Robert J. Bush

Title: Vice President and General Counsel

Date: March 19, 2003

#### R.H. Donnelley Corporation

8-K, continued

### Exhibit Index

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#### **Board of Directors**

#### David C. Swanson

Chairman and Chief Executive Officer R.H. Donnelley Corporation

#### Kenneth G. Campbell 1,2

President and Chief Executive Officer Wagic Corp.

#### Nancy E. Cooper 3 \*

Senior Vice President and Chief Financial Officer IMS Health Incorporated

#### Robert R. Gheewalla

Managing Director, Goldman Sachs & Co.

#### Robert Kamerschen 1,2

Retired, former Chairman and Chief Executive Officer ADVO, Inc.

#### Terence M. O'Toole

Managing Director, Goldman Sachs & Co.

### Carol J. Parry 2,3

President, Corporate Social Responsibility Associates

#### David M. Veit 2.3

Retired, Executive Director, Pearson plc.

#### Barry Lawson Williams 1,3 \*

President, Williams Pacific Ventures, Inc.

Membership on Committees of the Board of Directors

- 1 Compensation & Benefits
- <sup>2</sup> Corporate Governance
- <sup>3</sup> Audit & Finance
- \* Audit Committee Financial Expert

#### **Corporate Officers**

#### David C. Swanson

Chairman and Chief Executive Officer

#### Peter J. McDonald

Senior Vice President and President - Donnelley Media

#### Steven M. Blondy

Senior Vice President and Chief Financial Officer

#### George F. Bednarz

Vice President, Publishing and Information Technology

#### Robert J. Bush

Vice President, General Counsel and Corporate Secretary

#### Frank M. Colarusso

Vice President and Treasurer

#### William C. Drexler

Vice President and Controller

#### **Shareholder Information**

#### Transfer Agent

The Bank of New York Investor Relations Department Church Street Station P.O. Box 11258

New York, New York 10277-0758 Telephone: 1.800.524.4458

Outside the U.S. and Canada: 1.610.312.5303

TDD Number: TDD 1.800.936.4237 E-mail: shareowner-svcs@email.bony.com

Web site: stock.bankofny.com

#### **Independent Public Accountants**

PricewaterhouseCoopers LLP 1301 Avenue of the Americas New York, New York 10019-6013

#### Annual Meeting

The 2003 annual meeting will be held at 2:00 p.m., Thursday May 1, 2003, at The Renaissance Westchester Hotel 80 West Red Oak Lane White Plains, New York 10604

#### Stock Data

R.H. Donnelley Corporation common stock is traded on the New York Stock Exchange under the ticker symbol RHD. Shares outstanding as of March 6, 2003 were 30,500,983.

#### Corporate Offices

One Manhattanville Road Purchase, New York 10577-2596 Telephone: 914.933.6400 Investor Relations: 914.933.3178

www.rhd.com



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